

# Select Solutions™

A selection of application-specific and functional portfolio



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## Welcome to the Select Solutions™ Guide!

Every business has unique labeling and packaging needs, which is why we developed the Select Solutions™ portfolio. This selection of application-specific products provides innovative, reliable, and high-performance solutions for a wide range of industries. Whether you need durable labels for challenging environments, sustainable materials, or specialized adhesives, our portfolio has you covered. Each solution is engineered to help you overcome challenges, achieve business objectives, streamline operations, enhance product performance, and elevate your brand. Explore this catalog to discover how Avery Dennison can support your success.

# The Select Solutions™ Services



## Differentiate and grow with Select Solutions™

This catalog showcases our application-specific products, services, and capabilities. Discover captivating label solutions for various surfaces and applications. Our Select Solutions™ portfolios offer innovative, custom label options that boost performance, enhance productivity, add functionality, elevate shelf appeal, or support sustainability.



## Achieve unique label combinations with Mix & Match™

The Select Solutions™ Mix & Match™ service provides a custom label solution with low order minimums, competitive pricing, and fast delivery. Use Avery Dennison's expertise to create the perfect label by combining your choice of existing face material, adhesive, and release liner. This service makes it easy to customize, differentiate, and elevate your products.



## Develop custom products with Engineered Solutions

Our Technical Excellence team, made up of industry experts, helps you bring solutions to market faster. They identify new trends in labeling, packaging, and market innovations. Their deep component expertise allows them to design and manufacture custom solutions for complex challenges.

## Retail & Promotional



# Fluorescent and Foils

Used as inventory and warning labels, as well as eye-catching advertising and promotional labels, Fluorescents demand attention. They not only communicate important data, such as use-by dates that provide consumer confidence and safety, but they also boost immediate shelf impact. However you use them, our fluorescent facestocks provide excellent stability and durability in application.

Avery Dennison radiant labels, combines bold, vibrant colors with exceptional functionality. These versatile labels enhance supply chain visibility, support waste reduction and freshness labeling.

For premium product labeling, Avery Dennison foil labels offer an elegant solution. Available in silver, bright, and matte finishes, they are ideal for enhancing the appeal of high-quality items such as cosmetics and luxury toiletries.

### Key features

- Available in many bold colors and bright finishes

### Application areas

- Promotional labels
- Warning labels
- Cosmetic products

## Product information

Code	Description
<b>Radiant Paper</b>	
AAG590 (AW0401F.1000)	Radiant Red FSC/M3000/B100 FSC
AAG591 (AW0402F.1000)	Radiant Orange FSC/M3000/B100 FSC
AAG592 (AW0403F.1000)	Radiant Green FSC/M3000/B100 FSC
AAG594 (AW0404F.1000)	Radiant Yellow FSC/M3000/B100 FSC
AAG566 (AW0405F.1000)	Radiant Pink FSC/M3000/B100FSC
AW0370F.1000	Radiant Red FSC/M3300/BG40Wh Imp FSC
AW0371F.1000	Radiant Orange FSC/M3300/BG40Wh Imp FSC
AAG583 (AW0372F.1000)	Radiant Green FSC/M3300/BG40Wh Imp FSC
AAG584 (AW0373F.1000)	Radiant Yellow FSC/M3300/BG40Wh Imp FSC
AW0374F.1000	Radiant Pink FSC/M3300/BG40Wh Imp FSC

Code	Description
<b>Foils</b>	
AAG773 (SW7339.1000)	Bright Silver Foil Prime FSC/M3300/BG40Wh Imp FSC
AAG565 (AW0356.1060)	Matte Silver Foil/M3300/BG40Wh Imp FSC

# Premium Collection



Today’s discerning consumers prioritize high-quality ingredients and meticulous food preparation, seeking both delicious taste and sensory satisfaction. Consequently, brand owners require food packaging that effectively communicates quality and origin. In the beverage sector, particularly for wine and craft beer, sophisticated labeling enhances perceived value by suggesting a premium product. Our premium materials collection provides a diverse range of textured materials, offering subtle softness to bold finishes, specifically created to elevate the packaging and presentation of high-end food items.

## Key features

- Conveys a premium brand image at the point of sale
- Labels of various textures and appearances available, including uncoated paper, holographic and metallized paper and film, and black paper
- Designed for applications that require eye-stopping shelf appeal
- Reliable performance in ice-buckets and moist conditions
- Flexible minimum order quantities and fast delivery

## Application areas

- Wine, spirits and craft beer
- Food products
- Premium cosmetic products

## Product information

Code	Description
<b>Wine Label</b>	
AAG937 (F02785.1525)	SUPER WHITE OPAQUE FSC/S3037/BG40WH N
AAG939 (F02901.1525)	ARTISAN rPLUS FSC/rS2030MB/BG40WHN
<b>Textured Uncoated Paper</b>	
AAG755 (SWS901)	95 Antarctic White paper/AP999/BG40#White imp
AAG754 (SWS902)	90g Grain yellow paper/AP999/BG40# White imp
AAG752 (SWS905)	95g Blanc White ripple paper/AP999/BG40#White imp
AAD740 (SWS907)	100g felt texture yellow paper/AP999/BG40# imp
AAC490 (SWS908)	110g white pearl paper/AP999/BG40# imp
AAC993 (SWS1006)	Grain yellow paper/AP999/BG40# White imp
AAH988 (SW4016)	120g cotton touch paper/HP104/BG40# imp
AAH987 (SW4015)	120g Cotton Paper/HP104/BG40# Imp
AAG759 (SWS128)	Serina Watermark Paper/AP999/BG40# Imp
AAG760 (SWS127)	110g Rustique Extra White Paper/AP999/BG40# Imp
AAC995 (SWS903B)	100g Art Yellow Paper FSC Mix Credit/AP999/BG40# Imp
AAG768 (AWS1118)	80g Kraft Paper FSC Mix Credit/AP999/BG40# Imp

Code	Description
<b>Textured Uncoated Paper (continued)</b>	
AAC994 (SWS906)	95g Blanc Yellow Paper/AP999/BG40# White Imp
AAG761 (SWS1007)	105g Pearl Lattice Paper/AP999/BG40 Imp
AAH986 (SW4004)	Pearl Yellow Paper/AP104/BG40#White Imp
AAG756 (SWS1878)	95g Silk Paper/AP999/BG40#White Imp
AAG750 (SWS909)	100g Ultra White Ripple Paper/AP999/BG40# NI
AAG753 (SWS904)	100g Classical White Paper/AP999/BG40# White
AAH985 (SW3109)	80g Black Paper FSC Mix Credit/AP999/BG40# Imp
AAG757 (SWS129)	Sinead Cotton Paper/AP999/BG40# Imp
<b>Holographic/Metallized Film</b>	
AAG929 (BWS1686)	50um Plain Holographic Film/S692N/BG40# FSC Mix Credit Imp
AAG928 (BWS1373)	Embossed Film/SF603/80g Glassine Imp
AAG922 (BW9276B)	Plain Holography Film/S692N/BG40#Wh Imp
<b>Holographic/Metallized Paper</b>	
AAG856 (BW5159)	100g Plain Holography Paper/HP103/60g Glassine ImpA
AAH984 (SW2115)	100gsm Bright Silver Foil Paper/AP104/BG40#WH imp

## Retail & Promotional

# Holographic



Holographic labels offer unparalleled shelf impact, making them a superior choice for differentiating premium products and highlighting special offers or promotions. The dynamic, shifting patterns effectively capture consumer attention. Our premium polyester range offers outstanding brightness and exceptional shelf appeal, making it ideal for high-value products such as spirits and cosmetics. Meanwhile, our polypropylene-laminated paper provides a higher caliper solution for labeling festive, gift, or home care products, as well as promotional packaging.

