



# WYNNING BUSINESS NEWSLETTER

SUMMER 2022



## FOREWORD FROM MANAGER ECONOMY, DESIGN & PLACE

### **Welcome to this quarter's edition of Wynning Business e-Magazine!**

As the new Manager – Economy Design & Place, it is a privilege to lead the teams as we support the Wyndham business community to continue to thrive.

We would like to thank everyone who participated in the community engagement. The Economic Development Strategy has been endorsed by Council. This Strategy will ensure that Wyndham will be a productive, liveable city that promotes sustainable economic development to continue to create local jobs.

Councils' Economic Development Unit has been working hard to deliver on a number of activities and programs. Recently we had some great networking events from the Women in Business, The Werribee Cup evening and the Barry Jones Oration. All of these were great opportunities to meet face-to-face and create those connections that could grow your business further.

Next year's calendar is looking busy already. The team is working hard to deliver a great WYNnovation experience in February. Tickets for the Summit and Masterclass are already on sale and I would recommend that you book your ticket early to avoid disappointment. Applications for the 2023 edition of the Innovate Business Growth program are now open. Make sure you submit your application if you want to take your business to the next level.

In the meantime, we hope you enjoy the last edition of Wynning Business which features a number of Wyndham businesses and highlights different programs and initiatives. After a number of years, in the spirit of continuous improvement, we have decided to evolve this publication from the current format. We will still be publishing the Business Matters newsletter to share the latest information on grants, support and more.

Throughout December and January, Council will be organising a number of events and activations which should benefit Wyndham businesses as we aim to encourage our community to spend local. In the meantime, I wish you all the very best for this season and please feel free to reach out on [Georgina.Pikoulas@wyndham.vic.gov.au](mailto:Georgina.Pikoulas@wyndham.vic.gov.au) if I can assist in any way.

**Georgina Pikoulas**  
**Manager Economy, Design & Place**  
**Wyndham City Council**

For any questions about the articles in this publication or business support contact the Economic Development Unit at Wyndham City.

[ecodev@wyndham.vic.gov.au](mailto:ecodev@wyndham.vic.gov.au)

9742 8170

[www.wyndham.vic.gov.au/business](http://www.wyndham.vic.gov.au/business)

Enjoy this last edition of Wynning Business. The online quarterly newsletter, first issued in Autumn 2009 and serving its purpose for 13 years, will be discontinued. The Economic Development Unit will continue to share relevant business information via the monthly Business Matters newsletter and other media channels.

# THE SUMMIT



AMANDA STEVENS

## SUMMIT

**Fri 3 Feb** ENCORE  
**9am - 3pm** EVENTS  
CENTRE



FUTURE CRUNCH



Hosted by  
JORDANA BORENSTAJN



DR LOUISE MAHLER

**Join us for the 2023 WYNNovation Summit featuring an array of exceptional keynote speakers, innovation displays and countless networking opportunities for local businesses.**

### Keynote Speakers

**Amanda Stevens:** Epic Future - Proof Your Brand

Amanda Stevens is a renowned thought leader on the customer experience. She combines current consumer insights with fascinating research into buying behaviour, delivering organisations and business owners powerful strategies for connecting with their customers. Amanda has a double degree in consumer psychology and marketing. She has consulted to some of the country's biggest brands, including LendLease, Microsoft, Procter and Gamble, and even the Australian Liberal Party.

**Dr Louise Mahler** - Overcoming Performance Stress/Towards the Light

A rare breed as one of the world's leading keynote speakers, Dr. Louise Mahler has been voted in the top experts in both body language and communication globally. Louise also makes regular appearances on highly ranked prime-time TV with Hughesy We Have a Problem. Quoted in USA and British media. She is a weekly contributor to digital and print news throughout Australia.

**Tané Hunter**, Co-Founder and Cancer Scientist

Tané is a cancer researcher, bio-informatician, and science communicator. He is a co-founder at Future Crunch. He has a Masters in Bioinformatics from the

University of Melbourne and has worked for the Melbourne Royal Children's Hospital diagnosing rare genetic diseases.

**Rebecca Maklad**, Future Crunch CEO and Influence Strategist

Rebecca is the CEO of Future Crunch and an influence strategist. As an authority in the world of professional speaking, she spent 15 years representing and advising some of the world's most respected thought leaders and since 2014, alongside the co-founders, has built Future Crunch into a global thought leadership and media brand.

**When:**  
Friday, 3 February 2023

**Hosted by Jordana Borensztajn**  
Jordana Borensztajn is a dynamic Communications Expert, MC, Humourist, Public Speaking Trainer and Author and who inspires, educates and entertains audiences.

