

Seas **THE**
OPPORTUNITY



Corpus Christi, TX

2024 State Leadership Conference

February 28 - March 2, 2024

American Bank Center

A, ML, S & PS Program

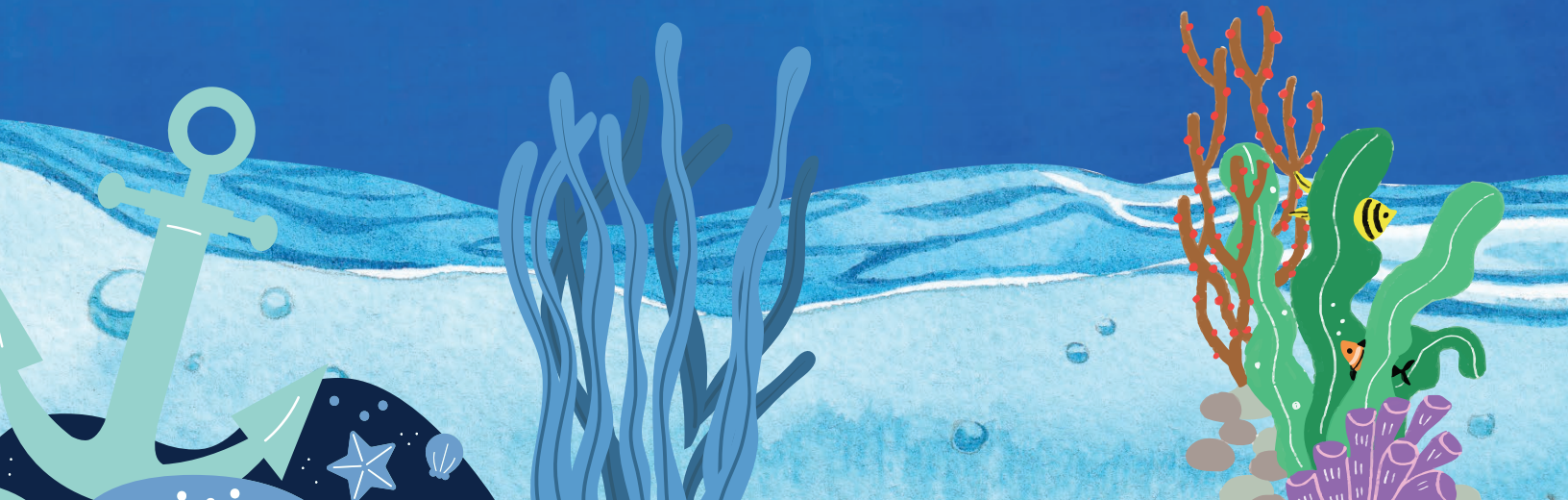


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Cowabunga Texas!

I'm Estefania Rico and I am your State President. On behalf of your State Leadership Team, we would like to welcome you to Corpus Christi, where there is salt in the air and sand in your hair! We are so excited that you are joining us for our annual State Leadership Conference and can't wait to share this experience with all of you! We have many exciting things planned for the week and hope that you will take advantage of all of them. This conference is the time for you to get out there, meet new people, experience new things, and get more involved in this great organization! The Officer team is looking forward to spending the week with everyone and hopes you will enjoy it as much as we will. Remember BPA... Surfs Up...SEAS the day!

Estefania Rico
Estefania Rico
Texas BPA State President



Estefania Rico
President



Meghana Chodavarapu
Vice President



Angel Piña
Associate Vice-President



Andrea Moreno
Secretary



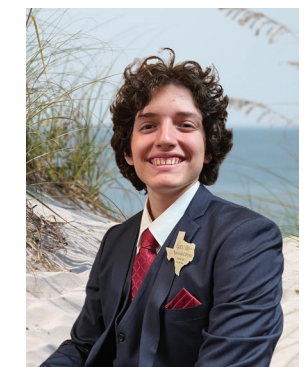
Anwitha Kumbhan
Reporter



Ayush Mudgal
Historian



Krish Parikh
Parliamentarian



Nathaniel Perez
Sergeant at Arms

Texas BPA Personnel

Schedule of Activities

Board of Directors & Staff

Chairperson/Area 2 Representative
 Secretary/Business Representative
 Treasurer/Middle Level Representative
 Area 1 Representative
 Area 3 Representative
 Area 4 Representative
 Area 5 Representative
 Middle Level Representative
 Associate Division Representative
 Regional Advisory Board Chair
 Post Secondary Representative
 Business Representative
 Student Board Representative
 Student Board Representative - In Training
 TEA Representative
 State Advisor
 State Officer Coordinator
 Competitive Events Coordinator
 Competitive Events Judge's Coordinator
 Meeting & Event Planner
 Financial Services

David Ibarra, Gladys Porter ECHS
Brandon Crowson, International Bank of Commerce
Brooke Martin, Aldine ISD
Julie Barker, Frisco ISD CTE Center
Cynthia Sutton, LaVernia HS
Lisa Telchik, Lamesa HS
Amanda Thiede, Brazosport HS
Kalwenda Nelson-Lott, Aldine ISD
Melissa Luter, Dayton HS
Julie Barker, Frisco ISD CTE Center
Carolyn Carrier-Williams, Carver HS
Debbie Wieland, Texas Hotel & Lodging Association
Varsha Namboodiri, University of Texas at Austin
Pablo Alvarez, University of Texas at Austin
Dale Fowler
Diana Weber, Seguin HS
Susan McKrell
Georgia Mayo
Sharon Shuler, Sidney Lanier HS
Robin Goff
Diane Koonce

Secondary Advisory Committee

<p>Area 1 Region 1 Kimberly Goodman, Carroll HS Kayla English, Carroll HS</p> <p>Area 2 Region 1 Flo Moore, George West HS Diana O'Brien, George West HS</p> <p>Area 2 Region 4 Linda Moncivais, PSJA Southwest HS</p> <p>Area 3 Region 3 Cynthia Sutton, La Vernia HS Justin Hellmann, Steele HS</p> <p>Area 4 Region 3 Claudia Rodriguez, Eastlake HS Dahlia Acosta, Socorro ISD</p> <p>Area 5 Region 3 Ryan Schuldt, Texas Virtual Chapter</p>	<p>Area 1 Region 2 Christine Clemson, Trinity Basin Prep Barry Nance, Dubiski Career HS Destiny Alberter, Grand Prairie HS</p> <p>Area 2 Region 2 Sally Bader, Hondo HS</p> <p>Area 3 Region 1 Georgia Mayo</p> <p>Area 4 Region 1 Brenda Grey, Sanford-Fritch HS Deanna Luning, Sanford-Fritch HS</p> <p>Area 5 Region 1 Melissa Luter, Dayton HS Katie Shroff, Dayton HS</p> <p>Area 5 Region 4 Amanda Thiede, Brazosport HS Wendy Byrd, Sweeny HS</p>	<p>Area 1 Region 3 Julie Barker, Frisco CTE Center Kelly Munro, Reedy HS</p> <p>Area 2 Region 3 David Ibarra, Porter ECHS</p> <p>Area 3 Region 2 Q Taylor, Pflugerville HS Stephanie Matula, Weiss HS</p> <p>Area 4 Region 2 Lisa Telchik, Lamesa HS</p> <p>Area 5 Region 2 Thao Huynh, Nimitz HS Maia Austin, Nimitz HS</p>
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Tuesday February 27, 2024

1:00 PM to 5:00 PM	Board of Directors Meeting	American Bank Center
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Wednesday February 28, 2024

8:00 AM to 12:00 PM	Board of Directors Meeting	American Bank Center
1:00 PM to 10:00 PM	Registration	American Bank Center
3:00 PM to 4:00 PM	Administrators/Proctors/Graders Meeting 1	American Bank Center
4:00 PM to 6:00 PM	Special Recognition Awards Ceremony <i>Scholarship Recipients, Torch Awards, Statesman of the Year, NLC Pin Design Winners, SLC T-Shirt Design Winners, Texas BPA Cares, Distinguished Service Award, Outstanding Advisors awards. All are invited to attend.</i>	Omni Bayfront Hotel
8:00 PM to 10:00 PM	Opening Session	American Bank Center
Midnight	Curfew	All Hotels

Thursday February 29, 2024

6:00 AM to 10:00 PM	Conference HQ/Test Distribution Open	American Bank Center
6:00 AM to 10:00 PM	Registration	American Bank Center
7:00 AM to 8:00 AM	Administrators/Proctors/Graders Meeting 2	American Bank Center
8:00 AM to 5:00 PM	Exposition	American Bank Center
8:00 AM to 9:00 PM	PS-S-A-ML Competitive Events	ABC, Omni, Holiday Inn
8:00 AM to 5:00 PM	Leadership Academy/Leadership Sessions	American Bank Center
9:00 AM to 5:00 PM	Conflict Testing MUST BE STATE ADVISOR APPROVED	American Bank Center
10:00 AM to 8:00 PM	Grading Room Open	American Bank Center
4:00 PM to 5:30 PM	Parliamentary Procedure Team Objective Test	American Bank Center
5:00 PM to 6:00 PM	Campaign Rally Setup	American Bank Center
7:00 PM to 9:00 PM	Candidate Review Meeting	American Bank Center
9:00 PM to 10:30 PM	Second General Session Officer Candidate Speeches Officer Campaign Rally & Voting <i>Chapter voting delegates must be seated for roll call at 6 PM and may not leave until the session ends.</i>	American Bank Center
Midnight	Curfew	All Hotels