### Key features

- Six patterns available for rapid delivery
- Low MOQ
- Wide variety of adhesives
- Full sales support in choosing new patterns

### Application areas

- Cosmetic products
- Promotional or seasonal campaigns
- Wine and spirits
- Home and personal care products
- Food
- Security and pharmaceutical applications

## Product information

Code	Description
<b>Holographic Film</b>	
AO931	HGF PP SHIMMER TOP S692N-BG40BR
AY094	HGF PP POINT TOP/S692N/BG40BR
B5352	2M TOTALLY SEAMLESS RAINBOW BOPP 30% PCW/S692N/40#SCK
AAH295 (BW9100)	HGF PP60 Large Lens Seamless TC/S692N/PET30 ni
AAG930 (BWS484)	50µm OPP plain Holography TC/S692N/BG40#White imp
BWS484	50µm OPP plain Holography TC/S692N/BG40#White imp

Code	Description
<b>Holographic Paper</b>	
02391	FASPRISM IRIDESC/S246/40#SCK
AB709	HGFP SHIMMER TOP FSC/S2000N/BG40BR
AF141	HGFP KALEIDOSCOPE TOP S2045N-BG40BR
BF638	HGFP UNIVERSE TOP FSC S2000N-HF80 FSC
AAH160 (AWS1003)	80g pillar holographic paper /AP104/ BG40#White imp

## Retail &amp; Promotional



## Chilled &amp; Frozen Food

The frozen food and ready-to-eat markets are thriving, driven by consumers' growing demand for convenience, health-conscious options, and sustainable choices. This shift has placed new packaging priorities in the spotlight, including enhanced product visibility, eye-catching shelf appeal, clear nutritional labeling, and eco-friendly materials. To address these evolving needs, Avery Dennison has developed a cutting-edge range of frozen food packaging solutions, tailored to meet industry demands while aligning with consumer expectations.

## Key features

- Suitable for all freeze conditions ranging from ambient to deep freeze
- Excellent print quality that provides attractive on-shelf appearance
- Available in hotmelt and emulsion adhesives for various application needs
- FDA-approved solution available for direct food contact
- Paired with recycled facestocks, promoting packaging circularity

## Application areas

- Frozen ready-meal containers
- Refrigerated meat/fish/poultry trays

## Product information

Code	Description	Deep Freeze	Chilled	Retort Food Processing
AAG733 (SY7022)	Synthetic Paper II/C7501/BG40Wh Imp FSC	✓	✓	
AAG699 (SY7155)	rPP Synthetic Paper/C7501/BG40Wh Imp FSC	✓	✓	
AAG737 (SY7008)	TransCode Plus White/C7501/BG40Wh Imp FSC	✓	✓	
AAI006 (SW7068F)	DT200HD FSC/C7501/BG40Wh Imp FSC	✓	✓	
AAH848 (SY7285)	rDirect Thermal PP TC/C7501/BG40Wh Imp FSC	✓	✓	
AAH850 (SY7290)	Direct Thermal PP85 TC/C2075F/BG40Wh Imp FSC	✓		
AAG685 (SY7221)	rPP Synthetic Paper/C2075F/BG40Wh Imp FSC	✓		
AAG687 (SY7220)	rPP White TC/C2075F/BG40Wh Imp FSC	✓		
AAH849 (SY7286)	rDirect Thermal PP TC/C2075F/BG40Wh Imp FSC	✓		
AAG724 (SY7074M)	Synthetic Paper/AT20/BG40Wh Imp FSC		✓	
AAG722 (SY7083)	PET Top White 50 micron/C7050/BG50Wh FSC		✓	✓
SY7293	PET Top Clear 50/C7050/BG50Wh Imp FSC		✓	✓

## Retail & Promotional

# Cover-up Opaque



Typing errors, changes, omissions, updates – no matter what the mistake or need to relabel is, Avery Dennison Cover-up portfolio can make it right without the high cost of re-packing.

Almost every packaged product will need its labeling changed or adapted at some point in its life. It is crucial to ensure that any over-labeling is truly opaque. This makes the new labels fully legible, and, especially for correction labels, ensures that overprinted data is hidden.

Avery Dennison opaque label stocks provides label converters and their customers with unrivaled options in both paper and film. With low minimum order quantities and fast turnaround times, Avery Dennison is your one stop-shop for cover-up solutions.

### Key features

- A range of paper and film materials with maximum opacity
- Ensures full coverage for clear legibility of new information

### Application areas

- Correction labels
- Translation labels
- Promotional labels
- Shipping and tracking labels

## Product information

Code	Description
<b>Paper</b>	
AAG197 (B6934)	Matte Litho FasCover 2/AT2550/40#SCK
B5626	60#Semi Gloss Elite FasCover 2/AT2550/40#SCK
B5253	High Gloss+ FasCoverTM 2/AT2550/40#SC
54383	54#Semi Gloss FasCover 2/C4500/40#SCK
AAH140 (AW5250)	Semigloss Paper with Black Back/C2005/BG40Wh Imp

Code	Description
<b>Film</b>	
AAG825 (BW0259)	PP40 Top Matte White/S692N/BG40Wh Imp FSC
<b>VI</b>	
AO053	THERMAL TOP S8 OPQ/S2045N/BG40BR

# Retail & Promotional

## Piggyback



Piggyback labeling offers unparalleled flexibility, time savings, and brand impact, making it an invaluable technology across various industries. Avery Dennison Piggyback portfolio supports diverse applications, from simple shipping labels to eye-catching promotional designs. These innovative labels feature a multi-layer construction, with one self-adhesive label layered over another. The top label can be removed and reapplied elsewhere, while the bottom label stays securely affixed to the original surface.

Versatile and dynamic, piggyback labels can be tailored to adhere to materials like paper, plastics, cardboard, or metals. Additionally, standard options are designed to work seamlessly with all conventional printing techniques, ensuring compatibility and ease of use for a wide array of needs.

### Key features

- Multi-layer constructions with two adhesive layers and release liners
- Easy automatic dispensing
- Wide variety of face materials and adhesives
- Combinations of permanent and/or removable adhesives available

### Application areas

- Shipping and tracking
- Inventory management
- Promotional labels (coupons)
- Administration
- Healthcare

## Product information

Code	Description
<b>Paper</b>	
AAH997 (SW7045AF)	Fascoat 2 PB FSC/S2090/BG40Wh Imp FSC
AAH773 (SW7038F)	Fascoat 2 PB FSC/S2420/BG40Wh Imp FSC
AAG772 (SW7342F)	MC Prime PB FSC/S2090/BG40Wh Imp FSC
AAG936 (F02563.1525)	Vellum P-Back FSC/ S2045*2/BG40WHN*2
<b>Film</b>	
AQ665	PB PP NG TOP WHITE/2xS2045N/BG40BR/BG40WH

Code	Description
<b>VI</b>	
AAH990 (SW7004F)	Transtherm 2C PB FSC/S2090/BG40Wh Imp FSC
AAI018 (SW7223F)	TRANSTHERM PLUS PB FSC/S2090/BG40WH IMP FSC
AAI009 (SW7075F)	Direct Thermal 200GP PB FSC/S2090/BG40Wh Imp FSC

## Retail & Promotional



# Apparel

Avery Dennison Apparel portfolio expands your pressure-sensitive options, catering to brand owners and retailers seeking in-store product differentiation. This portfolio features clear and white transcode films with excellent thermal transfer printability, offering versatile application for brand-focused apparel and textile labeling.

Apparel label materials are available with various liner weights and thicknesses and a selection of adhesives ensuring good adhesion and easy removal from diverse fabrics, including sports performance materials.

For sizing strips, the portfolio includes thinner materials that offer increased conformability, simplifying garment folding for shelf stacking.

### Key features

- Matte clear and white film materials to facilitate barcode scannability
- Liner material of various weights and thicknesses for different conformability and applications
- Easily peeled from fabrics without residue

### Application areas

- **S4905L**  
Normal fiber, Plain cotton, Lace, Denim, Coated fabric
- **R115**  
Fine fiber, Villous, Soft and Elastic Cotton

## Product information

Code	Description
<b>Clear Film</b>	
AAD860 (SY0038L)	TransCode Clear Plus/S4905L/P140Wh Imp
AAC786 (SY0053B)	TransCode Clear Plus/S4905L/50#BROWN NI
AAH805 (SY0077L)	60u Apparel Film Clear/S4905L/P95#White imp
AAC117 (SY0079L)	60u Apparel Film Clear/S4905L/BG50#White imp
AAD077 (SY0048A)	TransCode Clear Plus/R115/P140Wh Imp
AAC095 (SY0054B)	TransCode Clear Plus/R115/50#BROWN NI
AAG742 (SY0081H)	60u Apparel Film Clear/R115/P140Wh Imp
AAD877 (SY0083)	60u Apparel Film Clear/R115/BG50#White imp

Code	Description
<b>White Film</b>	
AAG670 (SYS080L)	60u Apparel Film White BHT Free/S4905L/BG50#White
AAD018 (SYS078HL)	60u Apparel Film White BHT Free/S4905L/P140 White
AAG669 (SYS082)	60u Apparel Film White BHT Free/R115/P95White Imp
AAH809 (SY0082H)	60u Apparel Film White/R115/P140Wh Imp
SY0084	60u Apparel Film White/R115/BG50#White imp

## Retail &amp; Promotional



## Overlaminates

Overlamine materials are important components commonly used to ensure the performance of durable goods labels. In order for the label to maintain its desired function over life of the item it's adhered to – be it identification, tracking or branding – these film materials protect printed label graphics from scuffing and fading, which in turn keeps them functional. Avery Dennison offers an extensive collection of overlaminates built for a variety of end use applications. Our portfolio includes Lexan®, clear print-treated, clear topcoated, clear UV and matte polyesters.