**Where:**  
Encore Events Centre, 80 Derrimut Road Hoppers Crossing, VIC 3030

**Standard tickets** - \$75pp + booking fee  
**Includes:** Summit entry, morning tea and lunch.

**Tickets are available** [here](#)



# THE MASTERCLASS



The man behind the talent presents  
**A CLEAR EXECUTION PATH  
FOR SCALING - REVENUE AND  
PEOPLE PERFORMANCE**

**Thurs 16 Feb**  
**8:30am - 12noon**

**CHIRNSIDES  
BY THE RIVER**



Facilitated by  
**MARK DOBSON**

**MASTERCLASS**

**'The man behind the talent' Mark Dobson will present an intimate Masterclass focussing on A CLEAR EXECUTION PATH FOR SCALING - REVENUE AND PEOPLE PERFORMANCE.**

Mark Dobson has been called a confidant, a mentor, an advisor and a coach. He has cracked open the talent of over 100 freak performers, in every field imaginable. He is the first person his clients call before their toughest moments ... and after their greatest triumphs.

- What do you say when an executive, responsible for billion-dollar deals and thousands of staff, asks you what he should do next?
- What do you say to a sales team that's missing its targets six months before the company floats?
- What do you say when asked to fast-track hundreds of students by two academic years?
- What do you say when an athlete is about to swim a final, knowing this is their one chance and 30 million people are watching?
- What do you tell someone who's just been asked to memorise the Sydney Yellow Pages?

Dobbo is the man the experts call when they don't have the answers. In these and countless other situations, Dobbo has stepped into the breach when a solution was almost impossible to imagine. He has steered individuals, teams, and companies to success. His work has been praised by CEOs, celebrities, innovators, the media, and the intellectual and cultural elite, including Bill and Melinda Gates and President Barack Obama.

**When:**

Thursday, 16 February 2023

**Where:**

Chirnsides by the River,  
220 Watton Street, Werribee

**Standard tickets** - \$60pp + booking fee

**Includes:** Masterclass and morning tea

**Tickets are available [here](#)**

# UPSKILL WITH FREE TAFE COURSES IN ACCOUNTING

**Victoria University (VU) Polytechnic, the TAFE arm of VU, are offering Free TAFE courses in a range of areas, including accounting and bookkeeping, useful for building the businesses of Wyndham.**

Free TAFE courses (tuition fee-free for eligible students) include:

- Certificate IV in Accounting and Bookkeeping FNS40217
- Diploma of Accounting FNS50217

The face-to-face and eLearning environment of these courses allows for live interaction between our expert facilitators and students, with strong emphasis on real-world application of theory, knowledge, and skills. It is ideal for staff looking to upskill or sharpen their foundations in their financial career.

As a mature-aged student and mum of five, Zin Mar returned to study the Diploma of Accounting FNS50217 at VU Polytechnic, before completing the Bachelor of Business (Accounting and Finance). She now works as a qualified accountant.

"At VU I felt at home. The teachers were very helpful, and there's also the Learning Hub, so if you have any questions they can help you.

The Block Model is really good too, because I could concentrate on one unit, just focus and not worry too much. This is one of the reasons that I got High Distinction for most of my subjects at VU.

During my degree I got a chance to do an internship at VU in the finance department. I also got work experience by volunteering at

the Asylum Seeker Resource Centre in the finance department. That was really helpful when I applied for jobs – having those references and experience was really good.

At the moment, I'm mostly doing tax returns and other accounting work. It's really enjoyable to help people with their returns, and people are very happy that we can help them maximise their tax refund.

I'm really grateful to VU. Without VU, I wouldn't have had the opportunity to study and find the job I am in now."

Our Free TAFE courses align with the skills and jobs in demand from Victorian employers and are a cost-effective and a quick way to upgrade specialist knowledge with industry-relevant, targeted training. Taught by industry professionals, they will fast-track your ability to harness skill sets and become a leader in your field.

Whether you're looking to upskill in accounting services or gain financial knowledge for your business, VU Polytechnic are committed to supporting all enterprises with a range of skills that best suits your needs.

Find out more information:  
[www.vupolytechnic.edu.au/free-tafe](http://www.vupolytechnic.edu.au/free-tafe)







# THE INNOVATE BUSINESS GROWTH PROGRAM 2023

Wyndham City will be again delivering another edition of the free Innovate Business Growth Program. After the successful changes which took place this year, Council recognises that businesses at different stages of their journey may have different needs and that is why the Innovate program will continue to be split into two streams!

This Program will again be a mixture of group workshops which provides an opportunity to share experiences and build relationships with other local businesses and one-to-one mentoring from business coaches. The Innovate Business Growth program consists of the Innovate to Excelerate and Innovate to Regenerate streams.

The Innovate to Excelerate - Business Growth Program is aimed for those business owners to move up a level in 2023, find new directions, build new skills, extend business relationships and gain growth. This could be the right decision at the right time. Expectations are that the year ahead will challenge emerging businesses to find new ways to build capacity, performance and competitive advantage. This program is open for businesses that have operated for less than four years.