Schedule of Activities

Competitive Event Schedule

Friday March 1, 2024

6:00 AM to 10:00 PM	Conference HQ/Test Distribution Open	American Bank Center
8:00 AM to 6:00 PM	PS-S-A-ML Competitive Events	ABC, Omni, Holiday Inn
8:00 AM to 5:00 PM	Exposition	American Bank Center
8:00 AM to 5:00 PM	Leadership Academy/Leadership Sessions	American Bank Center
8:30 AM to 1:00 PM	Grading Room Open	American Bank Center
1:00 PM to 5:00 PM	Open Competitive Events	American Bank Center
6:00 PM to 11:00 PM	Leadership/Special Event ICE RAYS HOCKEY GAME <i>Dress Code - Advisors & Students</i> <i>Unaltered Conference T-Shirt & long pants</i> Advisors must Chaperone	American Bank Center
Midnight	Curfew	All Hotels

Saturday March 2, 2024

6:00 AM to 6:00 PM	Conference HQ/Test Distribution Open	American Bank Center
8:00 AM to 12:00 PM	Final Competitive Events	American Bank Center
8:00 AM to 5:00 PM	Exposition	American Bank Center
10:00 AM to 12:00 PM	Awards Ceremony ASSOCIATE & MIDDLE LEVEL DIVISIONS	American Bank Center
2:00 PM to 5:00 PM	Awards Ceremony SECONDARY & POST SECONDARY DIVISIONS	American Bank Center

Sunday March 3, 2024

9:00 AM to 12:00 PM	Board of Directors Meeting	Omni Hotel
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Middle Level Division Only

Thursday February 29, 2024

Holiday Inn Marina

1:00 PM to 2:10 PM	(975) Extemporaneous Speech (975) Extemporaneous Speech - PREP	Texas Riviera Ballroom 1 Texas Riviera Ballroom 2
1:00 PM to 3:00 PM	(950) Video Production Team	Texas Riviera Ballroom 3
1:00 PM to 5:00 PM	(940) Digital Game Design Team (945) Graphic Design Promotion (955) Visual Design Team (955) Website Design Team (980) Prepared Speech (985) Presentation Management Team	Texas Riviera Ballroom 5 Padre Island Ballroom D Padre Island Ballroom B Padre Island Ballroom C Texas Riviera Ballroom 4 Padre Island Ballroom A
2:20 PM to 5:00 PM	(970) Entrepreneurship Exploration	Texas Riviera Ballroom 1
3:00 PM to 5:00 PM	(990) Human Resource Exploration	Texas Riviera Ballroom 3

Friday March 1, 2024

American Bank Center

8:30 AM to 10:00 AM	(900) Financial Literacy (920) Digital Citizenship (925) Word Processing (925) Spreadsheet Applications	Water Garden A Computer Lab 1 Water Garden A Computer Lab 1 Water Garden A Computer Lab 1 Water Garden A Computer Lab 1
10:00 AM to 11:30 AM	(915) Administrative Support Team	Water Garden A Computer Lab 1
1:00 PM to 5:00 PM	Open Events	Water Garden A Computer Labs 1-4

Post Secondary Division Only

Thursday February 29, 2024

American Bank Center

7:30 AM to 8:20 AM	(150) Financial Analyst Team	Committee Room 1
8:00 AM to 8:40 AM	(510) Small Business Management Team	Committee Room 1
8:30 AM to 10:00 AM	(105) College Accounting (165) Personal Financial Management (230) Fundamental Spreadsheet (235) Advanced Spreadsheet (320) Computer Security (340) Java Programming (345) SQL Database Fundamentals	Water Garden A Computer Lab 1 Water Garden A Computer Lab 1 Water Garden A Computer Lab 1 Water Garden A Computer Lab 1 Water Garden A Computer Lab 1 Water Garden Programming Lab Water Garden A Computer Lab 1
8:50 AM to 9:15 AM	(530) Contemporary Issues	Committee Room 1
9:00 AM to 9:30 AM	(540) Ethics & Professionalism	Committee Room 1
9:20 AM to 9:40 AM	(535) Human Resource Management	Committee Room 1
9:40 AM to 10:15 AM	(545) Prepared Speech	Committee Room 2
10:15 AM to 10:35 AM	(435) Website Design Team	Committee Room 2
10:45 AM to 11:25 AM	(560) Presentation Team	Committee Room 2
1:00 PM to 2:30 PM	(355) Python Programming	Water Garden Programming Lab

Friday March 1, 2024

American Bank Center

11:30 AM to 1:00 PM	(320) Computer Security - FINALS	Water Garden A Computer Lab 4
1:00 PM to 5:00 PM	Open Events	Water Garden A Computer Labs 1-4

Competitive Event Schedule

Competitive Event Schedule

Associate Division Only

Thursday February 29, 2024

Holiday Inn Marina

8:00 AM to 12:00 PM	(155-A) Economic Research Individual (160-A) Economic Research Individual (410-A) Graphic Design Promotion (420-A) Digital Media Production (425-A) Computer Modeling (430-A) Video Production Team (435-A) Website Design Team (445-A) Broadcast News Production Team (450-A) Podcast Production Team (460-A) Visual Design Team (500-A) Global Marketing Team (505-A) Entrepreneurship (510-A) Small Business Management Team - PREP (510-A) Small Business Management Team - PRESENT (515-A) Interview Skills (520-A) Advanced Interview Skills (525-A) Extemporaneous Speech - PREP (525-A) Extemporaneous Speech - PRESENT (535-A) Human Resource Management - PREP (535-A) Human Resource Management - PRESENT (540-A) Ethics & Professionalism - PREP (540-A) Ethics & Professionalism - PRESENT (545-A) Prepared Speech (555-A) Presentation Individual (560-A) Presentation Team (615-A) Health Research Presentation	Padre Island Ballroom D Padre Island Ballroom D Texas Riviera Ballroom 1 Padre Island Ballroom A Texas Riviera Ballroom 4 Texas Riviera Ballroom 5 Padre Island Ballroom A Padre Island Ballroom B Padre Island Ballroom C Texas Riviera Ballroom 4 Texas Riviera Ballroom 1 Padre Island Ballroom C Texas Riviera Ballroom 2 Texas Riviera Ballroom 3 Padre Island Ballroom B Padre Island Ballroom B Texas Riviera Ballroom 2 Texas Riviera Ballroom 1 Texas Riviera Ballroom 2 Texas Riviera Ballroom 3 Texas Riviera Ballroom 2 Texas Riviera Ballroom 3 Texas Riviera Ballroom 4 Padre Island Ballroom D Texas Riviera Ballroom 5 Texas Riviera Ballroom 5
10:00 AM to 11:30 PM	(100-A) Fundamental Accounting (110-A) Advanced Accounting (125-A) Payroll Accounting (145-A) Banking & Finance	Texas Riviera Ballroom (Back) Texas Riviera Ballroom (Back) Texas Riviera Ballroom (Back) Texas Riviera Ballroom (Back)

American Bank Center

8:30 AM to 11:00 AM	(340-A) Java Programming	Water Garden Programming Lab
1:00 PM to 3:00 PM	(355-A) Python Programming	Water Garden Programming Lab
2:30 PM to 4:00 PM	(305-A) Device Configuration & Troubleshooting	Water Garden A Computer Lab 4
4:00 PM to 5:30 PM	(310-A) Server Configuration using Microsoft	Water Garden A Computer Lab 4
5:30 PM to 7:00 PM	(300-A) Computer Network Technology (320-A) Computer Security (350-A) Linux Operating System Fundamentals	Water Garden A Computer Lab 2 Water Garden A Computer Lab 1 Water Garden A Computer Lab 3