## Key features

- UL® and c-UL® recognized
- Proven resistance to water, UV, chemical, high and low temperature
- Rich look that appeals to customer

## Application areas

- Over printed label graphics

## Product information

Code	Description	UL	cUL
<b>Clear PET</b>			
MZ0082G	CLPET16TCY/ S8020D/23PET	-	-
AAH698 (MZ0111)	1M CL PET TC/S8020/PET30	MH20580	MH20580
AAH703 (MZ0111N)	1M CL PET TC/S8020/ BG40Wh Imp	MH20580	MH20580
<b>Thermal Transfer Printable</b>			
AAD302 (MZ1081)	1M CL PET TTR/S8020/23PET	-	-
<b>UV Resistant</b>			
AAI013 (79325)	1Mil Clear UV PET/ S3000/1Mil PET	MH17205	MH17205
<b>Matte Clear PET</b>			
AAH705 (MZ0112)	1M Matte Clear PET/S8020/ G80	MH20581	-
77843	1Mil Matte Clear Polyester/ S8020/40#BG	MH17205	MH17205

Code	Description	UL	cUL
<b>Polycarbonate</b>			
AAG944 (75849)	3Mil Velvet Lexan/ S730/1.5Mil Polyester	MH8212	MH8212
AAG954 (75850)	5Mil Velvet Lexan/ S730/1.5Mil Polyester	MH8212	-
AAH450 (MZ0321)	Polycarbonate/ S333/30micron PET	-	-
<b>Outdoor Overlam</b>			
80051	2Mil Cast Gloss Vinyl/ S659/1.5Mil PET	-	-
<b>BOPP Overlam</b>			
AAC139 (MZ0482)	20 Micron Matte Clear BOPP/S692N/PET30 Ni	-	-
ABC786 (MZ2149)	25u Matt BOPP TC/S8020/ PET23 ni	-	-

# Beverage



## Wash-off

Returnable glass bottles require solutions that enhance their circularity—Labels that stay firmly in place during use but can be easily removed for a continuous reuse process. The innovative Avery Dennison Wash-Off portfolio has been designed to meet the growing demand for sustainability and cost optimization in the glass recycling space.

To learn more about how wash-off technology works, find out more in our Wash-off product overview

### Key features

- Label remains firmly in place at point of sale, and during consumer use
- Facilitates an easy, residue-free removal in a conventional bottle washer
- Compatible with a wide variety of printing techniques including letterpress and flexo
- Optimized and proven for auto-bottle-washing process

### Application areas

- Returnable glass containers
- Beer, Spirits, Wine
- Carbonated and non-carbonated beverages

## Product information

Code	Description
<b>Film</b>	
AAG924 (BWS1231)	45UM PET/S6000/PET30 NI
AAH309 (BWS1368)	45um PETG Metalized Silver/S6000/PET30 ni

# Pharmaceutical

## Cold Chain Pharmaceutical

From vaccines to blood to tissue samples, there are many items in the pharmaceutical and healthcare industries that have to stay not just cold, but extremely cold.

Avery Dennison Cold Chain portfolio offers materials that perform at the lowest application temperature available, specifically designed to hold during cryogenic and other low-temperature transportation and storage.

Our facestocks remain legible under equally harsh conditions, including low temperatures, warm-water baths (bain marie), sterilization, chemical disinfectant treatments, liquid nitrogen, dry ice, scalding water and more.

### Key features

- Dependable adhesion in temperatures ranging from -50°C to -196°C
- A wide selection of film and paper materials that perform consistently on plastic vials and small-diameter syringes, PVC blood bags, and more
- Compatible with a variety of different printing technologies
- Reliable printability and conformability
- Compliant with all applicable U.S. and European regulations
- Available in clear and white facestocks

### Application areas

- Cold chain labeling — lab labels, clinical trials
- Primary and secondary blood bag labeling

## Product information

Code	Description	Service Temperature (°C)	Autoclave Sterilization	Chemical Resistance	Small Diameter Applications (<15mm)	Printability				
						Thermal Transfer	UV inkjet	Dry Toner	UV Flexo	Letterpress
<b>Cryogenic and dry ice application</b>										
AAB826 (BB624)	PP Light Top Clear-S2196-BG40Wh	-196 to +120	✓	✓	✓	✓	✓	✓	✓	✓
AAC783 (AZ452)	PP Top White-S2196-BG40Wh	-196 to +120	✓	✓	✓	✓	✓	✓	✓	✓
AAH211 (BG470)	PP95 Matt White-S2196-BG40Wh	-196 to +120	✓	✓	✓	✓		✓	✓	✓
<b>Primary Bloodbag Label</b>										
AA437	MC WET Strength-AL171-BG40WH	-80 to +140	✓	✓		✓			✓	✓
EC211	PVC8128 PPS N-MI465-BG40BR	-80 to +140	✓	✓		✓			✓	✓
AAC999 (AD980)	Transfer PP-AL171-BG40Wh	-80 to +140	✓	✓		✓				
<b>Secondary Bloodbag Label</b>										
AAG733 (SY7022)	Synthetic Paper II/C7501/BG40Wh FSC	-50 to +90				✓		✓	✓	✓
AAG699 (SY7155)	rPP Synthetic paper/C7501/BG40Wh Imp FSC	-50 to +90				✓		✓	✓	✓

# Pharmaceutical

## Over-the-counter Pharmaceutical



As a vital part of pharmaceutical packaging, we are fully aware that labels must comply with global and local regulations, depending on the market in which they are sold and consumed. Our materials are in compliance with all applicable regulations, including European food regulation (1935/2004/EC), U.S. FDA regulations, and REACH. Our pharmaceutical adhesives\* meet the requirements of ISO 10993-5.

\* Applicable to S2000NP, S692NP, S717P, S799P

### Key features

- Excellent mandrel performance small diameter labels
- Low migration adhesive that meets stringent global compliance requirements
- Tear resistant and low elongation properties hanging labels

### Application areas

- Prescription medicines
- Over-the-counter medicines
- Auto-injector pens for diabetics and more
- Pre-filled syringes and vials
- Low migration labels for thin-walled LDPE containers
- Hanging labels for infusion containers
- Security labels for cardboard boxes

## Product information

Code	Description	Low migration requirement	Small Diameter Applications	Sterilization			Printability		
				Autoclave	Gamma & E-beam	ETO	UV Flexo	Letterpress	Dry Toner
<b>Curved Containers. Glass &amp; Cardboard boxes</b>									
<b>Film</b>									
SY7013	Pharma TC White PE85/S692NP/BG40 Wh Imp FSC	✓	✓	✓	✓	✓	✓	✓	✓
SY7111	Pharma TC Clear PE85/S692NP/BG40Wh Imp FSC	✓	✓	✓	✓	✓	✓	✓	✓
AAH812 (SY7014)	Pharma TC Clear PP50/S692NP/BG40 Wh Imp FSC	✓		✓	✓	✓	✓	✓	✓
SY7180A	PP Top Pearlized White/S692NP/BG40Wh Imp FSC	✓		✓	✓	✓	✓	✓	✓
AE948	PP Top White/S692NP/BG40Wh Imp FSC	✓		✓	✓	✓	✓	✓	✓
BD522	PP Light Top White-S717P-BG40WH	✓		✓	✓	✓	✓	✓	
<b>Paper</b>									
AAG771 (SW7346F)	MC Pharma FSC/S692NP/BG40Wh Imp FSC	✓	✓	✓	✓	✓	✓	✓	✓
AT440	MC Pharma FSC-S2000NP-BG40WH FSC		✓	✓	✓	✓	✓	✓	✓
AAH207 (BB544)	MC Primecoat FSC-S2000NP-BG40BR			✓	✓	✓	✓	✓	✓