The Innovate to Regenerate Program targets those Wyndham businesses that have operated for longer and are at a later stage in their business journey. If you have experienced strong initial growth in your business but are facing challenges in taking your small to medium business to the next level or looking for creative ways on how to take it there, this is the program for you.

These programs consist of group sessions and individual business coaching. Adrian Jobson and his team from Acculture will be facilitating the Innovate to Excelerate program. The Regenerate program will be led by Brad Regan from Real Edge in Business and his team of experts.

Applications are now open to be part of the 2023 programs. Each program will have limited number of spots available and will be taking place between March and June 2023.

For more information and to apply please visit [www.wyndham.vic.gov.au/services/business-investment/business-support/innovate-excelerate-innovate-regenerate](http://www.wyndham.vic.gov.au/services/business-investment/business-support/innovate-excelerate-innovate-regenerate) or contact the Economic Development Unit on [ecodev@wyndham.vic.gov.au](mailto:ecodev@wyndham.vic.gov.au).



# BUSINESS OPPORTUNITIES IN THE \$270M WYNDHAM LAW COURTS PROJECT



ICN Victoria is working with Court Services Victoria (CSV) and the recently announced project owners to deliver a new state-of-the-art court precinct for Melbourne's rapidly growing western corridor.

The future Wyndham Law Courts is a major government project, worth over \$270M and brings together multiple Victorian court jurisdictions and tribunals in the largest precinct outside of metropolitan Melbourne.

Located adjacent to the new Werribee Police Station, the court will be built on vacant land purchased with 2018/2019 state budget funding. The future Wyndham Law Courts will improve safety and accessibility and increase the range of justice services and programs delivered in the West. The court complex is due to be completed by late 2024 with doors set to open in early 2025.

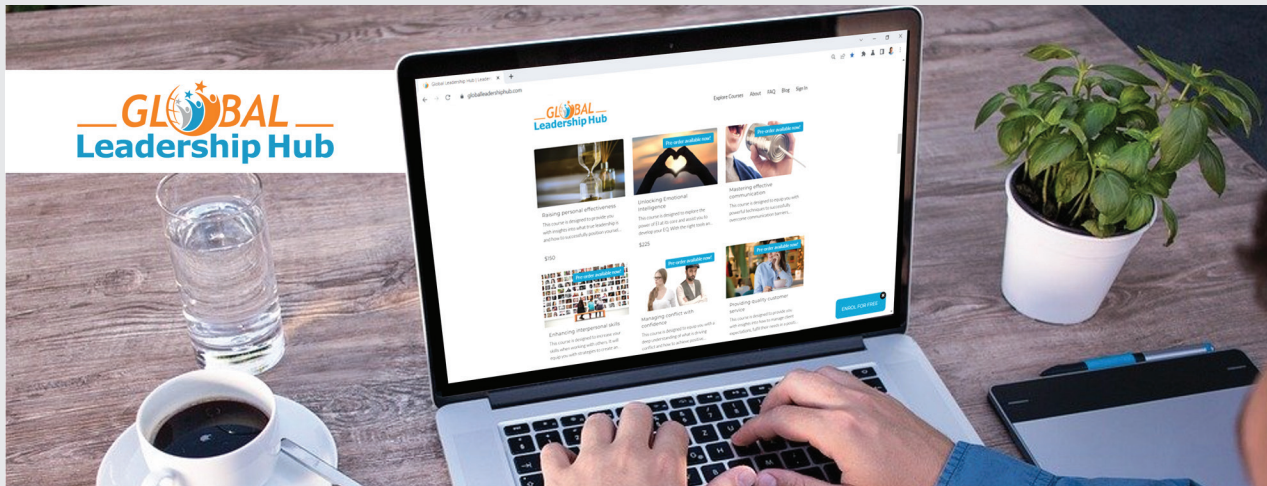
ICN Victoria connects job opportunities for business by showcasing their capability strengths on the ICN Gateway, a national project opportunities portal. Over 80,000 suppliers are registered with their profile and can provide their availability for projects through Expressions of Interest for \$400+ billion worth of work that are currently on offer.

Using the ICN Victoria Gateway, small and medium businesses can register for work packages to provide vital local content for the project. More opportunities will be available in 2023 as the build gets underway. To stay up to date with all the project alerts and release of work packages, join ICN Gateway or follow them on [LinkedIn](#).

For more information:  
**[gateway.icn.org.au](https://gateway.icn.org.au)**



# 2022 WYNDHAM BUSINESS AWARD FINALIST'S ELEARNING PLATFORM HAS LAUNCHED



## WHERE LEADERSHIP SUCCESS IS UNPACKED

The eLearning market is changing rapidly, and the Hoppers Crossing micro business, **PROfound Leadership**, has swiftly responded by establishing the Global Leadership Hub, an online learning platform that offers microlearning for a variety of relevant leadership topics like personal effectiveness, conflict management, emotional intelligence, resilience etc.