Secondary Division Only

Thursday February 29, 2024

American Bank Center

8:00 AM to 12:00 PM	(410) Graphic Design Promotion (505) Entrepreneurship (520) Advanced Interview Skills (555) Presentation Individual	Room 101, 102, 103 Room 105, 106, 107 Room 225A, 225B, 225C Room 225D, 225E, 226, 227
8:30 AM to 10:00 AM	(110) Advanced Accounting (220) Basic Office Procedures (235) Advanced Spreadsheet Applications (340) Java Programming (415) Fundamentals of Web Design	Water Garden A Computer Lab 4 Water Garden A Computer Lab 3 Water Garden A Computer Lab 1 Water Garden Programming Lab Water Garden A Computer Lab 2
10:00 AM to 11:30 AM	(100) Fundamental Accounting (215) Integrated Office Applications (230) Fundamental Spreadsheet Applications (245) Legal Office Procedures	Water Garden A Computer Lab 4 Water Garden A Computer Lab 3 Water Garden A Computer Lab 2 Water Garden A Computer Lab 1
11:00 AM to 1:00 PM	(355) C++ Programming	Water Garden Programming Lab
11:30 AM to 1:00 PM	(125) Payroll Accounting (200) Fundamental Word Processing (225) Advanced Office Systems (240) Database Applications	Water Garden A Computer Lab 4 Water Garden A Computer Lab 2 Water Garden A Computer Lab 3 Water Garden A Computer Lab 1
1:00 PM to 2:30 PM	(145) Banking & Finance (205) Intermediate Word Processing (210) Advanced Word Processing (330) C# Programming (355) Python Programming (610) Health Administration Procedures	Water Garden A Computer Lab 4 Water Garden A Computer Lab 1 Water Garden A Computer Lab 3 Water Garden Programming Lab Water Garden Programming Lab Water Garden A Computer Lab 2
2:30 PM to 4:00 PM	(165) Personal Financial Management (305) Device Configuration & Troubleshooting (600) Medical Coding (610) Health Insurance & Medical Billing	Water Garden A Computer Lab 1 Water Garden A Computer Lab 4 Water Garden A Computer Lab 2 Water Garden A Computer Lab 3
4:00 PM to 5:30 PM	(310) Network Administration using Cisco (315) Server Administration using Microsoft (550) Parliamentary Procedures Team - Written Test	Water Garden A Computer Lab 4 Water Garden A Computer Lab 4 Water Garden A Computer Lab 1, 2, 3
5:30 PM to 7:00 PM	(265) Business Law (300) Computer Network Technology (320) Computer Security (345) SQL Database Fundamentals (350) Linux Operating Systems	Water Garden A Computer Lab 4 Water Garden A Computer Lab 2 Water Garden A Computer Lab 1 Water Garden A Computer Lab 3 Water Garden A Computer Lab 3

Omni Bayfront Hotel

7:45 AM to 12:00 PM	(525) Extemporaneous Speech - PREP (525) Extemporaneous Speech - PRESENT (540) Ethics & Professionalism - PREP (540) Ethics & Professionalism - PRESENT	Matagorda Aransas, Copano, Laguna Madre Nueces Ballroom Corpus Christi Ballroom A, B, C
12:45 PM to 5:00 PM	(535) Human Resource Management - PREP (535) Human Resource Management - PRESENT	Nueces Ballroom Corpus Christi Ballroom A, B, C
1:00 PM to 5:00 PM	(545) Prepared Speech (615) Health Research Presentation	Aransas, Copano, Laguna Madre Matagorda, Conference Room, Partnership Boardroom

Competitive Event Schedule

Competitive Event Schedule

Secondary Division Only

Secondary Division Only

Friday March 1, 2024

American Bank Center

7:00 AM to 8:30 AM	(255) Administrative Support Team	Water Garden A Computer Lab 1, 2, 3
7:40 AM to 12:00 PM	(150) Financial Analyst Team - PREP (150) Financial Analyst Team - PRESENT	Room 101 Room 102, 103, 104
8:00 AM to 12:00 PM	(160) Economic Research Team (435) Website Design Team (440) Computer Animation Team (445) User Experience Design Team	Room 225E, 226, 227 Room 225 A, B, C, D Room 105, 106, 107 Committee Room 1, 2
11:30 AM to 1:00 PM	(300) Computer Network Technology - FINALS (305) Device Configuration & Troubleshooting - FINALS (310) Network Administration using Cisco - FINALS (315) Server Administration using Microsoft - FINALS (320) Computer Security - FINALS	Water Garden A Computer Lab 4 Water Garden A Computer Lab 4 Water Garden A Computer Lab 4 Water Garden A Computer Lab 4 Water Garden A Computer Lab 4
12:40 PM to 5:00 PM	(325) Network Design Team - PREP (325) Network Design Team - PRESENT (510) Small Business Management Team - PREP (510) Small Business Management Team - PRESENT	Room 225C Room 225A, 225B Room 101 Room 102, 103, 104, 105
1:00 PM to 5:00 PM	(155) Economic Research Individual - FINALS (410) Graphic Design Promotion (425) Computer Modeling - FINALS (505) Entrepreneurship (515) Interview Skills - FINALS (520) Advanced Interview Skills - FINALS (555) Presentation Individual - FINALS (615) Health Research Presentation - FINALS	Committee Room 1 Room 106 Committee Room 2 Room 226 Room 227 Room 225D Room 107 Room 225 E

Omni Bayfront Hotel

7:40 AM to 12:00 PM	(550) Parliamentary Procedure Team - PREP (550) Parliamentary Procedure Team - PRESENT	Aransas, Laguna Madre Copano, Matagorda
8:00 AM to 12:00 PM	(450) Visual Design Team - PRESENT	Corpus Christi Ballroom A, B, C
12:45 PM to 5:00 PM	(525) Extemporaneous Speech - FINALS - PREP (525) Extemporaneous Speech - FINALS - PRESENT (535) Human Resource Management - FINALS - PREP (535) Human Resource Management - FINALS - PRESENT (540) Ethics & Professionalism - FINALS - PREP (540) Ethics & Professionalism - FINALS - PRESENT	Nueces Ballroom B Nueces Ballroom A Corpus Christi Ballroom A Corpus Christi Ballroom B Partnership Boardroom Corpus Christi Ballroom C
1:00 PM to 5:00	(450) Podcast Production Team (545) Prepared Speech - FINALS	Aransas, Copano, Laguna Madre, Matagorda Conference Room

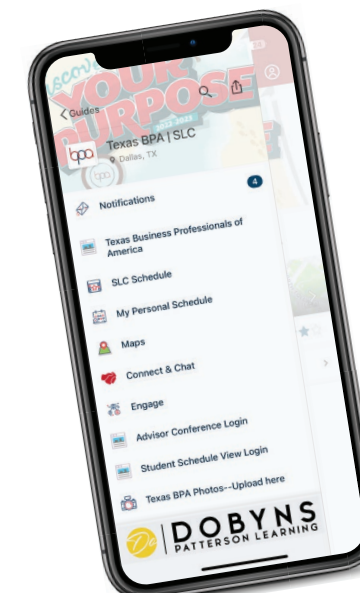
Holiday Inn Marina

8:00 AM to 12:00 PM	(430) Video Production Team (500) Global Marketing Team	Padre Island Ballroom A, B, C, D Texas Riviera Ballroom 1, 2, 3
1:00 PM to 5:00 PM	(420) Digital Media Production - FINALS (445) Broadcast News Production Team (560) Presentation Team	Texas Riviera Ballroom 5 Texas Riviera Ballroom 1, 2, 3 Padre Island Ballroom A, B, C, D

Saturday March 2, 2024

American Bank Center

7:30 AM to 12:00 PM	(150) Financial Analyst Team - FINALS - PREP (150) Financial Analyst Team - FINALS - PRESENT (325) Network Design Team - FINALS - PREP (325) Network Design Team - FINALS - PRESENT (510) Small Business Management Team - FINALS - PREP (510) Small Business Management Team - FINALS - PRESENT (550) Parliamentary Procedure Team - FINALS - PREP (550) Parliamentary Procedure Team - FINALS - PRESENT	Room 105 Room 106 Room 225A Room 225B Room 225D Room 225E Committee Room 2 Committee Room 1
8:00 AM to 12:00 PM	(160) Economic Research Team - FINALS (430) Video Production Team - FINALS (435) Website Design Team - FINALS (440) Computer Animation Team - FINALS (445) Broadcast News Production Team - FINALS (450) Podcast Production Team - FINALS (455) User Experience Design Team - FINALS (460) Visual Design Team - FINALS (500) Global Marketing Team - FINALS (560) Presentation Team - FINALS	Rehearsal Hall Classroom 156 Room 101 Room 103 Room 102 Room 104 Henry Garrett Grand Ballroom C & D Room 227 Room 107 Room 225C Room 226





Get the BPA App!

Download the BPA Conference app from the app store. Select the Texas Leadership Conference in order to have the complete schedule, interact with attendees, get updates and announcements and stay connected during the conference.

Any last minute room changes will be reflected on the BPA App

Nationals will also be utilizing this app to communicate NLC updates and announcements and to interact with attendees during NLC.

SEARCH "BPA ORG"

General Information

ML, S, A & PS Registration

The chapter advisor should pick up conference materials at the registration desk at the American Bank Center on the second floor in Water Garden B on Wednesday, February 28 from 1:00 p.m. to 10:00 p.m. The registration bag contains name badges, conference t-shirts, and other necessary information.

Conference Name Badges

Conference name badges must be worn at all times. The name badges serve as a ticket to all official functions including general sessions. Wear the badge in plain sight to ensure your admittance to conference activities. Replacement name badges will cost **\$5.00** in conference headquarters – **Water Garden B**.

No student will be allowed into a competitive event site without his/her name badge – **NO EXCEPTIONS**.

Only contestants and authorized competitive events personnel will be allowed at the competition sites. **Security will enforce this policy**. Students will be disqualified if their advisor is at the event and the advisor is not an administrator, proctor, or authorized competitive events personnel.

