

2026



Partnership Proposal 2026

**Planet
Philanthropy**

Ignite your passion. Impact the world.



ASSOCIATION OF FUNDRAISING PROFESSIONALS (AFP) GREATER FLORIDA CAUCUS
3090 Alton Road, Miami Beach, FL 33140

www.AFPFlorida.org

Planet Philanthropy

Planet Philanthropy 2026
Monday, June 22nd - Wednesday, June 24th
Sunseeker Resort, Port Charlotte, FL

Planet Philanthropy is the premier fundraising conference for Florida!

Planet Philanthropy attendees come from Miami to Jacksonville, Pensacola to Orlando and Tampa, and everywhere in between! The conference also attracts fundraisers from all over the country. Annually, more than 350 nonprofit leaders from various organizations ranging from social services, education, health, religion, the arts, and much more will join us to learn about the latest and greatest resources to enhance their knowledge and skills.

We invite you to join us as a partner in presenting this year's Planet Philanthropy.



Planet Philanthropy
Chair



Lindsay Zimmerman,
MPA, CFRE

Partnership/Exhibitor
Chair



Kelsey Jaffer

Presenting Partner - \$15,000

EXCLUSIVE BENEFIT: Company logo incorporated within conference logo showcasing exclusive presenting partnership, Hyperlinked logo on email footer, Opportunity to welcome attendees during opening session and provide a 1 minute infomercial, Company literature displayed at social event, opportunity to present a pre-conf session, Opportunity to present two conference sessions

- Named partner listed/logo on conference website, signage, print materials, emails to over 7000 contacts
- Exhibit Table - Premier Placement
- Provide Collateral/specialty item for attendees
- Hyperlinked logo on Caucus website
- Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference with a final attendee list at the conclusion of the conference. *(List includes attendees who OPT-In only)*
- Full page event program advertisement - Inside front cover
- Opportunity to present a caucus webinar
- Satellite Signage (Restrictions Apply)
- Four conference registrations, Four tickets to conference social

NOTE: Drayage/shipping, storage, electricity are NOT included in exhibitor or sponsor rates and will require additional charges to be paid directly to our vendor. Internet will be available through a network specific to the conference, which is accessible by all conference sponsors, exhibitors and attendees. Dedicated internet bandwidth will be available at exhibitor cost. An Exhibitor Kit including forms for these services will be emailed to you at least four weeks prior to the conference.

Premier Partners - \$12,500

| Annual Education Partner | Registration Partner |
|--------------------------|----------------------|
|--------------------------|----------------------|

| | | |
|--|---|---|
| EXCLUSIVE BENEFIT: Exclusive branding as annual education partner, Opportunity to present a CFRE approved webinar, Opportunity to present a pre-conference session and webinar and, Welcome remarks during a plenary session. | ● | |
| EXCLUSIVE BENEFIT: Exclusive branding on registration form, Hyperlinked logo on registration form, Opportunity to present a CFRE approved webinar, Opportunity to present a pre-conference session, Provide welcome comments during a plenary session. | | ● |
| Named partner listed/logo on conference website, signage, print materials, mailings, emails to over 7000 contacts. | ● | ● |
| Exhibit Table - Premier placement. | ● | ● |
| Opportunity to present a caucus webinar | ● | ● |
| Provide Collateral/specialty item for attendees. | ● | ● |
| Hyperlinked logo on Caucus website. | ● | ● |
| Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference. Final attendee list at the conclusion of the conference. <i>(List includes attendees who OPT-In only)</i> | ● | ● |
| Satellite Signage (Restrictions Apply) | ● | ● |
| Full page event program advertisement. | ● | ● |
| Four conference registrations and four tickets to conference social. | ● | ● |