Global Leadership Hub is the latest example of how the owners of PROfound Leadership, Gerda and Martin Probst, are innovating to deliver high quality human-centred leadership programs.

As per Technavio's latest market analysis report, the eLearning market is anticipated to increase by USD 1.72 trillion over the next 5 years. This is due to increasing demand for flexible learning from people who want to learn at their own pace and in their own time. In microlearning, the courses are split into smaller content pieces consisting of videos, audio, texts, and downloads, offering concise and relevant content to address the knowledge gaps of students.

The decision to innovate and transform came after the pandemic highlighted the volatility of in-person training facilitation. Through the Global Leadership Hub, the company can reach learners locally and globally while mitigating risk of face-to-face delivery reliance. "We have been delivering high-quality leadership programs for over 10 years and are now capitalising on our established market presence and extensive knowledge base by converting these materials

into relevant, user-friendly learning content", says Martin Probst, Managing Director and Chief Education Officer at PROfound Leadership.

The company was facing time and cashflow challenges to make headway with the new eLearning platform whilst running the day-to-day business when they approached Wyndham City Council for support through the Business Growth Builders stream of the Small Business Entrepreneurship & Innovation Fund. With this funding, they have been able to significantly speed up the progress of video content production and launch the platform with a first course in May 2022, closely followed by a short course and some virtual products a couple of months later. There are several more courses in the production pipeline for a well-rounded service offering, as well as plans to offer different tiers of membership subscription to cater for client needs and budget. This new service offering will enable PROfound Leadership to remain relevant and competitive as a learning provider in an ever-changing world.

For more information:  
[www.globalleadershiphub.com](http://www.globalleadershiphub.com)







## WHERE TECHNOLOGY AND LIFESTYLE MEET

**Werribee Car Wash** has come a very long way since the business opened in 2006. Its milestones include the implementation of solar power and smart switching, water harvesting, RFID technology for its Wash Club members, 3 automatic car wash machines (2 soft brush and one touch free) and 2 dog wash facilities. The most recent service offer of hand detailing has proven to be popular with their existing customers and has attracted new customers to the business. With their four staff, numerous contractors and our 24/7 enquiries number ensures they have minimal down time with the equipment, so the customer experience is always at high level.

Stephen Ferris and his team are convinced that every customer can now choose what suits them. So much has changed at the business, yet it can be said without a doubt and a pun that the owner's pride is a constant element in what brings owners to clean their machines and pooches.

Another constant is the level of involvement in the wash itself. Some enjoy the whole process at home: the Saturday morning ritual of soap, suds, hose and sometimes helpers. Others are those car owners who take great satisfaction in pushing the auto button, turning up the music and relaxing while technology does its work. And as of recently, pets are pulling their owners along for their weekly wash.

As the business owner for the past 12 years, Stephen says the optimal result is always in the detail. Stephen has a team focused on providing their customers with a great experience. In fact, Chris and Elisa at Werribee Car Wash have been the drivers of excellent customer service and care for many years always stepping in to assist everyone.

The plans for Werribee Car Wash in the future are to seek out and present customers with better and more innovative service including ceramic materials for the cutting-edge paint protection and making the business even more sustainable.

"We are already a business at the forefront of waste and harm minimisation in our use of chemicals, water harvesty and power management", Stephen says. Pristine car owners and pampered pooches are the beneficiaries of these developments at Werribee Car Wash.

Werribee Car Wash prides itself in giving back to the community that supports it by way of donations and product offers. The business welcomes ideas on how to assist sporting clubs, schools or other organisations.

For more information:  
[www.werribeecarwash.com](http://www.werribeecarwash.com)

# ATHLETIC PERFORMANCE AND REHABILITATION FOR HIGH-LEVEL ATHLETES

**Melbourne Athletic** specialises in athletic performance and rehabilitation using strength and conditioning principles to give athletes the best opportunity for on-field success. Their customers are high-level athletes aspiring to reach top level who go through gym program to improve strength, power and speed while being kept injury free.

Melbourne Athletic, a graduate of Wyndham City's Innovate Business Growth program, started four years ago focusing on the high-performance sports industry. Michael Culliver and Justin Sanseviero wanted an opportunity to do something they were truly passionate about - training athletes in the private sector. Beginning in the Werribee VU Fitness Centre, the business rapidly grew its client base, including high-level athletes. This made them realise the need to expand their business and create a high-performance facility to align with their vision. Currently they are based in Concorde Crescent, Werribee, in a fully kitted out performance centre which includes a recovery space with a sauna and ice bath. The advantage of their location is the proximity to Avalon Oval and Mackillop College, and convenience to commute for many athletes.