For the safety and security of our members, all guest and participants must register with the conference and purchase a guest pass at Conference Headquarters for \$10 per person.

Opening Session

All conference attendees, students, advisors, and guests must be in professional dress for the Opening Session in the **American Bank Center Exhibit Hall AB from 8:00 p.m. to 10:00 p.m.** All interns will meet immediately after the Opening Session for a brief meeting.

Second General Session - Officer Election Process

On Thursday, February 29, the 2024-2025 secondary state and executive council officer candidates will give their speeches during the Second General Session from 7:00 p.m. to 10:00 p.m. in Exhibit Hall AB. On Thursday, February 29, the 2024-2025 campaign rally set-up is from 5:00 p.m. until 6:00 p.m. in the Henry Garrett Ballroom A. Campaign Rally and Voting will take place from 9:00 p.m. – 10:00 p.m. The first 30 minutes of the Campaign Rally is for Voting Delegates only; the last 30 minutes will be open to all. Officer Candidate speeches will be delivered during the Second General Session. **Voting delegates, two student members per chapter, must be seated in designated area for roll call at 6 pm and cannot leave until the session ends. This will ensure that all candidates are considered fairly. If Voting Delegates leave during the candidate speeches, they will not be allowed to vote.**

Administrators/Proctors/Graders Meeting

A **MANDATORY** meeting for all Administrators, Proctors, and Graders will be held on Wednesday afternoon at 3:00 p.m. in the Rotunda or Friday at 7:00 a.m. in Henry Garrett Ballroom B.

2024 Exhibits Open

The Business Professionals of America Exhibitors Area will be open Thursday through Saturday during the conference. The exhibits will be in the Exhibit Hall AB Lobby. These will include but are not limited to our conference sponsors, fund-raising companies, technology, and educational related information.

ML, S, A & PS Open Competitive Events

All Conference attendees will take the open competitive events in the Water Garden A. **The open competitive events will be offered on Friday from 1:00 p.m. – 5:00 p.m. for all divisions – Middle Level, Associate, Secondary, and Post-Secondary.** Open events will be taken on laptops. The Texas Merit Scholar Open Event will also be offered to test your knowledge of Texas BPA and National BPA. **Winners of the Texas Merit Scholar must receive 90% correct answers to be recognized.** The Texas Merit Scholar test is open to all registered BPA members, including advisors.

Special Recognition Awards Reception

The reception will take place on **Wednesday from 4:00 p.m. – 6:00 p.m.** in the Omni Hotel Corpus Christi Ballroom. Recognized during this time: the Scholarship Recipients, Statesman Award winners, Distinguished Administrator Award winners, Texas Outstanding Local Advisor Award winners, Pin Design winners, T-shirt Design winner, Sticker Design Winner, BPA Cares Award winners, and Social Media Award winners. All chapter members, advisors, and family are invited to attend in professional dress.

Contest Materials

Students **MUST** bring multiple copies of their projects and required materials to cover both prelims and finals.

Advanced Interview Skills Judged Event

Contestants, please bring your portfolio at your scheduled interview time. Be sure to collect your portfolio before you leave the preliminary round. Contest Administrator or Proctor **MUST** return your portfolio prior to the end of the preliminary round and the final round.

Dress Code

ALL conference attendees are expected to present themselves in professional attire. Conference dress code is outlined on page 27 and posted [online](#). Please make note of the Special Event dress code.

Judge's Comment Sheets

Contestants in judged events will hand their stamped #10 addressed envelope for comments directly to the judges instead of the contest proctor. Only addressed envelopes with stamps will be mailed. All others will be discarded. Envelopes with Judges' comments will be mailed to the local advisor.

Judged Events Requiring Projectors

Competitors requiring a projection system for their competition must bring their own projectors and other necessary equipment. Projection surfaces will be provided.

Internet Access & Cell Phone Usage

Internet access will not be provided on-site for any SLC competition; however, contestants/teams may provide their own access to be used for their presentation to the judges. Otherwise, cell phone usage is not allowed during competition.

General Information

Administrators/Proctors/Graders

We will have Headquarters for event checkouts at the hotel where your event is scheduled.

**American Bank Center HQ - Watergarden B
Omni Bayfront Hotel HQ - Bayview Room
Holiday Inn Marina Hotel - Marina View.**

Administrators of judged events will sign in and pick up their contest box sixty minutes prior to the start of their event at Conference Headquarters. Please check the PreConference Book as to what hotel your events are held. You will meet your judges for a meal and Orientation.

Proctors of judged events report to the HQ of your event 45 minutes prior to the start of their event, sign-in from there you will be directed on where to pick up your meal. Thank you for your help to make this conference run smoothly. It takes all of us working together

Fundamental & Advanced Desktop Publishing

Due to the "Subscription Only" model for Adobe software, 400 Desktop Publishing and 405 Advanced Desktop Publishing will be virtual ONLY. These events to be administered February 26, 2024 between 8:00 AM and 6:00 PM

Computer Contests

All written and computer events will be **60 minutes** in length due to time constraints.

Computer Contests Conflicts

Any computer contest conflicts will take place on **Thursday only**. Exceptions must be approved by Diana Weber, State Advisor. Please come to Conference Headquarters, Water Garden B during registration to schedule conflict. Conflicts are only accepted when there is a conference conflict, not a school conflict.

Photo Share

Students taking pictures during the SLC can bring them to the Intern Desk located in the Henry Garrett Ballroom A to be downloaded into the Conference In Review displayed at the Awards Session or upload them to the website. Your photos can also be shared online via the website and app

Conference Special Event

This session will take place on Friday from 6:00 p.m. – 10:00 p.m. at the American Bank Center Arena. **ADVISORS ARE EXPECTED TO CHAPERONE.** Advisors must fill out the on-line Student Liability Form for each chapter. **Advisors and students must wear an unaltered conference t-shirt and long pants to be admitted to the Special Event.** The special event will be a hockey game. Students will still be able to make a \$10 donation to Special Olympics. Go by the BPA Booth in the Exhibit Hall Lobby to donate.

2024 Outstanding Chapter Award

A plaque will be presented to the Secondary chapter with the most winners. A team constitutes 1 win and an individual constitutes 1 win. A "win" equates to an announcement during the Awards Ceremony – qualifiers or alternates. You must be present to win. The plaque will be presented at the secondary awards ceremony.

Awards Ceremony

All conference attendees including guest, students and advisors, must be in professional dress for the Awards Session. Only students dressed appropriately will be allowed on stage to accept their award. Awards that were not picked up at the Closing Session can be purchased through Ichi-Ban Trophy & Engraving after SLC.

Ichi-Ban Trophy & Engraving

2737 Preston
Pasadena, TX 77503
Phone: 281.487.5999

Your request must be emailed to ichiban trophy@sbcglobal.net. The deadline to request the awards is **April 24**.

Number of Award Winners to be Called on Stage

All Divisions

Open Events	Top 6
Non Judged - Individual	Top 8 (5 NQ and 3 NA)
Non Judged - Team	Top 6 (3 NQ and 3 NA)
Judged - Individual/Team (no finals)	Top 6 (3 NQ and 3 NA)
Judged - Individual/Team (with finals)	All finalists – Top 8 or 9 (3 NQ and 5 or 6 NA)

Award Ceremony Announcement of Contests

The awards will be announced in the following order on Sunday:

- Finance
- Business Administration
- Management Information Systems
- Digital Communication & Design
- Management, Marketing, and Communication
- Health Administration.

Future Conference Dates & Locations

State Leadership Conference

- February 27 - March 1, 2025 - Dallas, TX
- March 5-7, 2026 - Dallas, TX
- March 4-6, 2027 - Dallas, TX

National Leadership Conference

- April 25 - 29, 2024 - Chicago, IL
- May 7-11, 2025 - Orlando, FL
- May 6-10, 2026 - Nashville, TN



**NRF FOUNDATION
RISE UP**

**BUSINESS OF
RETAIL**
CERTIFIED SPECIALIST

**NRF FOUNDATION
RISE UP**

**CUSTOMER
SERVICE & SALES**
CERTIFIED SPECIALIST



ADVISOR RECEPTION

**FRIDAY, 7:00-9:00 PM
ABC--WATER GARDEN A**

PREREGISTER

**PREVIEW THE NRF FOUNDATION
RISE UP CURRICULUM,
CERTIFY AND SOCIALIZE**



Leadership Academy

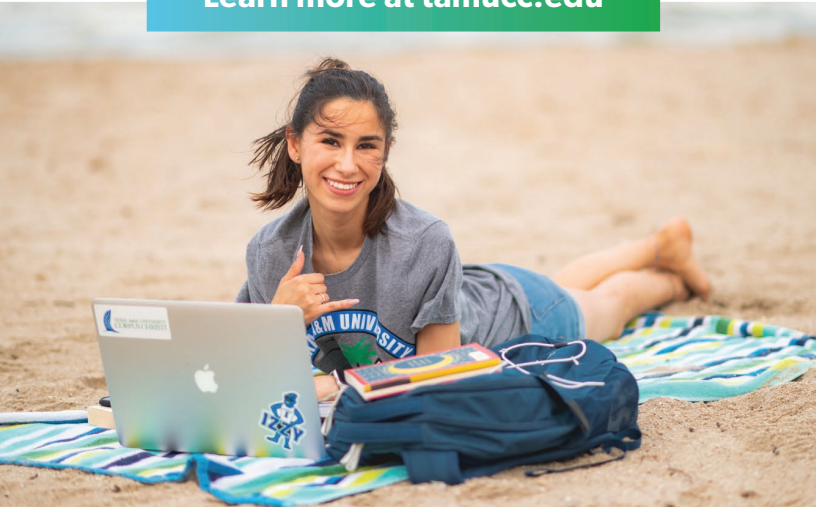
2024

Seas **THE OPPORTUNITY**
Corpus Christi, TX

**TEXAS A&M UNIVERSITY
CORPUS CHRISTI**
AMERICA'S #1 COLLEGE BY THE SEA

COASTAL LEARNING COASTAL LIVING

Learn more at tamucc.edu



Attention All BPA Conference attendees!
Swing by Nueces Brewing Co.
- Hot BBQ
- Good Vibes
- Family Friendly

Present this flyer for a 10% discount through March 2.