# Pharmaceutical

Product Code	Description	Recommended Substrate	Printability		
			UV Flexo	Letterpress	Dry Toner
<b>Hanging Label</b>					
AAG521 (AL442)	PP125 Top White-S697-BG45WH FSC	Glass	✓	✓	
AP983	PP125 Top White-S692NP-BG40WH FSC	Glass & plastic*	✓	✓	
AG549	PP125 Top Clear-S697-BG45WH FSC	Glass	✓	✓	
*No cold storage (low water resistance)					

Code	Description	Type	Printability		
			UV Flexo	Letterpress	Dry Toner
<b>Security Label for Cardboard boxes</b>					
BF746	PP NG Top Clear-S788P-BG45WH	Box damage	✓	✓	
AAH212 (BJ772)	PP NG Top Clear-S799P-BG45WH FSC	Box damage	✓	✓	
BQ765	PP50 Top Clear LUMI BL-S799P-BG45WH FSC	Box damage	✓	✓	
BX612	PP NG Top Clear-S700-rPET30	Box damage	✓	✓	
AN778	PVC Matt White UD-S2000N-BG50WH	Label damage	✓	✓	
BW744	Acetate Clear-S799P-BG45WH FSC	Label damage	✓	✓	
AAG694 (SY7179)	PE HD Tamper Evident/S700N/BG40Wh Imp FSC	Label damage	✓	✓	
BK487	Void PP50 Clear-S799P-PET30	Visible sign	✓	✓	
AAG771 (SW7346F)	MC Pharma FSC/S692NP/BG40Wh Imp FSC	Label damage	✓	✓	✓
CJ507	Semi Clear Paper FSC-S799P-PET30	Label damage	✓	✓	

## Reclosure & Removable

# Removable



Choosing the right removable adhesive may be tricky, due to the complexity of the interaction between the adhesive and the substrate. However, the right removable solution can greatly enhance the consumer experience, which makes the challenge worth taking.

Avery Dennison provides the industry's most extensive range of peelable solutions, featuring adhesives designed for versatility and performance. Our sales professionals offer comprehensive technical support to help you select the ideal removable labeling material and adhesive, ensuring optimal performance and effortless removability. Trust Avery Dennison to guide you through every key consideration for achieving exceptional label functionality.

### Key features

- A range of general purpose and application-specific adhesives that address various needs, from simple to complex
- A plethora of performance information to help you select the best adhesive for your needs
- Adhesives for various substrates, from rough to smooth
- Face materials provided in film and paper, creating more options suitable for certain adhesives and use environments
- Solutions that help speed up time to market – reasonable price, low MOQ, fast quotes and reliable shipping

### Application areas

- Promotional and retail applications (newspapers, price tags, magazines, books)
- Removable food labels applied at low temperatures
- Window stickers and identification labels
- Textiles labeling
- Ship and track labels

## Product information

Code	Description
<b>Paper</b>	
AAC777 (AA1450)	HGW Premium/R100/BG40Br Imp
AAD713 (AA0965)	MC Primecoat/R100/BG40Br Imp
AAG483 (A03846)	Vellum Extra/R100/BG40Br Imp
AAG532 (AW0253FM)	Fascoat 2 FSC/R423/BG40Wh FSC
AAG574 (AW0361N.1200)	High Gloss Paper/R450/BG40 Wh Imp FSC
AAG580 (AW0362F.1200)	Fascoat Elite FSC/R450/BG40 Wh Imp FSC
AAI016 (SW7114F)	Fascoat 2 FSC/R450/BG40Wh Imp FSC
AAG581 (AW0363F.1200)	Vellum Elite FSC/R450/BG40Wh Imp FSC

Code	Description
<b>Film</b>	
AAG731 (SY7049)	PPNg Top Trans/R480/BG40Wh FSC
AAG729 (SY7051N)	PPNg Top White/R480/BG40Wh Imp FSC
AAG730 (SY7050N)	Synthetic Paper/R480/BG40Wh Imp FSC
<b>VI</b>	
AAH598 (MW0068F.1000)	Trantherm 2C FSC/R450/BG40Wh Imp FSC
AAH752	Trantherm 2C FSC/R195/BG40Wh FSC
AAI014 (SW7096F)	Direct Thermal 200GP FSC/R450/BG40Wh Imp FSC
SW7082F	Direct Thermal 200GP FSC/R423/BG40BI FSC

## Reclosure & Removable

# Wet Reclosure

Avery Dennison Wet Reclosure portfolio provide a solution for maintaining the moisture and effectiveness of wet wipes in flexible packaging. These labels offer a tight barrier, protecting contents from contamination and ensuring consistent opening and closing. Compliant with the latest sustainability regulations, they are safe for various applications, including baby wipes.

The adhesive is crucial to the reclosure technology's success. It provides a reliable seal that protects the wipes from external factors, preserving their condition and ensuring a consistent opening and closing experience throughout the product's use.

Avery Dennison offers a range of proven adhesives designed for baby, cosmetic, toilet, and domestic products. These adhesives can withstand contact with solvents, oils, and chemicals. Our experts are available to assist in selecting the optimal adhesive for specific application requirements.

## Key features

- Labels that can be opened and resealed as many times as needed
- A range of solvent based adhesive with varying degrees of chemical and moisture resistance
- AD TruKleen™ – A new solvent free adhesive that emits lower VOCs than traditional reclosure adhesives

## Application areas

- Household wipes
- Baby wipes
- Refreshing wipes
- Disinfectant wipes

## Product information

Code	Description	Application Areas					
		Household Disinfectant	Antibacterial	Cosmetic	Industrial	Baby	Refreshing
AAG855 (BW7564)	Synthetic Paper 7 TC/ SR134/BG50#WH ni	✓	✓	✓	✓		
AAG921 (BW7924)	50u Clear BOPP TC/SR136/BG40#WH					✓	✓
AAH288 (BW7678)	100u White PP TC/ SR136/BG50#WH Ni					✓	✓
AAH317 (BWS701)	Synthetic Paper 7 TC/ SR136/BG50#WH imp					✓	✓
BAA924 (BW5208)	Clear BOPP TC/ UR136/BG50#WH FSC Mix Credit Imp					✓	✓

## Security

# Tamper Evident

The Avery Dennison Tamper Evident portfolio increases awareness among end users about brand protection and security issues. It suits a wide range of applications, resists tampering at all stages of end users' supply chain.

Avery Dennison can help you choose the right security products and applications that work for you and your customers. Our sales representatives are here to help with converting and application troubleshooting.

### Key features

- Ready Width™ service offers products at standard per slitted widths and lengths
- Compatible with standard press printing and thermal transfer
- High performance security adhesive
- Customisable void text and colour with competitive price and flexible MOQ
- Sample rolls available for conversion and application trials
- Films destructible upon removal from substrate
- RoHS compliance film available
- Available in clear and white facestock

#### Nano Security materials

- Product authenticity is validated through focused light source such as flashlight

#### Transferable Void materials

- Irreversible void message on substrate when label is detached

#### Non-Transferable Void materials

- Irreversible void message on facestock, leaves no residual when label is detached

#### Customization of Void materials

- Facestock: 25mic, 38mic, 50mic
- Color: white, silver, red, blue, yellow, black
- Void text: Fully customizable