Beginning with only two staff members, Melbourne Athletic now has five employees, four of whom are residents of Wyndham. They have also an internship program with Victoria University accommodating six interns per year. Melbourne Athletic ran numerous programs for the community including the Female Sporting Engagement Program in Wyndham and the

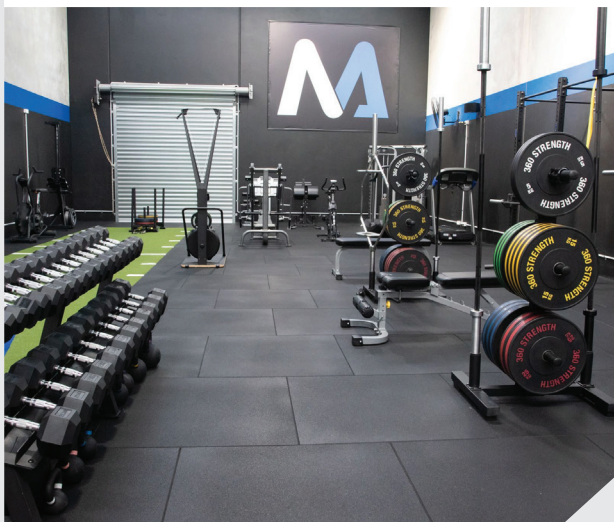
Healthy Aging Program. They also work and support local sporting teams and Mackillop College.

The Melbourne Athletic is a team by itself where athletes from different sports disciplines aspiring to be the best, motivate each other along the way. The culture Melbourne Athletic created and continue to push is one that provides support and the drive to be better.

Besides their experiences in state representative programs, Melbourne Athletic's approach in building consistent progressive programs for athletes is what distinguish them from the rest. It is about understanding the needs of each athlete and providing a personalised approach.

Michael is looking past the challenges which the business had to endure during COVID-19 and focused on the opportunities ahead. "In five-year's time we see ourselves being the number one facility in the West for athletic development, and a major pathway for those aspiring to take their sport to the highest level possible", Michael added.

For more information:  
[www.melbourneathletic.com](http://www.melbourneathletic.com)





# TRADING THE CORPORATE WORLD TO START HIS OWN GARLIC BUSINESS



Tadhgh Knaggs did a complete 180 when he made the life-changing decision to leave behind his unfulfilling office job to start a community-grown, chemical-free garlic business just north of regional foodie capital, Kyneton.

Being made redundant during the COVID-19 pandemic pushed him to take a chance on his passion for farming. Thanks to the support of Asuria, Tadhgh is now a full-time business owner and has been operating the Knagwood Garlic Farm for over a year. This family-run garlic farm uses regenerative agricultural practices to build soil.

"I think COVID-19 just put into perspective for me that the world can change in an instant. I have always been passionate about growing organic garlic, and the mentoring program gave me the opportunity to explore that," said Tadhgh.

Asuria's Workforce Australia - Self-Employment Assistance program provides Australians with the opportunity to turn their passions into professions. During the small business coaching, participants are encouraged by their business mentors to develop a strong business plan. This includes twelve months of support for their new business venture, including income support.

The mentoring program allowed Tadhgh to gain professional advice from Asuria's Business Mentor Ramesh, who guided Tadhgh on how to turn

growing garlic a profitable business all year round. Throughout the training, Tadhgh found one-on-one coaching the most beneficial, alongside the opportunity to learn and grow with the other participants.

Although initially nervous about launching, the ongoing support from Asuria's Business Mentors has given him all the confidence that leaving the corporate world for farming was absolutely the right call.

"Anyone who has started a business knows that there is always some doubt in the back of your mind. I was taking a big risk leaving my old career for something completely different but having wise mentors believe in me and overseeing my progress made the process enjoyable and much less daunting than if I were to do it all alone." Tadhgh said.

Asuria's Workforce Australia - Self-Employment Assistance services can get a business idea or existing small business off the ground and running.

For more information:  
[www.asuria.com.au/self-employment](http://www.asuria.com.au/self-employment)

# VEGETABLES MADE IN WYNDHAM



The story of **Mason Bros Vegetable Farms** started when Romano Mason emigrated to this country in the sixties and began working on the farm with his three brothers that were already here. In 1976, they bought 50 acres of land in Werribee South to start their own farming business. His sons, Marco and Amo, joined the business and now manage the day-to-day farm operations from marketing to crop growth and ground work. Even though Romano has retired from growing crops, he is still working in the business sharing his passion and ingenuity - designing, building and maintaining its machinery.

Mason Bros has continued to invest not just in machinery and equipment to make the business more automated and efficient but also in size. Thanks to the hard work and effort of the family, Mason Bros grew their farms to a total of 500 acres of land located in Werribee South and Balliang. Through the consistent supply of irrigation water from Melbourne Water that provides up to 11,000 megalitres of recycled water to the Werribee South farming community each year, they are able to produce crops all year round - transforming a seed to a crop. The business is an industry leader in the production of iceberg lettuce, broccoli and fennel - a sought after crop due to its size, taste and overall quality.