Thursday February 29

- 9:00 AM - 9:45 AM Orientation to the Leadership Academy
- 1:00 PM - 1:45 PM Orientation to the Leadership Academy
- 2:00 PM - 2:45 AM Interactive Team Building
- 3:00 PM - 3:45 AM Art of Public Speaking and Presentation Skills, Part 1
- 4:00 PM - 4:45 AM Art of Public Speaking and Presentation Skills, Part 2

Friday March 1

- 9:00 AM - 9:45 AM Orientation to the Leadership Academy
- 1:00 PM - 1:45 PM Orientation to the Leadership Academy
- 2:00 PM - 2:45 AM Ethical Leadership and Core Values
- 3:00 PM - 3:45 AM Servant Leadership: You, It's Not All About!
- 4:00 PM - 4:45 AM Financial Literacy Game Show

All sessions will be in the Rehearsal Hall



Mildred Woerndel Memorial

Proud Sponsor of:

Parliamentary Procedure Team

Learn more about Mildred Woerndel and her legacy at bpa.org/texas/scholarships/

ROBIN GOFF / ELITE PLANNING SERVICES

Greetings

to all

Advisors and Students

to have an extraordinary conference
experience in Corpus Christi.

Student & Advisor Sessions

Thursday February 29, 2024

American Bank Center

Student Sessions

Dress For Success

Time: 9:00 AM to 9:45 AM

Location: Rotunda

Presenter: Men's Wearhouse

Description: Find out the best way to be ready for that important interview or anytime you need to make your best first impression.

3Nickels by Guided Choice

Time: 10:00 AM to 10:45 AM

Location: Rehearsal Hall

Presenter: 3Nickels Personnel

Description: Find out how to develop valuable life skills to use as business professionals. The group will discuss the 3Nickels App and how to work toward financial success.

Texas Hotel & Lodging Association

Time: 11:00 AM to 11:45 AM

Location: Rehearsal Hall

Presenter: Debbie Wieland

Description: Learn about scholarships and grants for aspiring individuals in the hotel, tourism and hospitality industries. Ongoing educational programs provide information, tools, networking opportunities and resources to help launch and further your career.

Social Media - Love Me or Love Me Not

Time: 12:00 PM to 12:45 PM

Location: Rotunda

Presenter: Sabrina Taylor

Description: Find out how to be professionally correct when using Social Media.

BPA and Beyond - Seniors Only

Time: 1:00 PM to 1:45 PM

Location: Rotunda

Presenter: Carolyn Carrier-Williams

Description: Learn how you can become a Post-Secondary member or an Alumni member. Information about running for a Post-Secondary officer position will be discussed.

Applying for College

Time: 3:00 PM to 3:45 PM

Location: Rotunda

Presenter: Texas A&M University - Corpus Christi

Description: Learn the best way to apply for college from Texas A&M University Corpus Christi.

Advisor Sessions

Texas Hotel & Lodging Association

Time: 9:00 AM to 9:45 AM

Location: Rotunda

Presenter: Debbie Wieland

Description: Learn about scholarships and grants for aspiring individuals in the hotel, tourism and hospitality industries. Ongoing educational programs provide information, tools, networking opportunities and resources to help launch and further your career.

3Nickels by Guided Choice

Time: 11:00 AM to 11:45 AM

Location: Rotunda

Presenter: 3Nickels Personnel

Description: Find out how to develop valuable life skills to use as business professionals. The group will discuss the 3Nickels App and how to work toward financial success.

Generational Brokenness for Advisors

Time: 2:00 PM to 2:45 PM

Location: Rotunda

Presenter: Sabrina Taylor

Description: Sabrina Taylor talks on how we can solve the problem of generational brokenness (not a typo).

Intro to Industry Based Certifications (IBCs): Customer Service & Sales / Business of Retail

Time: 4:00 PM to 4:45 PM

Location: Rotunda

Presenter: National Retail Federation - Kate Fessler

Description: Join staff from the National Retail Federation's Foundation to learn about these certifications that are approved for the Texas Business, Marketing & Finance Career Cluster. Check out sample materials, see a live demo of the online curriculum

WE CAN HELP YOU

Find CTE Resources to help you in the classroom and connect with peers.



TO LEARN MORE

SAVE-THE-DATE



CTAT Summer Conference 2024
July 15-18, 2024 | Ft. Worth, TX

CTAT Summer unites Business, Marketing, and Finance CTE professionals with over 120 breakout sessions, including specialized Business, Marketing, and Finance tracks curated by Diana Weber. Gain invaluable tools to boost productivity and curriculum while networking with peers.

Check out our Instagram, Facebook and CTAT CTE Teacher page for CTE news and updates:



JOIN CTAT

Join your peers in the leading CTE professional organization in Texas.

BENEFITS

- Professional Development
- Network of CTE Teachers
- Online Community
- Technical Assistance
- Liability & Employment Insurance
- Advocacy

CONNECTCTAT

Gain access to a vibrant online community! Join forces with CTE professionals statewide to exchange questions, ignite ideas, and discover invaluable resources.

EVENTS & TRAININGS

- CTAT Summer Conference
- Training for New CTE Teachers
- Training for CTE Instructional Coaches
- Training for New CTE Administrators
- NextGen New Administrators Cohort
- CTAT CTE On-Demand Learning

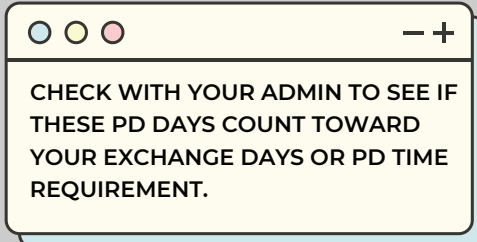


62

On-demand videos on CTAT YouTube Channel



Timely email communications to stay up to date



THE LEADING ADVOCATE SUPPORTING
CTE PROGRAMS AND THE PROFESSIONALS
WHO LEAD THEM®

Student & Advisor Sessions

Friday March 1, 2024

American Bank Center

Student Sessions

Texas Hotel & Lodging Association

Time: 10:00 AM to 10:45 AM
Location: Rehearsal Hall
Presenter: Debbie Wieland
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3Nickels by Guided Choice

Time: 11:00 AM to 11:45 AM
Location: Rotunda
Presenter: 3Nickels Personnel
Description: Find out how to develop valuable life skills to use as business professionals. The group will discuss the 3Nickels App and how to work toward financial success

Financially Lit!

Time: 12:00 PM to 12:45 PM
Location: Rotunda
Presenter: Sabrina Taylor
Description: Find out about the financial lessons you need to carry out your career. Get your mind on your money!

How to Apply for Financial Aid

Time: 12:00 PM to 12:45 PM
Location: Rotunda
Presenter: Texas A&M University - Corpus Christi
Description: Learn the best way to apply for financial aid from Texas A&M University Corpus Christi.

BPA and Beyond for All Students

Time: 1:00 PM to 1:45 PM
Location: Rotunda
Presenter: Carolyn Carrier-Williams
Description: Learn how you can become a Post-Secondary member or an Alumni member. Information about running for a Post-Secondary officer position will be discussed.

Advisor Sessions

Cashier to CMO & Other Career Paths in Retail

Time: 8:00 AM to 8:45 AM
Location: Rotunda
Presenter: National Retail Federation - Kate Fessler
Description: 30% of jobs in Texas are supported by the retail industry - and employers value the skills it teaches - leadership, communication, problem-solving and more. Learn about multiple career opportunities for your students in retail, including marketing and merchandising.

3Nickels by Guided Choice

Time: 10:00 AM to 10:45 AM
Location: Rotunda
Presenter: 3Nickels Personnel
Description: Find out how to develop valuable life skills to use as business professionals. The group will discuss the 3Nickels App and how to work toward financial success.