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Pinnacle Partners - \$7,500

Breakfast
Kick Off

Conference App

| | | |
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| EXCLUSIVE BENEFIT: Welcome remarks at Breakfast Kick Off, Company literature displayed at the event, opportunity to provide gift to attendees and showcased as the Exhibit Hall Kick Off partner. | ● | |
| EXCLUSIVE BENEFIT: Showcased through exclusive recognition within the app as conference app sponsor. Opportunity to make comments during Breakfast Kick Off event. | | ● |
| Named partner listed/logo on conference website, signage, print materials, logo recognition in one email to over 7000 contacts. | ● | ● |
| Opportunity to present a caucus webinar. | ● | ● |
| Exhibit Table - Premier placement. | ● | ● |
| Provide Collateral/specialty item for attendees. | ● | ● |
| Hyperlinked logo on Caucus website. | ● | ● |
| Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference. Final attendee list at the conclusion of the conference. <i>(List includes attendees who OPT-In only)</i> | ● | ● |
| Half page event program advertisement. | ● | ● |
| Satellite Signage (Restrictions Apply) | ● | ● |
| Three conference registrations and three tickets to conference social. | ● | ● |

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Catalyst Partners - \$5,000

| | | |
|-------------------|-----------------------------|----------------|
| Conference Social | Plenary Session Partner (3) | Communications |
|-------------------|-----------------------------|----------------|

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|---|---|---|---|
| EXCLUSIVE BENEFIT: Welcome remarks at conference social (2-minutes), Company literature displayed at event, Opportunity to provide gift to attendees, Showcased as conference social partner. | ● | | |
| EXCLUSIVE BENEFIT: Logo displayed throughout selected plenary session and opportunity to offer welcome remarks (1-minute). <i>Plenary Sessions include: Monday, Tuesday or Wednesday</i> | | ● | |
| EXCLUSIVE BENEFIT: Logo showcased as communications partner within every conference email | | | ● |
| Named partner listed/logo on conference website, signage, print materials, logo recognition in one email to over 7000 contacts. | ● | ● | ● |
| Opportunity to present a caucus webinar. | ● | ● | ● |
| Exhibit Table - Premier placement. | ● | ● | ● |
| Provide Collateral/specialty item for attendees. | ● | ● | ● |
| Hyperlinked logo on Caucus website. | ● | ● | ● |
| Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference. Final attendee list at the conclusion of the conference. <i>(List includes attendees who OPT-In only)</i> | ● | ● | ● |
| Half page event program advertisement. | ● | ● | ● |
| Satellite Signage (Restrictions Apply) | ● | ● | ● |
| Two conference registrations and two tickets to conference social. | ● | ● | ● |

SOLD

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Catalyst Partners - \$5,000

Lanyard

Internet

Conference Bag

| | | | |
|---|---|---|---|
| EXCLUSIVE BENEFIT: Company logo incorporated on conference nametag lanyard for all attendees | ● | | |
| EXCLUSIVE BENEFIT: Corporate name or acronym listed as WIFI password during conference, program ad size increased to Half-page. Ad must include WIFI password. | | ● | |
| EXCLUSIVE BENEFIT: Company logo incorporated on conference bag for all attendees. | | | ● |
| Named partner listed/logo on conference website, signage, print materials, logo recognition in one email to over 7000 contacts. | ● | ● | ● |
| Opportunity to present a caucus webinar. | ● | ● | ● |
| Exhibit Table - Premier placement. | ● | ● | ● |
| Provide Collateral/specialty item for attendees. | ● | ● | ● |
| Hyperlinked logo on Caucus website. | ● | ● | ● |
| Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference. Final attendee list at the conclusion of the conference. <i>(List includes attendees who OPT-In only)</i> | ● | ● | ● |
| Half page event program advertisement. | ● | ● | ● |
| Satellite Signage (Restrictions Apply) | ● | ● | ● |
| Two conference registrations and two tickets to conference social. | ● | ● | ● |