### Application areas

- Security Label



# Security

## Product information

Code	Description
<b>Transferable Void</b>	
AAG496 (ADS1410)	Fasson® 25mic Matte White VOID PET TC/Transferable Permanent/BG50WH ni
ADS1411	Fasson® 25mic Gloss White VOID PET TC/Transferable Permanent/BG50WH ni
ADS1411INC	Fasson® 25mic Gloss White VOID PET TC/Transferable Permanent/BG50WH ni
ADS1419	Fasson® 38mic Matte Red VOID PET TC/Transferable Permanent/BG50WH ni
ADS1424	Fasson® 50mic Clear VOID PET TC/Transferable Permanent/BG50WH ni
ADS1425	Fasson® 25mic Holographic VOID PET TC/Transferable Permanent/BG50WH ni
ADS1426	Fasson® 25mic Gloss Red VOID PET TC/Transferable Permanent/BG50WH ni
ADS1427	Fasson® 38mic FlexSecure Matte White 'VOID OPEN' Pos/Transferable Permanent/BG50WH ni
AAH002 (ADS1428s)	Fasson® 25mic FlexSecure Matte White VOID Neg-Sm/Transferable Permanent/BG50WH ni
AAB838 (ADS1437)	Fasson® 25mic Gloss White VOID Neg PET TC/Transferable Permanent/BG50#WH ni
AAH006 (ADS1438)	Fasson® 50mic Gloss White VOID Neg PET TC/Transferable Permanent/BG50#WH ni
ADS1441s	Fasson® 25mic Matte White VOID Neg-Sm/Transferable Permanent/BG50WH ni
ADS1445	Fasson® 50mic Matte White VOID PET TC/Transferable Permanent/BG50#WH ni
ADS1446	Fasson® 50mic Gloss Blue VOID Neg PET TC/Transferable Permanent/BG50#WH ni
ADS1447s	Fasson® 25mic Gloss Black VOID Pos-Sm PET TC/Transferable Permanent/BG50#WH ni
AAH009 (ADS1448s)	Fasson® 25mic Gloss Clear VOID Pos-Sm PET TC/Transferable Permanent/BG50#WH ni
ADS1449	Fasson® 50mic Matte Black Checkerboard PET TC/Transferable Permanent/BG50#WH ni
ADS1450	Fasson® 50mic Grey Checkerboard PET TC/Transferable Permanent/BG50#WH ni
ADS1453	Fasson® 25mic Gloss Blue VOID Neg PET TC/Transferable Permanent/BG50#WH ni
AAG502 (ADS1454s)	Fasson® 50mic Bright Silver VOID Pos-Sm PET TC/Transferable Permanent/BG50#WH ni
ADS1458	Fasson® 25mic Matte Silver VOID PET TC/Transferable Permanent/BG50WH ni

Code	Description
<b>Transferable Void (continued)</b>	
ADS1463	Fasson® 25mic Gloss Black VOID PET TC/Transferable Permanent/BG50WH ni
ADS1465	Fasson® 25mic Matte Silver VOID PET TC /Transferable Permanent/BG50WH ni
ADS1467	Fasson® 50mic Matte Silver VOID PET TC /Transferable Permanent/BG50WH ni
AAG526 (AMH3602)	Fasson® 2M White Void Treated PET/Permanent/CK40
AAH577 (LMH9602)	Fasson® 2M Matte Chrome Void PET/Permanent/CK40
<b>Non-Transferable Void</b>	
AAC300 (ADS1412)	Fasson® 38mic Matte Red "VOID OPEN" PET TC/Non-Transferable Permanent/BG50WH
AAD072 (ADS1413)	Fasson® 38mic Matte Blue "VOID OPEN" PET TC/Non-Transferable Permanent/BG50WH ni
AAG998 (ADS1414)	Fasson® 25mic Clear VOID PET TC/Non-Transferable Permanent/BG50WH ni
ADS1420	Fasson® 38mic Matte White "VOID OPEN" PET TC/Non-Transferable Permanent/BG50WH ni
AAH007 (ADS1439)	Fasson® 38mic Matte Black 'VOID OPEN' PET TC/Non-Transferable Permanent/BG50#WH ni
ADS1440	Fasson® 25mic Clear VOID PET TC/Non-Transferable Permanent/50mic PET Liner
ADS1455	Fasson® 25mic Matte Silver VOID PET TC/Non-Transferable Permanent/BG50#WH ni
ADS1456	Fasson® 50mic Matte Silver VOID PET TC/Non-Transferable Permanent/BG50#WH ni
<b>Destructible Film</b>	
AAG997 (ADS1409)	Fasson® Tamperfas™ Film/Permanent/BG50WH ni
AAG498 (ADS1415)	Fasson® Tamperfas™ Film Vinyl/Permanent/BG50WH ni
ADS1421	Fasson® Tamperfas™ Film Vinyl Clear/Permanent/BG50WH ni
AAH003 (ADS1434)	Fasson® Tamperfas™ Vinyl Film EZ MX/Permanent/BG50#WH ni
ADS1442	Fasson® Tamperfas™ Vinyl Film/Permanent/P150 ni
AAD280 (SY0035)	Fasson® FoamTac II/AP104/BG40#White ni
<b>Water contact indicator</b>	
ADS1429	Fasson® Water Contact Indicator Label
AAG501 (ADS1430)	Fasson® 1M Clear PET Laminated Water Contact Indicator Label

## Digital Printing

# Water-based Inkjet



Water-based inkjet printing offers businesses a solution for on-demand, short-run label production with a modest initial investment. Achieving consistently high-quality labels hinges on utilizing materials specifically designed for this process. Our extensive selection of pre-optimized materials caters to a wide array of sectors, including food, home and personal care, and the beverage industry, ensuring the perfect material for diverse applications.

### Key features

- Consistent print quality materials
- Broad range of materials
- High ink hold out and quick drying properties

### Application areas

- Lubricant bottle
- HDPE milk bottle
- Detergent bottle

## Product information

Code	Description
<b>Paper</b>	
AAC558 (OW2350)	Gloss Inkjet Paper/AP103/BG40Wh Imp
AAC075 (OW2150)	Matte Inkjet Paper/AP103/BG40Wh Imp
<b>Film</b>	
AAG711 (SY7122)	WBIJ synthetic paper/S4700F/BG40Wh Imp FSC
AAG707 (SY7138)	WBIJ PP Top Gloss White/S4700F/BG40Wh Imp
AAG705 (AW393)	DIG WBIJ PP Top Gloss White/S692N/BG40Wh
AAH135 (AW404)	DIG WBIJ PP Top Clear/S692N/BG40Wh
BH351	WBIJ PET50 Top Silver/S692N/BG40Wh

# Digital Printing

## HP Indigo



Achieving optimal label printing with HP Indigo presses necessitates a topcoat application, which is best facilitated by pre-priming materials. Priming can be difficult, particularly with uniquely finished or textured substrates. Pre-priming guarantees consistent topcoat application and maintains color fidelity.

Avery Dennison HP Indigo portfolio offers a diverse selection of pre-primed materials, manufactured to ensure uniform topcoat application, enhanced color accuracy, and superior performance. Choosing these materials provides all the benefits of printing on HP Indigo presses and digital printers.

### Key features

- Variety of film materials to cater for different shelf appeal
- Pre-primed facestock material, ensuring uniform application and consistent color
- Reliable and optimal performance

### Application areas

- Wine and spirits
- Food
- Home and personal care

## Product information

Code	Description
AV595	DIG INDI PP50 TOP WHITE/S7000/BG40WH
BE920	DIG INDI PP60 CAV TOP WHITE/S692N/BG40WH
AQ206	DIG INDI PE85 TOP WHITE/S692N/BG40WH
AX616	DIG INDI PP50 TOP CLEAR/S7000/BG40WH
AQ814	DIG INDI PE85 TOP CLEAR/S692N/BG40WH
AZ268	DIG INDI PP50 TOP SILVER/S692N/BG40WH

# Manufacturing

# Industrial



Avery Dennison Industrial portfolio delivers the necessary performance for cost-effective durable applications. It is suitable for diverse substrates found in domestic appliances, electronics, and industrial goods.