With their investment in the state-of-art storage facilities including dedicated harvesting and processing equipment, Mason Bros ensures their crops get to the vegetable markets or on supermarket shelves as fresh as they can be. Within 24 hours of being picked up, their crop is available for sale at major fresh fruit and vegetable markets around Melbourne. And in just three days even their Perth customers would be enjoying fresh Wyndham grown produce. Their wholesaler partners are located all over the country from Brisbane, Sydney to Adelaide and Perth.

The importance of Werribee South as a green wedge is to become even more crucial as climate change affect the production of crops around the country. There needs to be protection of the green wedge and continue to encourage agricultural activities. With the next generation of Mason family getting into the business, exciting times do lie ahead to ensure we can continue to enjoy fresh and crisp produce at our table made in Wyndham.

For more information:  
[www.masonbros.com.au](http://www.masonbros.com.au)



# LIGHTING WYNDHAM AND BEYOND



**Lighting & Electrical Distributors (LED)** is a Wyndham based lighting solutions business that has been providing the Victorian market with professional services for over 25 years. They have recently moved their headquarters to Laverton North to accommodate the growing business.

LED, with a team of 11 professionally trained members, offer a unique Concept to Completion project lighting solution providing consulting advice, lighting design and support at no cost.

As a market leader, LED has 11 world leading lighting ranges and a comprehensive range of local and internationally manufactured lighting products. They are great supporters of Australian lighting manufacturing. In fact, they are the exclusive Victorian agents for lighting ranges manufactured in four states across Australia while still representing some of the most exclusive architectural ranges out of Europe.

Their project portfolio includes commercial, community, correctional, education, healthcare, landscape, residential, retail, and sports lighting. LED has delivered several projects in Wyndham. These include Eagle Stadium, train stations, public and private schools, child and aged care, hospitals

and health care facilities, cultural centres, community centres and libraries and private projects.

LED use the latest environmentally friendly lighting technology that reduces the cost of electricity and maintenance fees, providing a great outcome for the community and planet with the reduction of CO2 emissions. Through their partnership with Sustainable Australia Fund, they offer fully funded LED lighting upgrades to commercial business.

According to Jason Hammer, LED Managing Director; "Simply settling for the cheapest product on the market does not ensure the best long-term outcome for the community. Wyndham Council have shown a commitment to addressing these challenges and should be commended for their commitment to business, community and planet."

LED is looking forward to its future growth and continuing to deliver great lighting solutions for the community of Wyndham and beyond.

For more information:  
[www.lighting-electrical.com.au](http://www.lighting-electrical.com.au)



# SNAPSHOT OF WYNDHAM

|   |                         |
|---|-------------------------|
| <b>Total Population</b> (ABS Census 2021)                   | <b>292,010</b>          |
| <b>GRP</b> (NIEIR 2021)                                     | <b>\$13.10 Billion</b>  |
| <b>Local Jobs</b> (NIEIR 2021)                              | <b>87,161</b>           |
| <b>Local Businesses</b> (ABS 2021)                          | <b>23,852</b>           |
| <b>Employed Residents</b> (NIEIR 2021)                      | <b>140,825</b>          |
| <b>Unemployment Rate</b><br>(ABS; Department of Employment) | <b>4.5% (June 2022)</b> |

Source: ABS and NIEIR data compiled and presented by economy.id





# Wyndham

## People



**292,010**

called Wyndham home in  
2021



**505,822**

people are estimated to call  
Wyndham home by 2040



**4.1%**

of people living with  
disability

**21%**

0 to 11 years

**16%**

12 to 24 years

**52%**

25 to 59 years



**74,892**

residents added since 2016



**48%**

of the population was born  
overseas



**49.8%**

of the populations primary  
language is non-English,  
primarily Punjabi, Hindi,  
Mandarin, Urdu and Telugu



**31%**

families with children



**19%**

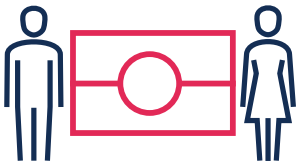
families without children



**4%**

single parent families

## Places & Spaces



**2567**

First Nations people call  
Wyndham home



**94,200**

households in Wyndham



**63%**

of residents either fully own  
or are purchasing their home



**48%**

of those born overseas  
arrived in the last 5 years



Dwellings with **4 bedrooms**  
were the most common in  
Wyndham



**28%**

are renting privately



**\$649,000**

Median house price.  
Housing is **40%** more  
affordable than in Greater  
Melbourne



