

# Digital Sheets

Labeling can be simple



## Innovative solution for your business

At Avery Dennison, we're driving innovation to help brands stand out while achieving cost efficiency, superior quality, and sustainability. Our digital sheets portfolio is designed to meet the evolving needs of today's brands, offering solutions for flexible differentiation and customization.

## Why digital sheets?

Digital printing offers brand owners a powerful way to boost sales through multi-versioning and mass customization. It enables clearer communication with consumers by allowing for quick changeovers and variable information printing. Furthermore, digital printing helps cut costs by enabling on-demand production, which minimizes inventory and reduces expenses related to revisions.

## Precision printing solutions for every need

Our digital sheets are ideal for testing designs with precision before large-scale production, crafting impactful point-of-purchase (POP) promotions, and efficiently printing small-batch volumes for special events or limited campaigns. Additionally, we provide tailored digital label printing solutions for businesses utilizing toner-based laser printing presses and platforms, delivering exceptional performance to meet all your printing needs.

## Key Features

- Easier to handle and apply for small volume jobs
- Available in low MOQs, making it ideal for short printing runs
- Printable on Dry Toner Based Technology

## Application Areas

- Retail and promotional labels
- Digital VIP solutions and customization printing – Kiddy sticker books
- Transportation, logistics and address labeling
- SOHO (small office/home office) labeling, such as file and mailing labels
- Media applications, such as photo printing, CD- and DVD labeling

## Let's transform your ideas into reality

Use Avery Dennison's expertise to create the perfect digital sheets label by combining your choice of these face material, adhesive, and release liner. This service makes it easy to customize, differentiate, and elevate your products to meet your sustainability goals. Contact us today to learn more about our digital sheets solutions!

## Product information

Code	Description
<b>Paper</b>	
AAG559 (AW0335)	High Gloss Paper/S1010/rCCK80Wh Imp
AAD884 (AW0334F)	Vellum Elite FSC/S1010/rCCK80Wh Imp
AAG596 (AW0407F)	MC Prime FSC/S1010/rCCK80Wh Imp
<b>Film</b>	
AAG859 (BW7001)	PP50 Top White/S692N/CCK130Wh Imp FSC
AAG843 (BW0295)	Synthetic Paper/S692N/CCK130Wh Imp FSC
AAG881 (BW7034)	PPNg Top Trans/S692N/CCK130Wh Imp FSC
AAG762 (SW8609)	Fasson 50u Gold PET HPTC/S6112/CCK130Wh Imp
AAG764 (SW8563)	Fasson 50u Matte Silver PET TC/S1800/CCK130Wh Imp
AAG765 (SW8561)	Fasson 50u Matte White PETTC/S6112/CCK130Wh Imp
AAG766 (SW8544)	Fasson 50u White rPETTC/S1800/CCK130Wh Imp
AAG767 (SW8543)	Fasson 50u Clear PETTC/S1800/CCK130Wh Imp

### Who we are

As the pioneer in the pressure-sensitive industry, we bring one-of-a-kind capabilities to sustainable labeling. We combine decades of innovation with deep knowledge of both regulatory and legal requirements. We know about the real-world conditions in which our labels must perform and the technical challenges they have to meet. Whatever your product, wherever it's going, we can help you develop a sustainable label that performs.

### What we stand for

Sustainability. Innovation. Quality. Service.

In 1935, we invented the first self-adhesive label, and we've never looked back. With each passing decade, our innovations have further shaped our industry by lifting the limits on what labels can do. The world's most successful brands know that innovation and evolution are the lifeblood of longevity and success. We're proud to help our clients continually expand the boundaries of what's possible.

### Discover more possibilities

What else do you need? Let us know and we'll help you find or develop your desired labeling solution.

Find more sustainable label solutions at  
[label.averydennison.com](https://label.averydennison.com)



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