## Key features

- Cost effective durable goods applications
- Compatible with standard pressing printing and thermal transfer
- High performance, all substrates permanent adhesive
- Broad application window
- Competitive pricing, suited for value-driven projects

## Application areas

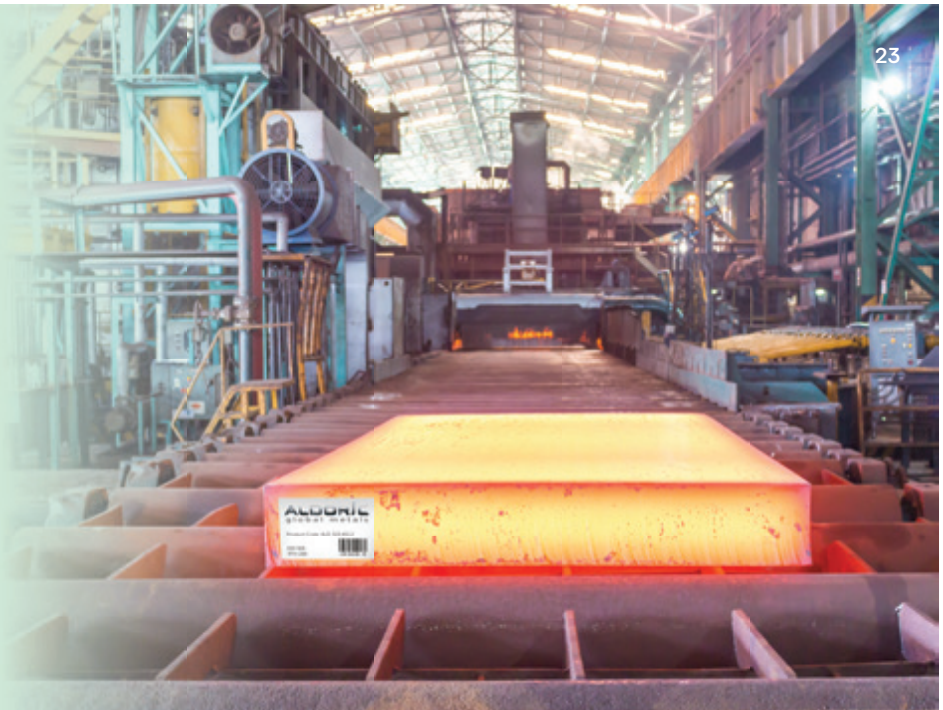
- Domestic appliances
- Electronics
- Industrial goods

## Product information

Code	Description
<b>White PET</b>	
AAH665 (MZ0097.1000)	50micron Matte White PET TC/S333/BG50Wh Imp
AAH678 (MZ0102)	2M WH PET TC/S333/BG50Wh
AAG472 (40443)	2M WH PET TC/S730/50#SCK
AAI034 (79453)	2M WH PET TC/S8049/50#SCK
<b>Chrome/Silver PET</b>	
AAB975 (MZ0104)	2M MAT CH PET TC/S333/BG50Wh
AAH633 (MZ0054)	50micron Bright Silver PET TC/S333/BG50Wh
AAG474 (79534)	2M MAT CH PET TC/S8049/50#SCK
<b>ESD Featured</b>	
MZ2057	2M Gloss White PET ESD TC/DS015U/BG50Wh ni
MZ2058	2M Gloss White PET ESD TC/DS015E/BG50Wh ni

Code	Description
<b>Durables Digital</b>	
AAD060 (OZ2120)	100u Inkjet Synthetic Paper/AF101/BG40Wh Imp
<b>Synthetic Paper</b>	
AAD537 (BW9664.1000)	3mil Synthetic Paper/S333/BG50Wh

# Heavy Industrial



Tracking raw materials like metals, timber, stones, and other construction materials can be achieved through various methods, including traditional techniques, hanging tags, and adhesive labels. Conventional approaches, such as handwriting, riveting, or welding plates onto materials, are often used but can be challenging to apply on surfaces that are rough, dusty, oily, or exposed to high temperatures during the labeling process.

Avery Dennison Heavy Industrial portfolio offers a smarter, more efficient alternative for label converters. It ensures seamless traceability throughout the manufacturing process while accommodating a wide range of applications. The range includes materials for both hanging tags and adhesive labels, designed to perform across varying temperature requirements. For ambient temperature applications, cost-effective polyolefin-based solutions are available. For environments with peak temperatures up to +220°C, heat-stabilized polyester film provides reliable performance. For extreme conditions, topcoated polyimide films withstand temperatures up to +580°C and offer exceptional abrasion and solvent resistance, ideal for thermal transfer printing.

With a robust R&D team, Avery Dennison is dedicated to developing innovative and effective labeling solutions tailored to the unique demands of the heavy industry.

## Key features

- Productive labeling technology for raw material processors
- Designed with different temperature ranges
- Performs in extreme conditions
- Tracks and traces inventory from initial manufacture to final delivery
- Automates track-and-trace eliminates manual marking of parts
- Barcodes can be applied quickly in the value chain
- Helps reduce material reworking costs
- Wide range of portfolio inclusive PE, PET and PI to accommodate different application needs
- Available in tag or label form

## Product information

Code	Description
AAG511 (ADS1587)	150MIC MATTE WHITE PP BS COATED
AAG508 (ADS1559)	PET TAG 125 TOP WHITE
ADS1630	RAPID ROLL 4MIL WHITE PI TAG TC - BS
AAH902 (MZS1476)	RAPID ROLL STEEL PAPER TAG

## Manufacturing



# Chemical Drum

Avery Dennison Chemical Drum portfolio are designed to perform in extreme labeling environments. They handle heat, cold, rain, snow and salt water. Consistent printability and readability are ensured over the transportation of a drum, through all climate or environmental changes. Drum labels are typically large, and the portfolio suits application by hand. Materials have high dimensional stability and can meet BS 5609 Marine Test standards for seawater resistance and durability. Grades are available for UV flexo, thermal transfer and laser printing. A new grade is also available suitable for water-based Inkjet printing, which facilitates GHS compliance for smaller quantities and on-location printing.

## Key features

- Large and small labels
- Matt coated filmic grades for superior performance
- Special polyethylene and polypropylene grades for laser applications
- Special grade for water-based Inkjet

## Application areas

- Chemical drums and containers
- Point-of-use labels printed on-site at manufacturing and shipping locations
- Labels facing extreme conditions

## Product information

Code	Description	BS5609 Section 2	**BS5609 Section 3
<b>Print Method: Laser</b>			
AAH916 (078037)	3.4 Mil Laser Code DL TC/S4650/79#CCK	✓	✓
B4101	2 Mil WH Laser PET/S4650/66#	✓	✓
<b>Print Method: Thermal Transfer &amp; UV Inkjet &amp; Flexo</b>			
AAG614 (072197)	TransProduct Code/S475/50#SCK	✓	✓
<b>Print Method: Thermal Transfer &amp; Flexo</b>			
B8560	3.7 Mil SMGPRF KIMDURA/S4650/50#SCK	✓	✓
F50150.1000	DATA PE 80 CD303 BG40WH N FSC	✓	
AAH395 (F41675.1000)	Synthetic Paper/CD303/BG40WHN FSC		
AAG826 (BW0264)	Synthetic Paper 65/S4700N/BG40Wh Imp		
AAG477 (9171.1060)	Dataflex/CD303/B100		
<b>Print Method: Inkjet</b>			
AAG932 (C1283)	4.5 mil WBIJ Kimdura/S4650/50#SCK	✓	✓
B8559	3.5 Mil MATTE WH SYN WBIJ/S4650/50#SCK	✓	✓
AAG711 (SY7122)	WBIJ synthetic paper/S4700N/BG40Wh Imp FSC	✓	

\* The Avery Dennison label materials above are recognized by UL. Representative samples of this component have been evaluated by UL and meet applicable UL requirements certified to BS5609. File MH61182.

To learn more about Easing the BS5609 certification process for converters, find out more in our [Chemical Drum Product Overview](#).

## Manufacturing

# In-line



Freshly in-moulded HDPE or LDPE bottles can be a challenge when it comes to labeling as substrate temperature is relatively high and the bottles have not returned to its steady state. Our In-line Labeling portfolio is engineered for hot-filling labeling applications, delivered in a variety of well-performing adhesive and facestock combinations.

Avery Dennison's high-tack S477A acrylic emulsion adhesive is designed to hold tight at temperatures of 80°C to 90°C, even on low surface-energy materials like HDPE. S477A expands along with the container during hot filling, preventing pleats, wrinkles, tunnels, bubbles and edge lifts. Designed with sustainability in mind, S477A contains 30% renewable materials and is APEO-free.

Choose a facestock that prints beautifully, holds up to in-line dispensing and delivers maximum shelf appeal. We offer many options to choose from, including our PE and rPP products.