**91%**

of people who own a car

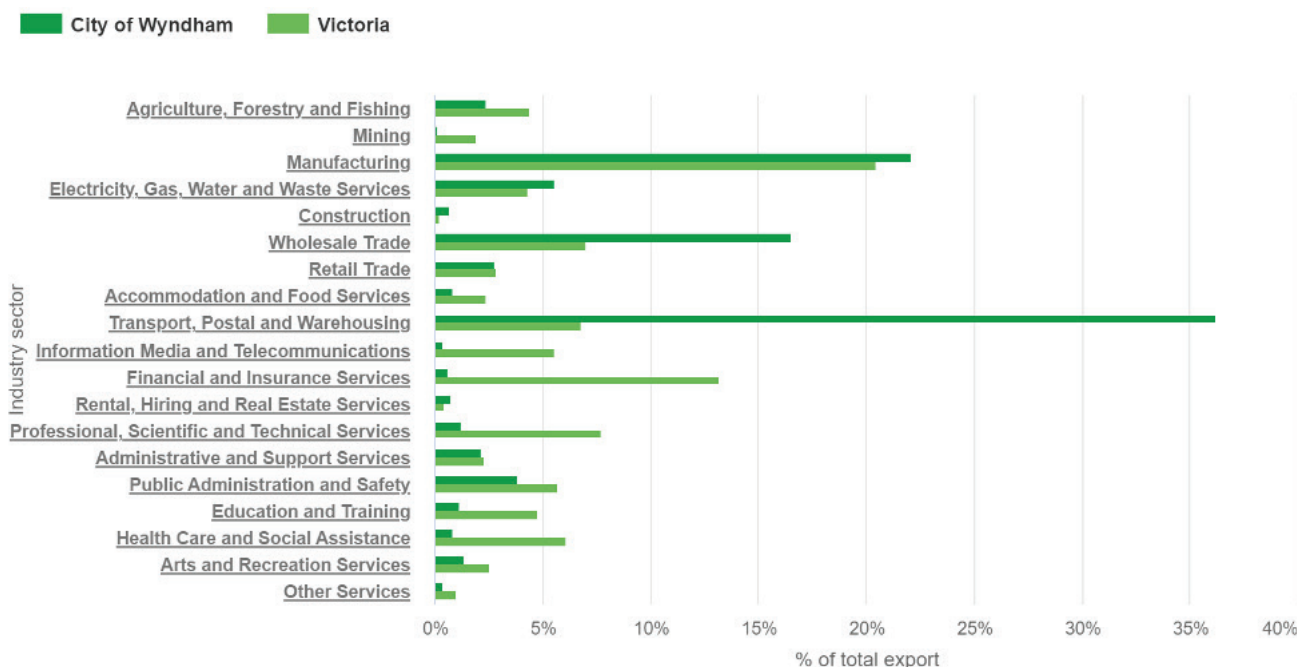


**15%**

are lone person households

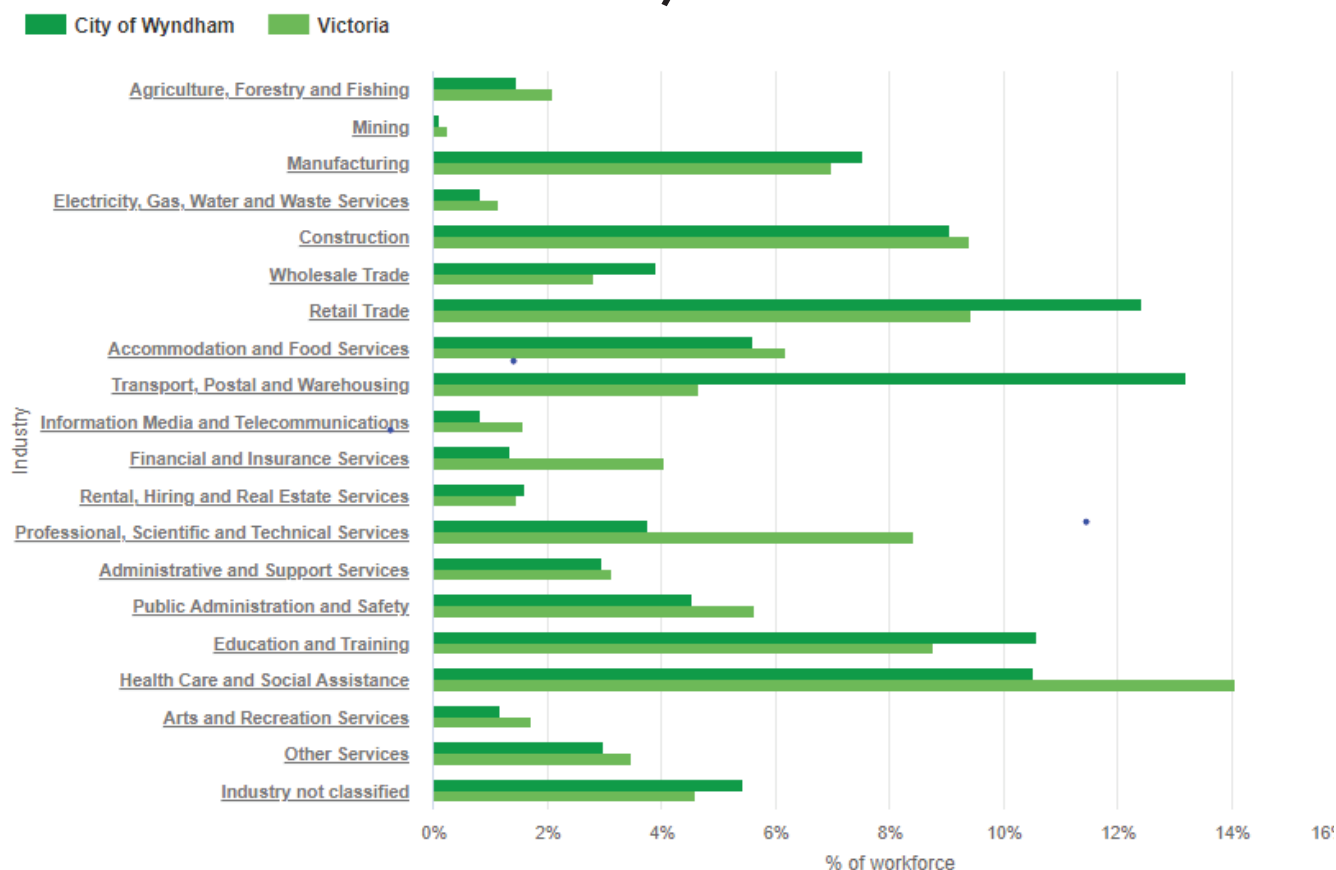
Source: ABS Census 2021; Compiled and presented by Wyndham City

