



floridafuturefarmer



floridafuturefarmer THIS is what success looks like. Courage to compete. Commitment to learn. Confidence to lead. Every winner represents a future innovator, advocate, and changemaker in agriculture. If this is the next generation, the industry is in amazing hands. [#flaffa26](#) [#supportflffa](#)



Donor Opportunities Guide

FLORIDA FFA FOUNDATION





Invest in the future of agriculture, today.

Join corporations, businesses, industry groups and individuals to partner in support of Florida FFA! Our donors help to ensure a bright future for the next generation of customers, employees and leaders within our industry and communities. In addition to building loyalty and awareness for your brand through the FFA network, our programs also prepare members to enter the workforce with the skills and knowledge needed to be successful employees. Year-round sponsorship of awards and programs help make that possible.

Ensure a bright future by investing in FFA members, chapters and programs. In addition to exclusive sponsor benefits, you'll receive the gratitude of more than 60,000 FFA members and 400+ agriculture educators statewide.

BETTER DAYS THROUGH BETTER WAYS

Our giving program addresses the needs of our growing organization and ever-expanding offering of programs. By contributing as a title or pathway sponsor, you are supporting not only coveted awards for our traditional events, but also complete experiences that celebrate our organization's history and future.

FFA continues to thrive as one of the nation's top youth leadership-based organizations. Whether it's the iconic, blue corduroy jacket or the valuable experiences created by our programs - there's no other organization like it. Nothing says *I believe in the future of agriculture* more than your support.

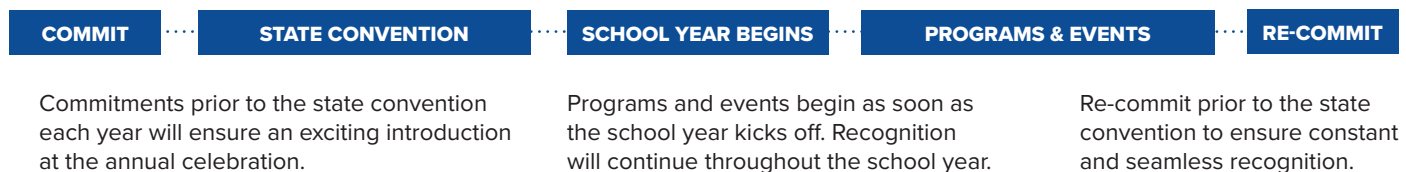


Sponsor Benefits and Levels

Title Sponsor	Sponsor Benefits	Title Sponsor	Pathway Sponsor
<p>Title sponsorships are for gifts that are 75% or more of a pathway's identified cost. This marquee level of sponsorship includes premier recognition for an entire year at all programs and events associated with the pathway.</p>	Year-round sponsorship of a chosen pathway or event of your choosing.	■	■
	Sponsor logo used as the headliner during all on-stage recognitions of the pathway.	■	
	Sponsor logo used on all promotional materials for pathway; year-long banner used at pathway events, event flyers, convention program, annual report, etc.	■	
	Sponsor name used on all promotional materials for pathway	■	■
<p>Pathway Sponsor</p>	VIP Tickets to the Florida FFA Convention & Expo	■	■
<p>Pathway sponsorships are for all gifts designated for a pathway, similar to traditional methods of giving. This level of sponsorship includes year-long recognition.</p>	On-stage recognition during a session with pathway recognition.	■	
	Recognition on Florida FFA Foundation & Association websites	■	■
	Recognition on social media	■	■

*Customized sponsorship opportunities *always* available.