Texas Hotel & Lodging Association

Time: 2:00 PM to 2:45 PM
Location: Rotunda
Presenter: Debbie Wieland
Description: Learn about scholarships and grants for aspiring individuals in the hotel, tourism and hospitality industries. Ongoing educational programs provide information, tools, networking opportunities and resources to help launch and further your career.

What You Need to Know About TRS

Time: 3:00 PM to 3:45 PM
Location: Rotunda
Presenter: Rev. David Taylor
Description: TRS Retirement Information

BPA 101 for Advisors

Time: 4:00 PM to 4:45 PM
Location: Rotunda
Presenter: BPA Board Members
Description: Learn everything you want to know to help you be the BEST BPA Advisor.



WELCOME TO

3NickelsSM

powered by GuidedChoice[®]



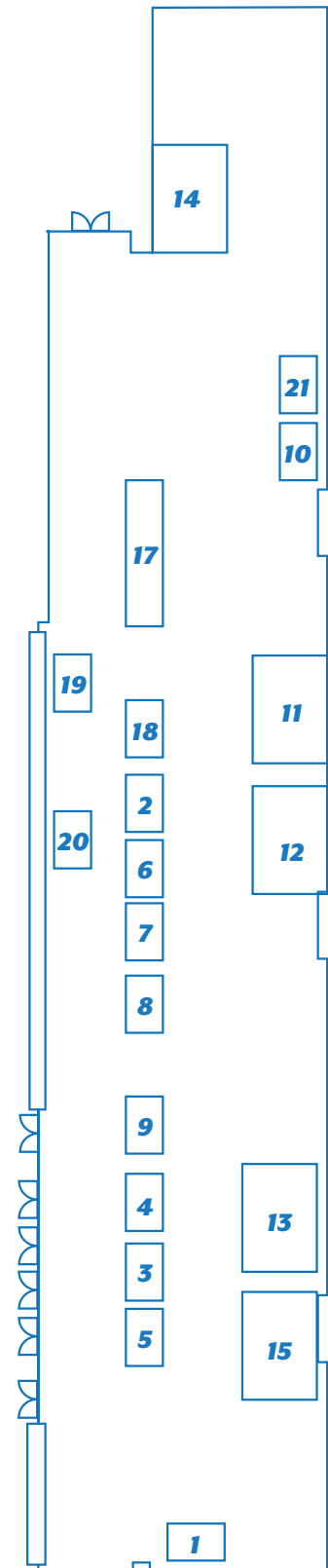
Conference Exhibitors

Visit with our Exhibitors!

Exhibit Hall AB Lobby
American Bank Center

Thursday, February 29 - Saturday, March 2
8:00 AM to 5:00 PM

- 1** Visit Corpus Christi
- 2** University of Houston
- 3** Men's Wearhouse
- 4** AIM Fundraising
- 5** Dobyns Patterson Learning
- 6** Texas A&M University - Corpus Christi
- 7** Texas A&M University Engineering Academy
- 8** Texas Department of Transportation
- 9** Texas Workforce Commission
- 10** We Help Two
- 11** It's A Hoot
- 12** Jerry Fost
- 13** National Retail Federation
- 14** Whataburger
- 15** 3Nickels
- 16** Texas Hotel & Lodging Association
- 17** BPA Booth
- 18** Hill College
- 19** Hill College
- 20** H-E-B
- 21** Texas TRS Retirement



TEACHERS!

3NICKELS APP

Ignite your classroom with 3Nickels, where you can lead your students through the financial trenches with immersive activities and simulations designed to educate and engage!

3NICKELS U

With 3NickelsU, you're not just teaching concepts; you're guiding your students on a journey to financial freedom. It's a program that doesn't just inform—it inspires!



3NICKELS APP ACCESS

Empower learning with an app that makes financial lessons interactive.



DETAILED TOPICS

Dive deep with your students into financial topics that shape their future - make every lesson count!



VIDEO CONTENT

Explore 30+ dynamic videos with your students, mastering key financial concepts!



TEST YOUR GROWTH

Challenge your students with assessments that turn their growing money smarts into measurable goals.



TRACK YOUR PROGRESS

Track your class's progress with engaging money management milestones.



CERTIFICATE OF COMPLETION

Steer students to financial mastery and celebrate their certified success!

STUDENTS!

WANT 3NICKELS IN YOUR CLASS?

TEAR THIS OUT AND GIVE IT TO YOUR TEACHER.

Good Luck

To Our Following Area 1 Region 3 State Qualifiers From:

Clark High School

Frisco Liberty HS

Heritage High School

Lebanon Trail HS

Panther Creek HS

Plano Sr. HS

Vines High School

CTE Center FISD

Frisco Memorial HS

Independence HS

LoneStar HS

Plano East Sr. HS

Plano West Sr. HS

Wakeland HS

Frisco High School

Grand Saline HS

Jasper High School

McMillen HS

Plano Academy HS

Reedy High School

Williams HS

Design Contest Winners

T-Shirt Design Winner



Sai Alluri
Heritage High School

Sticker Design Winner

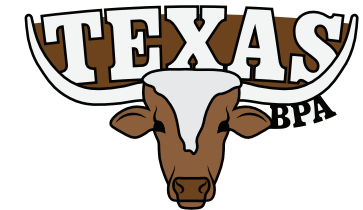


Kason Hughes
Floydada Collegiate High School

Pin Design Winners



Andrea Moreno
Mission Early College High School



Juliana Negre
Reedy High School



Evangaline Lopez
Midland High School



Sandra Lam
Veterans Memorial High School

NRF FOUNDATION RISE UP

**NRF FOUNDATION
RISE UP**
**CUSTOMER
SERVICE & SALES**
CERTIFIED SPECIALIST

**NRF FOUNDATION
RISE UP**
**BUSINESS OF
RETAIL**
CERTIFIED SPECIALIST

**Industry-Based
Certifications
approved in Texas,
provided by the
National Retail
Federation
Foundation.**

**Help your students
get the skills they
need to succeed.**

**Learn
More**



93%

OF STUDENTS AGREE
A RISE UP CREDENTIAL
WILL HELP THEIR
FUTURE CAREER
SUCCESS

94%

OF STUDENTS AGREE
A RISE UP CREDENTIAL
HELPS THEM FEEL MORE
CONFIDENT APPLYING
FOR JOBS

92%

OF STUDENTS AGREE
A RISE UP CREDENTIAL
GIVES THEM MORE
CAREER OPTIONS

Kroger
ANGEL
Assistant Store Leader

Conference Bus Shuttles

Hours of Operation to Hotels & Convention Center

Wednesday February 28	Thursday February 28	Friday March 1	Saturday March 2
2:00 PM - 11:59 PM	6:00 AM - 11:59 PM	6:00 AM - 11:59 PM	6:00 AM - 6:00 PM

Hotel shuttles go to the American Bank Center.

**Last pick up from the American Bank Center on Wednesday, Thursday and Friday will be at 11:00 PM.
Last pick up from the American Bank Center on Saturday will be at 5:00 PM.**

Shuttle buses can store laptops and backpacks above seats. Carts and larger items can be stored in the cargo bays of the bus.

Shuttle Routes

Shoreline Blvd. Hotels: 3 buses

Omni Hotel	U-Shaped driveway/bus entrance on Shoreline Blvd.
Holiday Inn Marina	Sidewalk on Shoreline Blvd.
Best Western	Sidewalk on Shoreline Blvd.
Residence Inn	Sidewalk on Shoreline Blvd.
Emerald Beach Hotel	Sidewalk on Shoreline Blvd.

****If you have events at the Omni or Holiday Inn Marina, please take the Shoreline Blvd. shuttle to and from these two hotels.**

North Beach Hotel: 1 bus

DoubleTree	(covered by the Shoreline Buses at specific times) Sidewalk on Surfside Blvd.
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Central City Hotels: 1 bus

Comfort Suites Central	Parking Lot of Hotel
Holiday Inn Airport	Parking Lot of Hotel

South Padre Island Dr. Hotel Group 1: 3 buses

Embassy Suites	Sidewalk on Flynn Parkway
Courtyard Marriott	Sidewalk on Flynn Parkway
SpringHill Suites	Sidewalk on Flynn Parkway
TRU by Hilton	Sidewalk on Flynn Parkway
Aloft	Sidewalk on Embassy Drive

South Padre Island Dr. Hotel Group 2: 1 bus

TownePlace Suites	Side street between hotel and Saltgrass
Hilton Garden Inn	Parking Lot of Hotel

Hotels not serviced with conference shuttles: Comfort Suites TAMU-CC and Sleep Inn Ingleside

Look for Distance Brothers Buses OR Other Contracted Buses with BPA Signage in window.

WHATABURGER.

WE DON'T JUST BUILD BURGERS. WE BUILD LEADERS.

WHETHER WE'RE YOUR FIRST JOB OR THE PLACE YOU
BUILD A CAREER, WE OFFER GREAT WORK EXPERIENCE
AND BENEFITS THAT INCLUDE:

Weekly Pay • Eligibility to receive a pay increase twice a year • Leadership Development and Career Growth Opportunities
• Flexible Schedules with online access • Discounted Meals • Scholarship Program • And More!