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Impact Partners - \$3,500

Opening Reception **SOLD** | Track Partners (6) | Program Partner **SOLD** | Exhibitor Trivia

| | Opening Reception | Track Partners (6) | Program Partner | Exhibitor Trivia |
|--|-------------------|--------------------|-----------------|------------------|
| EXCLUSIVE BENEFIT: Welcome remarks at opening reception (2-minutes), Event signage at beverage stations. | ● | | | |
| EXCLUSIVE BENEFIT: Sign/logo placed at meeting room entrance, Opportunity to introduce speaker and 1-minute infomercial of sponsored session. <i>Tracks include: Donor Relations, Stewardship and Prospect Research; Grant Writing and Planned Giving; Marketing and Social Media; Special Events; Annual Giving and Direct Mail; IDEA, Executive Leadership and Volunteer Engagement..</i> | | ● | | |
| EXCLUSIVE BENEFIT: Front-page 'program made possible by logo placement' and a full-page ad within the program. | | | ● | |
| EXCLUSIVE BENEFIT: Showcased on trivia material as exclusive partner and opportunity to offer remarks during Exhibit Hall Kickoff Event. | | | | ● |
| Named partner listed/logo on conference website, signage, print materials, emails to over 7000 contacts. | ● | ● | ● | ● |
| Exhibit Table - General placement. | ● | ● | ● | ● |
| Provide Collateral/specialty item for attendees. | ● | ● | ● | ● |
| Hyperlinked logo on Caucus website. | ● | ● | ● | ● |
| Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference. Final attendee list at the conclusion of the conference. <i>(List includes attendees who OPT-In only)</i> | ● | ● | ● | ● |
| Quarter page event program advertisement. | ● | ● | ● | ● |
| Satellite Signage (Restrictions Apply) | ● | ● | ● | ● |
| Two conference registrations and two tickets to conference social. | ● | ● | ● | ● |

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Impact Partners - \$3,500

Room Key
SOLD
Sleeve

Change Makers - \$2,500

Hospitality
Partners

| | |
|---|---|
| EXCLUSIVE BENEFIT: Logo on security protection sleeve distributed to all conference hotel guests. Corporate logo listed on hotel registration webpage. | ● |
| Named partner listed/logo on conference website, signage, print materials, emails to over 7000 contacts. | ● |
| Exhibit Table - General placement. | ● |
| Provide Collateral/specialty item for attendees. | ● |
| Hyperlinked logo on Caucus website. | ● |
| Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference. Final attendee list at the conclusion of the conference. <i>(List includes attendees who OPT-In only)</i> | ● |
| Quarter page event program advertisement. | ● |
| Satellite Signage (Restrictions Apply) | ● |
| Two conference registrations and two tickets to conference social. | ● |

| | |
|---|---|
| EXCLUSIVE BENEFIT: Recognition at all breaks - AM and PM, Sponsor announcement made at the end of each track session, limit three sponsors per day. | ● |
| Named partner listed/logo on conference website and signage. | ● |
| Exhibit Table - General placement. | ● |
| Provide Collateral/specialty item for attendees. | ● |
| Logo on Caucus website. | ● |
| Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference. Final attendee list at the conclusion of the conference. <i>(List includes attendees who OPT-In only)</i> | ● |
| 1/8 page event program advertisement. | ● |
| Two conference registrations and two tickets to conference social. | ● |

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Exhibitor - \$1,700 (until 12/31/25)

rate \$1800 Jan. 1, 2026 thru May. 31, 2026

- Exhibit Table - General Placement
- Collateral/specialty item in conference bag
- Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference with a final attendee list at the conclusion of the conference. (List includes attendees who OPT-In only)
- Exhibitor listing in printed program
- Two conference registrations and two tickets to conference social

Add-On Opportunities



\$1000

Marketed as complementary preconference education/informercial/demo tracks to all attendees. Sessions held Sunday, June 21.

**Limited Availability - Available only to partners and exhibitors as an add-on option. Not available as a singular purchase.*



\$1000

Marketed and available to FL Caucus Member Chapters throughout the year.



\$250

Sponsor signage at sponsored bar.



\$250

Opportunity to place additional 3'x8' pull-up banner upstairs in foyer area of break-out sessions. (size limitations apply)



\$500

Sponsor provides email content to be sent to all Florida Caucus members.

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Add-On Program Advertisements

Program ads are due no later than **May 07, 2026**.
Please e-mail final ads to mcalvopeters@gmail.com.