Sponsorship Timeline



Corporate Partners

- ★★★★★ **Gold Star** (\$25,000+)
- ★★★★★ **Five Star** (\$20,000 - \$24,999)
- ★★★★★ **Four Star** (\$15,000 - \$19,999)
- ★★★★★ **Three Star** (\$10,000 - \$14,999)
- ★★★★★ **Two Star** (\$5,000 - \$9,999)
- ★★★★★ **One Star** (\$1,000 - \$4,999)
- ★★★★★ **Contributor** (\$1-999)

Individual Partners

- ★★★ **Gold Star** (\$2,500+)
- ★★★ **Three Star** (\$1,000 - \$2,499)
- ★★★ **Two Star** (\$500 - \$999)
- ★★★ **One Star** (\$250 - \$499)
- ★★★ **Contributor** (\$1 - \$249)
- ★★★ **Legacy Donor** (Planned Giving)
- ★★★ **Forever Blue** (Endowment Giving)

Premier Leadership



Support of year-round statewide FFA leadership-related programs and events, including the annual State FFA Convention which impacts thousands of members.

OPPORTUNITIES FOR INVESTMENT

Leadership Development Events & Individual Awards

Sponsorship Goal: \$20,000 | Title Sponsorship: \$15,000

Leadership Development Events:

- Conduct of Chapter Meetings
- Creed Speaking
- Discussion Meet
- Employment Skills
- Extemporaneous Speaking*
- Opening/Closing Ceremonies
- Parliamentary Procedure*
- Prepared Public Speaking*

Member & Chapter Awards:

- Agricultural Advocacy
- Chapter Cooperative Contest
- Florida's Finest Chapters
- Premier Chapters
- SAE Chapters
- 100% Membership
- Outstanding Alumni Affiliate Awards

National Travel Award Scholarships:

- Conduct of Chapter Meetings
- Creed Speaking
- Extemporaneous Speaking
- Employment Skills
- Parliamentary Procedure
- Prepared Speaking

State FFA Convention: Annual Goal of \$100,000

See separate insert for marketing and branding opportunities specific to this event.

Personal Growth



Sponsorship of year-round events and awards that promote personal growth to the individual student.

OPPORTUNITIES FOR INVESTMENT

State FFA Degree and Star Awards

Sponsorship Goal: \$10,000 | Title Sponsorship: \$7,500

Statewide Awards

- State FFA Degree Recipients
- Star in Agribusiness
- Star in Agriscience
- Star Chapter Degree
- Star Discovery Degree
- Star Farmer
- Star Greenhand Degree
- Star in Agricultural Placement



Career Success



Sponsorship of year-round core components of agricultural education and FFA programming.

OPPORTUNITIES FOR INVESTMENT

Agribusiness, Mechanics & Operations Pathway

Sponsorship Goal: \$15,000
Title Sponsorship: \$11,250

- Career Development Events**
 - Agricultural Sales and Service
 - Agricultural Technology and Mechanical Systems
 - Farm and Agribusiness Management
 - Tool Identification
 - Tractor Operation & Maintenance
- Proficiency Awards**
 - Ag Mechanics Design & Fabrication
 - Ag Mechanics Repair & Maintenance
 - Agricultural Processing
 - Agricultural Sales
 - Agricultural Services
 - Diversified Agricultural Production
 - Service-Learning
- National Travel Award Scholarships**
 - Agricultural Mechanics
 - Agricultural Sales and Service
 - Farm Business

Agriculture Education, Communication & Research Pathway

Sponsorship Goal: \$15,000
Title Sponsorship: \$11,250

- Career Development Events**
 - Agricultural Communications
 - Agricultural Education
 - Agricultural Issues
 - Agriscience Fair*
- Proficiency Awards**
 - Agricultural Communications
 - Agricultural Education
 - Agriscience Research
- National Travel Award Scholarships**
 - Agricultural Communications
 - Agricultural Issues
 - Agriscience Fair*