LEARN MORE & APPLY HERE →

WHATABURGER IS AN EQUAL OPPORTUNITY EMPLOYER



Delegate Conference Code of Conduct

CONFERENCE PRACTICES AND PROCEDURES

- The term "delegate" shall mean any member attending the State Leadership Conference.
- Delegates shall abide by all conference rules.
- Delegates shall stay at the approved hotels during the Conference.
- Delegates shall respect and abide by the authority delegated to the executive committee, presiding officers, committee chairman, and advisor or authorized representative of the aforementioned.
- Delegates shall attend all sessions and activities assigned unless engaged in some specific assignment taking place at the same time.
- Delegates shall wear professional attire to all program activities as specified in the program.
- Identification badges shall be worn at all official functions.
- Appropriate casual attire can be worn at the special event.
- Business Professionals of America shall under no circumstances approve or condone the use of or serving of alcoholic beverages by anyone during official functions. This is in effect from the time the member leaves home until he/she returns home.
- Illegal drugs, alcohol, or tobacco, in any form, shall not be possessed or used by any delegate during official functions. Possession is defined as having on one's person; in one's belongings, such as in a purse or in luggage; in one's hotel room; or having knowledge that illegal drugs, alcohol or tobacco, are in one's hotel room in another person's possession.
- Delegates violating or ignoring any of the rules will be subject to the actions of the Rules Committee. This Committee shall be composed of two State Officers and two Texas State Board Members.
- Spouses are allowed to attend the State Leadership Conference if they officially register and pay all financial differences. They shall not have member privileges. Spouses shall abide by all conference rules.
- Delegates shall keep their adult advisors informed of their activities and whereabouts at all times.
- Dating is permitted only at authorized activities and between official delegates only.
- Delegates shall not patronize public places which would bring reproach to the organization or themselves.

- Curfew each night shall be listed in the program. All delegates shall be in their rooms by curfew.
- The approved hotels shall assign certain rooms to male and female delegates. Delegates will not be allowed in the rooms assigned to the opposite sex unless accompanied by an official conference advisor.

CONFERENCE HELPFUL HINTS

- Be certain to read this entire booklet so needed information is not missed.
- In addition to reviewing this booklet be sure to carefully read the Workplace Skills Assessment Program guidelines for each competitive event in which your students are participating.
- Delegates should be seated at all times during the conference sessions.
- Be prompt in attending sessions. If you are unavoidably detained, enter quietly.
- If you must leave before a session is over, please leave between special numbers. Always respect a speaker.
- Be a mature Business Professionals of America representative.
- Sit with your group and advisor during conference sessions (unless you are a voting delegate—then sit in the specified seating area).
- It is against city fire regulations to smoke in the rooms where sessions are held.
- Treat all adults inside and outside the conference center with respect.
- If you take pictures in any session, respect those in back of you by "remaining low" before and after the picture is taken.
- Periodically check the bulletin board in the registration area for messages, conferences program information, and delegate instructions.
- Be respectful and responsible in using social media.

NON-DISCRIMINATION POLICY

It is the policy of Business Professionals of America that no person on the basis of race, color, religion, national origin, or ancestry, age, sex, marital status, or disability shall be discriminated against, excluded from participation in, denied the benefits of, or otherwise be subjected to, discrimination in any program or activity for which it is responsible.

CORPUS CHRISTI

THE PERFECT COASTAL MEETING DESTINATION



MEET THE CITY WITH ENDLESS COASTAL CHARM AND PREPARE TO HOST YOUR BIGGEST, BOLDEST MEETING YET.



MEET CORPUS CHRISTI

MEETCORPUSCHRISTI.COM



Official Conference Dress Code

In order to promote a professional atmosphere, Texas BPA's Board of Directors has developed the following official dress code policy for the Business Professionals of America State Leadership Conference. Students, advisors, chaperones, and guests must follow the dress code. It is required that all guests follow established dress code policy.

Those not dressed in required attire will not be able to participate in any session or any competitive event. Members not adhering to the Professional Dress Code will not be allowed to attend the opening/closing ceremonies.

Professional Dress

Opening Session, Second General Session, and Awards Sessions, all Competitive Events (judged, non-judged, and open), Leadership Academy and Campaign Rally

Men

- Dress slacks, dress shirt, and tie
- Suit, dress shirt, and tie
- Sport coat, coordinated dress slacks, dress shirt, and tie
- BPA blazer with dress slacks, dress shirt, and tie

Dress shoes and dress socks are required with all of the above. No tennis shoes. No flip flops or sandals.



Women

- Pant or skirt suit
- Dress skirt or dress slacks with coordinated blouse and/or sweater
- Business professional "dress"
- BPA blazer with dress skirt or dress slacks and blouse or sweater
- Skirts or dresses cannot be shorter than two inches above the knee

Dress shoes (low heel or high heel), or dress sandals with heel are required with all of the above. No flip flops. No tennis shoes.



Special Event Dress Code for Students and Advisors

Men

- **ANKLE LENGTH PANTS ONLY** – jeans, khakis, or other casual pants with no rips or bling/beading
- **NO SHORTS ALLOWED** at the Special Event
- Conference t-shirt must be worn to the Special Event – the t-shirt must not be altered
- Footwear required with all of the above



Women

- **ANKLE LENGTH PANTS ONLY** – jeans, khakis, or other casual pants with no rips or bling/beading
- **NO SHORTS ALLOWED** at the Special Event
- Conference t-shirt must be worn to the Special Event – the t-shirt must not be altered
- Footwear required with all of the above



The following are unacceptable during BPA activities:

- strapless, spaghetti straps, tube tops, halter tops, midriff tops
- spandex, lycra, or transparent clothing
- cut-offs or ragged clothing
- clothing with inappropriate words and pictures

Swim suits must be covered with appropriate attire and shoes must be worn while in any area except the swimming pool or designated sunbathing area.

The Dress Code will be placed on the BPA Texas website.

Recourse: Members refused entrance to any event will be given the opportunity to change into appropriate attire immediately and participate/compete in the event. Having changed into appropriate attire, members will join testing in-progress. No additional time will be given for time missed.

Members also have the right to grieve the issue immediately after being refused entrance. Grievance of the Dress Code policy will not be accepted if not received in writing at Competitive Events headquarters within 15 minutes of the infraction in question.

NATIONAL LEADERSHIP CONFERENCE

MAY 10-14, 2024
CHICAGO, ILLINOIS

- National-level competitive events
- Student and advisor workshops
- Community service activities
- Networking with peers and business professionals
- Awards for individual and chapter achievements
- Chicago area tours
- And much more!

Budget Planning Guide*

\$125	Registration
\$550	Travel
\$340	Hotel (4 nights quad occupancy)
\$250	Meals (5 days)
\$150	Tours
\$140	Miscellaneous
\$1,555	PER ATTENDEE (Estimate)

*The Budget Planning Guide provides estimates for planning purposes. Actual costs at the time of registration may vary.



Guidelines for Appropriate Computer Usage

Expectations:

Students are responsible for their behavior on Business Professionals of America's computer network just as they are in a classroom. Communications on the network are public in nature. General school rules for behavior and communications apply. It is expected that users will comply with the specific rules set forth below. The user is personally responsible for his/her actions in accessing and utilizing BPA's computer resources.

Illegal copying

Students should never download or install any commercial software, shareware, or freeware onto network drives or disks. Copying other people's work or accessing other people's files is also illegal.

Inappropriate materials or language

No profane, abusive or impolite language may be used to communicate nor should materials be accessed which are not in line with the Workplace Skills Assessment Program guidelines. A good rule to follow is never view, send, or access materials which you would not want your teachers and parents to see. Should students encounter such material by accident, they should report it to an administrator immediately.

Guidelines for Appropriate Computer Usage:

1. **Do not** use a computer to harm other people or their work.
2. **Do not** damage the computer or the network in any way.
3. **Do not** interfere with the operation of the network by installing illegal software, shareware, or freeware.
4. **Do not** violate copyright laws.
5. **Do not** view, send, or display offensive messages or pictures.
6. **Do not** trespass in another's folders, work, or files. This includes files, websites, and other competitions loaded onto personal computers located at contestants' hotels, schools, and contest sites.
7. **Do** notify an administrator immediately if, by accident, you encounter materials that violate the rules of appropriate use.
8. **BE PREPARED** to be held accountable for your actions and for the loss of privileges if the Guidelines for Appropriate Computer Usage are violated.

Consequences:

Students who violate the established Guidelines for Appropriate Computer Usage will at minimum be disqualified from all BPA computer-related contests. Other penalties may be brought at the discretion of Business Professionals of America. These violations are, but not limited to, (1) introduction of a virus into a computer, server, or network, (2) sending inappropriate pictures or other inappropriate content, (3) accessing or attempting to access other users' files or folders, (4) unauthorized log-on to another user's account, (5) accessing or attempting to access a server and/or network, accessing or attempting to access operating or system software files, (6) vandalism/destruction/deletion of operating, system software, or other user's files, (7) hacking into any conference computer, server or network system, (8) bypassing a filter or firewall, or (9) other violations as determined by Business Professionals of America.