Full Page Ad - 8" w x 10" h

\$350

Half Page Ad - 8" w x 5" h

\$275

Quarter Page Ad - 4" w x 5" h

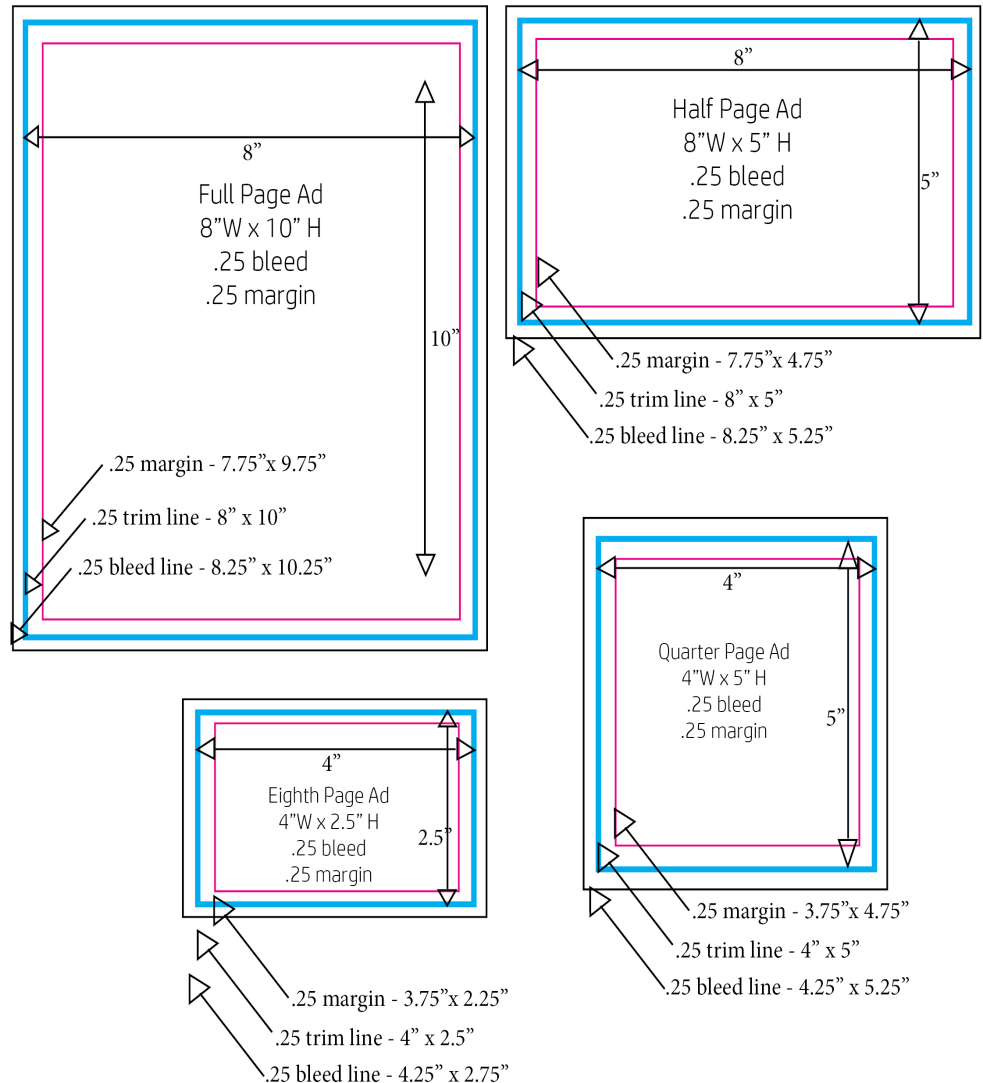
\$200

Eighth Page Ad - 4" w x 2.5" h

\$100

Please send PDFs created and saved in the following way:

1. Convert all colors and color photos to CMYK
2. Supply a resolution of 300 dpi or larger
3. Embed all fonts and art
4. No Crop Marks



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Planet Philanthropy

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Questions? Contact Us



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