### Key features

- Contains 30% renewable materials
- Specially engineered for strong adhesion on hot fill containers with low surface energy during in-line labeling
- Expands along with container during hot-filling
- APEO-free

### Application areas

- Freshly blow-moulded and hot filled containers.
- Lubricant
- Dairy
- Detergent

## Product information

Code	Description
AAG711 (SY7123)	PE75 Wh NTC/S477A.MB/BG40Wh Imp FSC
SY7188	PE75 Trans NTC/S477A.MB/BG40Wh Imp FSC
AAG704 (SY7141)	Flex+ White NTC/S477A.MB/BG40Wh Imp FSC
SY7186	Flex+ Clear NTC/S477A.MB/BG40Wh Imp FSC
AAG689 (SY7211)	rPP Top White/S477A.MB/BG40Wh Imp FSC

## Automotive

# Interior, exterior and under the hood



Labels for the automotive segment have to cope with a range of challenges – harsh chemical environments, challenging substrates and the stresses imposed by vehicle wear and tear. The Avery Dennison Interior, Exterior and Under-the-hood portfolio contains materials with proven performance in the most extreme environments, meeting the needs of all supply chain processes, industry regulations and OEM testing parameters.

### Key features

- Full range of self-adhesive materials, including multiple facestocks and adhesives
- Excellent adhesion to a wide range of substrates, including rough and low surface energy plastics
- High temperature and chemical resistance
- Durable performance in harsh environments
- Compliant with REACH, RoHS, IMDS and common testing parameters specified by automotive OEMs

### Application areas

- Exterior: Fuel cap, tire pressure and tracking/ service labels
- Interior: Airbag, security/anti-counterfeit, warning, instruction and tracking labels
- Under-the-hood: Labels for heat/chemical-resistant warnings, engine component instructions, tracking, fluid containers, car batteries and cables

## Product information

Code	Description	UL	cUL
AAI039 (79732)	2Mil White PET TC/S8029/50#SCK ABC	MH17205	
AAI034 (79453)	2Mil White Polyester TC/S8049/50#SCK ABC	MH17205	MH17205
AAG474 (79534)	2Mil Matte Chrome Polyester TC/S8049/50#SCK	MH17205 MH8212	MH17205 MH8212
79653	2 Mil White Polyester TC/S8049A/90# EZ liner	MH17205	MH17205
79654	2Mil Brushed Chrome Polyester TC /S8049A/90#EZ liner	MH17205	

### [UL Yellow Card](#)

Search with relevant UL file number to find product information

## Automotive

# Sun Visor



Avery Dennison Sun Visor portfolio offer irreversible adhesion to challenging substrates such as PVC, ABS, PC, and automotive textiles. They're specially engineered, also suitable for dashboards and mirror cases.

After labeling the textile and applying heat and pressure, the adhesive flows into the structure of the substrate and crosslinks, creating an irreversible structural bond. Labels feature high resistance to extreme temperatures, chemicals and humidity.

Our labels are quick and easy to apply using a standard heat press, requiring no special skills for production or upkeep. Before heat activation, the labels remain repositionable, ensuring precise placement every time.

### Key features

- Irreversible structural bond
- Fast and easy to apply

### Application areas

- Car Sun Visor
- Dashboard
- Mirror cases

## Product information

Code	Description
CI892	PET25 MATT WH OPQ/S8075/PET23
CI832	TRANSFER PET WHITE PT/S8073/BG45WH FSC
AAH511 (MZS1621)	65um white PVC/SD203/75um clear PET ni

## Automotive

# Technical Textiles



Avery Dennison Technical Textiles portfolio offer irreversible adhesion to challenging substrates such as woven and non-woven textiles and fabrics used in automotive and industrial applications.

After labeling the textile and applying heat and pressure, the adhesive flows into the structure of the substrate and crosslinks, creating an irreversible structural bond. Labels feature high resistance to extreme temperatures, chemicals and humidity.

Using a simple heat press, our labels can be applied within seconds with no specific skills needed during production or maintenance. Before heat activation, labels are repositionable. The adhesive S8073 can be coated via our Mix and Match™ program onto a variety of films, creating customized label solutions. Labels can be printed in all printing technologies, including variable imprinting using thermal transfer ribbons. The format and size of labels can be chosen according to your needs.

## Key features

- Irreversible structural bond
- Fast and easy to apply
- Endless design freedom

## Application areas

- Automotive - Carpets, upholstery, insulation layers, seat belts, car seats
- Agriculture - agro textiles, silage covers, sacks, bags
- Medical & safety - first aid kits, hospital furniture and mattresses, mobility aid
- Outdoor & sports - sunblinds, party tents, jumping castles, suits

## Product information

Code	Description
CI832	Transfer PET White PT/S8073/BG45WH FSC
CK123	PET23 Clear/S8073/BG45WH FSC
CK199	Transfer PET125 White/S8073/BG45WH FSC

## Automotive



# Laser Etch

Avery Dennison Laser Etch portfolio offer solutions with excellent durability suitable for use in automotive, micromobility, industrial and pharmaceutical applications. Our solutions feature a white heat-stabilised polyester film with a black laser-etchable coating for the labeling of durable goods.

Our solutions are tested to ensure reliability in the most extreme conditions – to withstand mechanical abrasion, heat aging, chemicals including acetone and gasoline, weathering, laser etching and fuming

## Key features

- Features white polyester film with black laser-etchable coating
- Long lasting under extreme conditions

## Application areas

- Vehicle identification
- Unique device identification
- Item unique identification
- Machinery and equipment

## Product information

Code	Description
AAH325 (BY086)	PET50 Black Laser Etch/S8029/BG45WH
CH000	PET50 Black Laser Etch/AL170/BG45WH
ADS1604	105mic Matte White Laser Etch PET TC/S899/BG50Blue
ADS1605	85mic Matte Silver Laser Etch PET TC/S899/BG50Blue

# Automotive

## Tire Point-of-purchase



Proper tire labeling demands materials made for the job. A tire’s uneven treads, combined with the low surface energy of rubber, makes adhesion a challenge. Face materials have to stand up to oil migration to prevent unsightly staining. And to communicate key information and make brand logos look great—excellent printability is essential.

TS79, our rubber-based hotmelt adhesive for tire labels, has always been designed for the job. We enhanced the adhesive to TS79N so that it offers approximately 20% more adhesion and loop tack<sup>1</sup> than the original version. You can be confident your labels will stick with the tire for its entire journey, from manufacturing to shelf with no curling on the way.

Special components help ensure that our Point-of-purchase (POP) tire label constructions consistently print great and look great. A premium top coating ensures high quality printing via conventional and thermal transfer methods. An optional overlamine is available as well. Designed with a special barrier, it prevents oil migration and staining consequently protecting the prints. To prevent unsightly oozing, we offer pattern gum adhesive along with a special adhesive formulation.

Whether you’re using UPC, QR codes, or the game-changing capabilities of RFID, our labels materials are designed for the job. Their crisp, clean printability enhances code readability.

<sup>1</sup> Results are based on evaluation and do not constitute a guarantee or warranty. Further testing is always recommended to determine its suitability.

### Key features

- Excellent printability for readable information and best presentation of brand identity
- Durable thermal transfer printability perfect solution for tracking and tracing applications that improve supply chain and logistics management
- Controlled ooze performance designed for challenging applications
- Facestock comes with back barrier coating on the adhesive side to prevent rubber migration over time
- Double silicone adhesive for easier labeling dispensing during application process
- CCK80 and P140 liners enables improved label layflatness in sheet converting

### Application areas

- Tire branding, rating and logistics label
- RFID labels and other logistics and supply chain solutions for tires

## Product information

Code	Description
<b>PP Film</b>	
AAC318(SD8310.1525)	PP Top NG White /TS79N/BG50 Wh Double Siliconized
AAH857 (SYS508N)	PP Top NG White/ TS79N/CCK80 Imp

Code	Description
<b>PET Film</b>	
AAG739 (SY5008)	Barrier Foil 25 micron White PET TC/TS79N/ BG50Wh Double Silicone Liner
SY5008N	Barrier Foil 25 micron White PET TC/TS79N/ BG50Wh
AAG740 (SY5003N.1525)	Barrier Foil 25 micron White PET TC/TS79N/P140 Wh

<b>Paper</b>	
AAG520 (AFU475)	Fasson Tyre Plus

# Electronics & Electrical Appliances

## Hard Disk



Printed circuit boards (PCBs) are found inside every electronic device, used to hold and connect electronic components. Reliable tracking is required during production, and labels must survive exposure to extreme heat (up to 280°C) and cleaning agents. Avery Dennison Hard Disk portfolio offers polyimide label constructions that are specially designed to maintain their physical integrity, and their high-performance heat-resistant topcoats ensure dependable legibility. Minimising costs depends on finding a good match between application requirements and label performance, and Avery Dennison offers a complete polyimide portfolio.