# TOTAL EXPORTS BY INDUSTRY 2020/21



Source: National Institute of Economic and Industry Research (NIEIR), 2021; Compiled and presented in economy.id

# EMPLOYMENT BY INDUSTRY 2020/21



Source: National Institute of Economic and Industry Research (NIEIR), 2021; Compiled and presented in economy.id





# BUILDING APPROVALS BY VALUE OF BUILDING JOBS

| Time Period           | Sep QTR 2021<br>(\$ '000) | Dec QTR 2021<br>(\$ '000) | Mar QTR 2022<br>(\$ '000) | Jun QTR 2022<br>(\$ '000) |
|-----------------------|---------------------------|---------------------------|---------------------------|---------------------------|
| Residential           | \$468,073                 | \$372,604                 | \$342,231                 | \$358,218                 |
| Commercial Buildings  | \$17,916                  | \$9,496                   | \$141,847                 | \$13,461                  |
| Industrial Buildings  | \$85,396                  | \$113,997                 | \$70,310                  | \$34,537                  |
| Other Non-residential | \$23,085                  | \$126,353                 | \$43,450                  | \$210,098                 |
| Total Non-residential | \$126,395                 | \$249,845                 | \$255,606                 | \$258,096                 |
| Total                 | \$594,469                 | \$622,447                 | \$597,837                 | \$616,314                 |

Source: Australian Bureau of Statistics



# SNAPPED

The Hon. Jaala Pulford, Minister for Employment; Innovation, Medical Research, Digital Economy; Small Business; Resources visiting SPARK



Mayor Peter Maynard and David Gatt at the launch of Digital Concrete



Mayor Peter Maynard, Cr Susan McIntyre, Cr Sahana Ramesh and Lesley Rogan at Sigma Healthcare



Cr Mia Shaw and Francesco Ceravolo, Managing Director, Hydrogen Fuels Australia (H2FA) at the Truganina Site



The elected office bearers for the Werribee Business & Tourism Association



David Gatt, Vesselina Steward meeting Darren Wockner and his team at iTest



David Gatt with Giovanni Todaro Mason Bros Vegetable Farms while they were harvesting lettuce.



Participants at the Jobs Summit



Visit to the DAABON Group in Laverton North

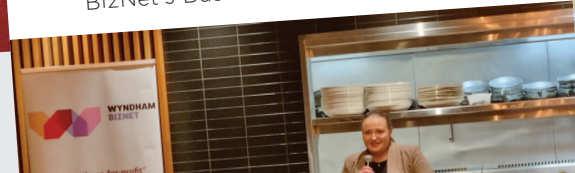




Participants at the business training  
*Taking Your Business Online*



Katelyn Matheson of Cake Creations By Kate,  
Business of the Year Winner at Wyndham  
BizNet's Business Awards After Party



David Gatt visiting Phil Alabakis and  
his team at Global Lift Hire



Participants of the 2021 and 2022 Innovate  
Business Growth Programs at their  
graduation event held at SPARK



Brad Regan delivering a business workshop  
focused on allied health professionals -  
*Refresh Your Practice*



Mondelez's bespoke Melbourne distribution  
facility at Palmers Logistics Estate



Lesley Rogan, Annalisa Cannizzaro and  
Michelle Tinyou at the Committee for  
Wyndham Luncheon



Business workshop *Starting a Small Business*  
delivered by CSCG



Vesselina Steward meeting Sachin Khara  
and his team at The Eleet Point Cook



Microsoft Data Centre in Truganina,  
Sod Turning Ceremony, December 2022