Animal Science Pathway

Sponsorship Goal: \$25,000
Title Sponsorship: \$18,750

- Career Development Events**
 - Aquaculture*
 - Dairy Cattle Evaluation*
 - Horse Evaluation*
 - Livestock Evaluation*
 - Poultry*
 - Veterinary Assisting
- Proficiency Awards**
 - Beef Production-Entrepreneurship
 - Beef Production-Placement
 - Dairy Production
 - Diversified Livestock Production
 - Equine Science Entrepreneurship
 - Equine Science Placement
 - Feeder Steer
 - Feeder Swine
 - Goat Production
 - Poultry Production
 - Sheep Production
 - Small Animal Production & Care
 - Specialty Animal Production
 - Swine Production
 - Veterinary Science
- National Travel Award Scholarships**
 - Dairy Cattle Evaluation
 - Horse Evaluation
 - Livestock Evaluation
 - Poultry Evaluation
 - Veterinary Science

Environmental & Natural Resources Pathway

Sponsorship Goal: \$15,000
Title Sponsorship: \$11,250

- Career Development Events**
 - Environmental & Natural Resources
 - Forestry*
 - Land Evaluation*
- Proficiency Awards**
 - Environmental Science & Natural Resources Management
 - Forest Management and Products
 - Outdoor Recreation
 - Wildlife Management
- National Travel Award Scholarships**
 - Environmental & Natural Resources
 - Forestry
 - Land Evaluation

Food Products & Processing Pathway

Sponsorship Goal: \$8,000
Title Sponsorship: \$6,000

- Career Development Events**
 - Food Science & Technology*
 - Meats Evaluation*
- National Travel Award Scholarships**
 - Food Science Technology
 - Meats Evaluation

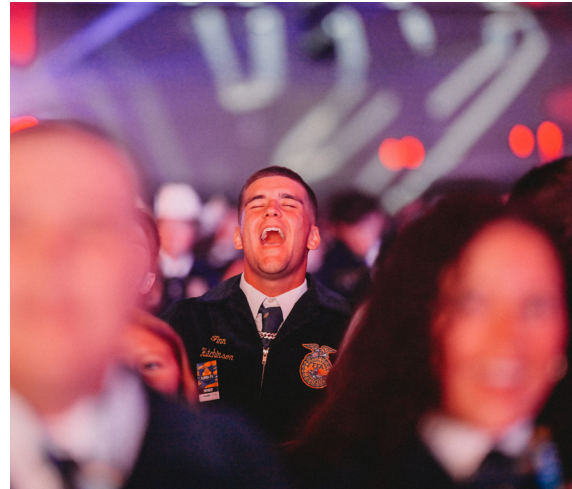
Plant Systems Pathway

Sponsorship Goal: \$18,000
Title Sponsorship: \$13,500

- Career Development Events**
 - Citrus*
 - Floriculture CDE*
 - Nursery/Landscape*
 - Ornamental Horticulture Demonstrations*
 - Vegetable*
- Proficiency Awards**
 - Diversified Crop Production
 - Diversified Horticulture
 - Fiber and/or Oil Crop Production
 - Forage Production
 - Fruit Production
 - Landscape Management
 - Nursery Operations
 - Specialty Crop Production
 - Turfgrass Management
 - Vegetable Production
- National Travel Award Scholarships**
 - Floriculture
 - Nursery/Landscape

*Indicates middle and high school events





There's no better investment.

Ensure a bright future by investing in FFA members, chapters, and programs. Along with exclusive sponsor benefits, you'll earn the gratitude of more than 60,000 FFA members and 400+ agriculture educators statewide. Contact us today for more information.

THE FLORIDA FFA FOUNDATION MISSION

The Florida FFA Foundation exists to secure and manage resources in order to support agricultural education and the Florida FFA Association.

THE FFA MISSION

FFA makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.

THE AGRICULTURAL EDUCATION MISSION

Agricultural education prepares students for successful careers and a lifetime of informed choices in the global agriculture, food, fiber and natural resource systems.

The Florida FFA Association is a resource and support organization that does not select, control, supervise or approve local chapter or individual member activities except as expressly provided for in the Florida FFA Constitution and Bylaws.

The Florida FFA Association affirms its belief in the value of all human beings and seeks diversity in its membership, leadership and staff as an equal opportunity employer.



FLORIDA FFA ASSOCIATION

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