### Key features

- Materials tolerate peak soldering temperatures (up to 300°C)
- Resistant to PCB cleaning agents
- Options for different temperature profiles and cleaning processes
- Meets all PCB labeling requirements

### Application areas

- PCB labeling before wave soldering/reflow process
- Computers, IT peripherals, telecommunications and consumer electronics
- Industrial and medical devices
- Automotive, aerospace and military components

## Product information

Code	Description	UL	cUL
<b>Non ESD</b>			
AAH859 (MZ2000W)	25µm Matte White PI HTC/S8088S/BG50#Wh ni	MH20558	-
AAD051 (MZ2001W)	25µm Gloss White PI HTC/S8088S/BG50#Wh ni	MH20558	-
AAC035 (MZ2002W)	50µm Matte White PI HTC/S8088S/BG50#Wh ni	MH20558	-
AAC728 (MZ2003W)	50µm Gloss White PI HTC/S8088S/BG50#Wh ni	MH20558	-
AAG996 (ADS1403)	Polyimide II WH TC14/ S8088/PET50	MH20558	-
MZ2000B	25µm Matte Bule PI HTC/S8088S/BG50#Wh ni	-	-
AAH477 (MZ2000G)	25µm Matte Green PI HTC/S8088S/BG50#Wh ni	-	-
MZ2000P	25µm Matte Pink PI HTC/S8088S/BG50#Wh ni	-	-
MZ2000Y	25µm Matte Yellow PI HTC/S8088S/BG50#Wh ni	-	-
<b>ESD Feature</b>			
AAH892 (MZ2051)	25um matte white PI HTC/S8095SD/BG50#Wh ni	-	-

### UL Yellow Card

Search with relevant UL file number to find product information

## Electronics & Electrical Appliances

# Consumer Electronics and Home Appliances



Avery Dennison PET+ portfolio for consumer electronics and home appliances offers a range of more competitive PET products that come in a wide variety of choices including thickness, color, and adhesion that are suitable from low to medium/high volume general application projects such as product labeling, asset tagging, and instruction labeling, where good performance and affordability are key.

On top of its competitiveness, the PET+ product range delivers performance in printability, heat resistance and tear resistance that are found in the polyester based label materials in our standard Range.

With the new PET+ portfolio, you now have a versatile solution for your labeling needs – from basic asset tagging to demanding outdoor labeling application.

### Key features

- Excellent top coating layer suitable for most conventional presses, e.g., UV letterpress, Flexographic
- Excellent thermal transfer printability with the right choice of industrial ribbon
- Emulsion and solvent based adhesives featuring various adhesion for different surfaces and application environments

### Application areas

- Electronic parts
- White goods products
- Promotional and work-in-progress labels
- Asset tagging
- Applications requiring heat and chemical resistance

## Product information

Code	Description
<b>White PET</b>	
BAA875 (ADS1676)	2mil WH PET TC/P8030EX/BG50WH
BAA948 (ADS1680)	1mil WH PET TC/P8030EX/ BG50WH
AAH518 (MZS903)	2mil White PET TCY/S8020/Embossed Polycoated liner ni
<b>Chrome/Silver PET</b>	
BAA845 (ADS1677)	2mil MAT CH PET TC/P8030EX/BG50WH
BAA951 (ADS1681)	1mil MAT CH PET TC/P8030EX/ BG50WH
<b>Clear PET</b>	
BAA918 (ADS1678)	2mil CL PET TC/P8030EX/BG50WH
AAH040 (ADS1621)	1mil Clear PET TC/S8022/PET23

# Electronics & Electrical Appliances

## Cables



Keeping track of cables in cabinets, workstations and offices is essential when installing, repairing or troubleshooting. Reliable part identification and branding depend on good printability, usually with thermal transfer printers and ribbons. Smaller diameter cables need more flexible films and higher performance adhesives. Avery Dennison Cables portfolio minimizes 'butterflying' by combining a flexible film with a high cohesion, high shear Adhesive.

### Key features

- Good printability
- Good resistance to 'butterflying'
- High performance adhesive and flexible facestock
- UL-recognised, flame retardant and UV-resistant options
- White, highly flexible materials for flag labels
- Transparent, highly flexible materials for wrap around solutions

### Application areas

- Supports wide range of cable applications
- Flag labels with space for text/barcodes
- Wrap-around labels where space is limited

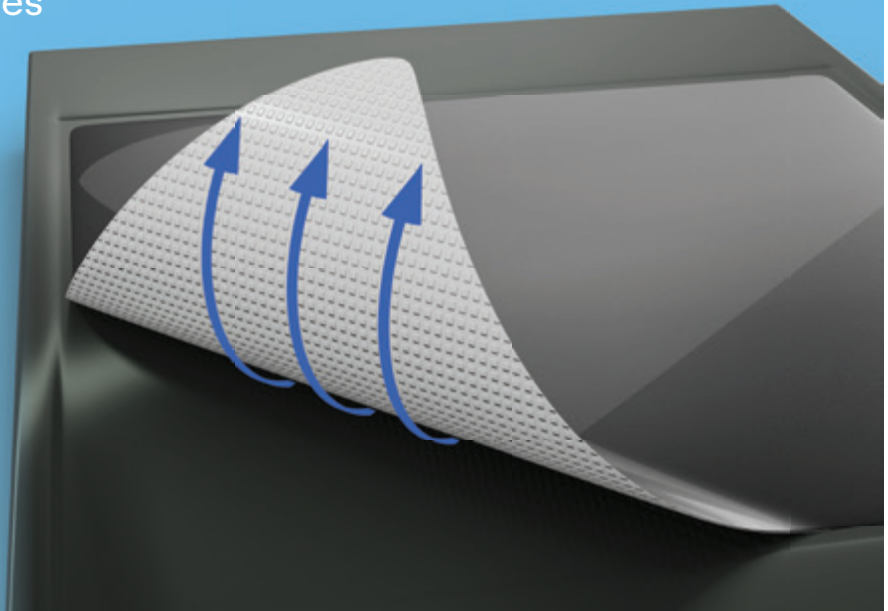
## Product information

Code	Description	UL
MZS1032	50micron White FR PET TCY/EP118/BG50Wh ni	E353262 (UL-94)
MZ4119	3Mil Synthetic Paper 3/DS128S/BG50# ni	MH20558
AAI038 (79554)	3.25 Mil Clear Vinyl NTC/S8025/50#SCK	-
AAI002 (79139)	4 Mil White Flexible Vinyl TC/S8025/50#SCK	-
AAG931 (BWS707)	63Mic FasClear 250/S8040/BG50# Wh	MH20558
AAH320 (BWS708)	Primax250/S8040/BG50# Wh ni	MH20558

### [UL Yellow Card](#)

Search with relevant UL file number to find product information

# Electronics & Electrical Appliances



## Air Egress

Wrinkles and bubbles can negatively affect label appearance, especially on injection-molded plastics like PC and ABS common in durable goods. These materials can release volatile elements above 40°C, causing outgassing. Trapped air during application also contributes to bubbles under the label. Traditional solutions like perforating labels to release air create undesirable holes while repeatedly reapplying labels increases the risk of misalignment.

Avery Dennison Air Egress portfolio offers an alternative by using a micro-embossed adhesive texture. This creates channels for trapped air to escape during application, resulting in a smooth, even finish without perforations or reapplication.

### Key features

- Textured adhesive allows trapped air to escape while the label is being applied
- Enables eye catching designs over large labels without unsightly wrinkles and bubbles
- Suitable for labels applied on injection molded plastics

### Application areas

- PCB labeling before wave soldering/reflow process
- Computers, IT peripherals, telecommunications and consumer electronics
- Industrial and medical devices
- Automotive, aerospace and military components

## Product information

Code	Description	UL
AAH783 (MZ0330E)	50micron White PET TC/S333/Embossing Poly-coated liner	MH17205
AAH518 (MZS903)	50micron White PET TCY/S692N/Embossed Polycoated liner ni	-
AAH899 (MZS1290)	50micron Matte White PET TC/S692N/Embossed Polycoated liner	-
AAH778 (MZ0328)	75u Matte White PET TC/S333E/Embossing polycoated liner ni	-
AAH476 (MZ1118)	2M CL PET TCY/SP4200N/G80Em	-

### [UL Yellow Card](#)

Search with relevant UL file number to find product information



#MakingPossible

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