Academic integrity is at the center of Business Professionals of America's educational mission. It is imperative that all work submitted by our membership be a true reflection of that individual's and/or team's effort and ability.

This includes, but is not limited to:

- Workplace Skills Assessment Program (WSAP) competitive event project submissions and all online assessments.
- Application submissions for the BPA Cares, Torch Awards or scholarship programs.

Any member (including, but not limited to, advisors, students, alumni, volunteers) who has demonstrated unacceptable academic behavior by violating the National BPA Academic Integrity Policy is subject to disciplinary action.

Intentional or unintentional violations of the Academic Integrity Policy, include but are not limited to:

- Not citing a source in text and/or in a Works Cited when:
 - Using another individual's work, idea or opinion
 - Using information from any source or reference material
 - Using any charts, infographics, pictures, sounds or any other media elements
 - Using quotations from an individual's actual spoken or written words
 - Paraphrasing (putting into your own words) an individual's work
- Allowing advisors, alumni, parents, friends or any other individual to create content for the competitor(s)
- Attempting to cheat on any objective online or offline assessment exam (example: using online resources and/or old BPA tests during the event)
- Removing and/or sharing any event-specific information from the event (such as the test, application tasks, objective test questions, speech prompts, etc...)
- Fabricating signatures on entry forms and/or release forms
- Fabricating sources (such as creating fictitious articles or authors)
- Re-using your own projects from previous years (self-plagiarism)
- The use of ChatGPT (or other AI tools) to complete any submitted work must be properly documented and sourced on the works cited document

Consequences:

Students who violate the established Academic Integrity Policy may be disqualified from their event. Other penalties may be brought at the discretion of Business Professionals of America.

Social media presents a powerful and acceptable platform to broadcast the activities and camaraderie experienced at Business Professionals of America events. Remember that as a BPA member your social media activities reflect upon the brand and perception of BPA to others.

Members are encouraged to:

- Promote upcoming BPA activities and events on Facebook, Instagram, LinkedIn, Snapchat, and Twitter
- Share your BPA activities and accomplishments on public social media platforms using #hashtags and mentions to attract positive attention to your individual contributions and to the work of BPA
- Promote official BPA social media channels
- Support follow members for their efforts
- Retweet, repost, or "like" news content that has been released through web and social media channels
- Effectively and positively communicate with friends, family, and others in your social circles
- Use social media to engage and network with BPA members and chapters

BPA reminds all members that you are never anonymous on social media and that your posts will never disappear. Your social media activities will build your digital footprint one post at a time, and this digital portfolio will be used to assess your character, credentials and credibility for college admissions, scholarships and employment. BPA encourages all members to use social media in a pragmatic, productive and positive way. As such, any malicious use of social media platforms shall not be tolerated.

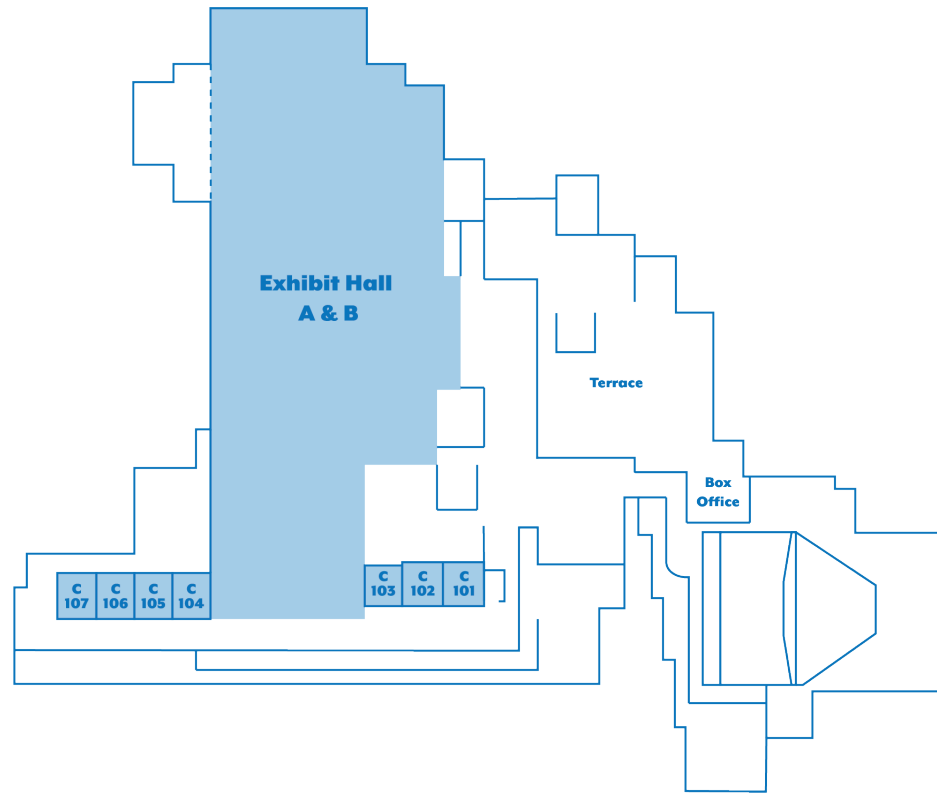
Malicious use may include, but not be limited to:

- Photos, videos, or comments that are unprofessional, derogatory, demeaning, incriminating, or threatening toward any other individual or entity (examples: derogatory comments regarding conference properties, taunting comments aimed at another BPA member, and derogatory comments against race and/or gender).
- Photos, videos, or comments that depict or encourage unacceptable, violent or illegal activities (examples: hazing, sexual harassment/assault, gambling, discrimination, fighting, vandalism, academic dishonesty, underage drinking, or illegal drug use).

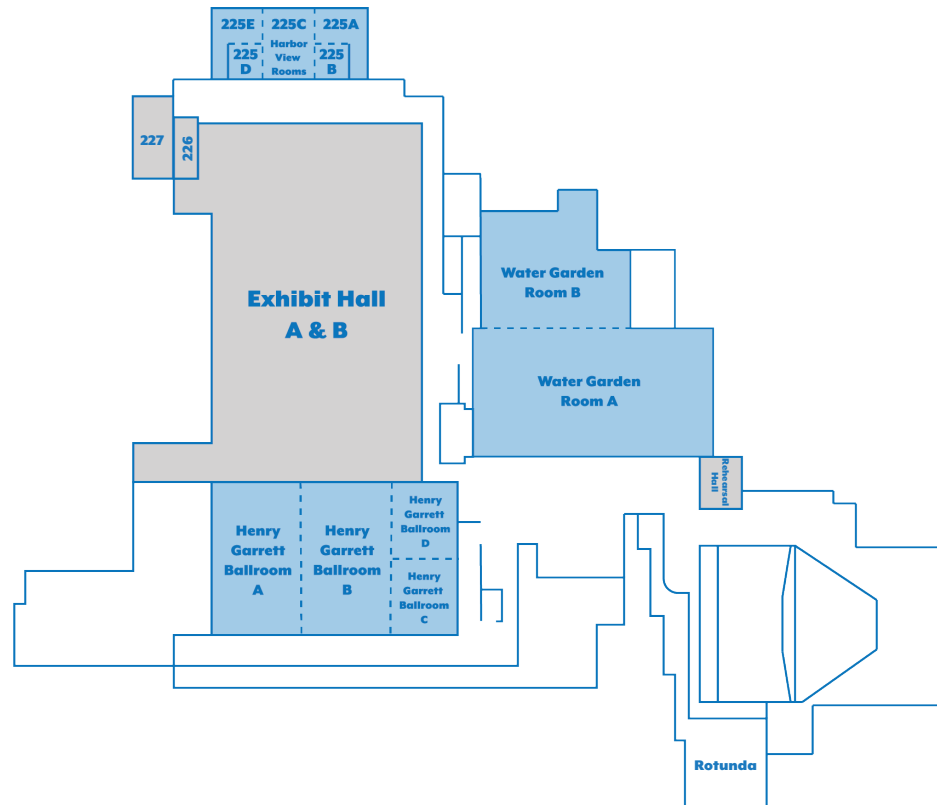
Business Professionals of America (BPA) will not tolerate any type of inappropriate behavior from any individual involved, engaged or associated with BPA, or BPA members participating in any BPA activities on the Local, Regional, State and National Level including but not limited to the Workplace Skills Assessment Program Competitive Events. Inappropriate behavior includes behavior on and off of social media including, but not limited to: discrimination, sexual harassment, bullying, inappropriate photography, etc. inappropriate use of social media (such as, but not limited to) any illegal action, etc.

Anyone found violating this policy may be expelled from the event or conference, and their membership can be terminated. If necessary, appropriate legal actions may be taken. BPA reserves the right to modify the consequences, as appropriate. Business Professionals of America reserves the right to monitor, restrict, prohibit, block, suspend, terminate, delete, remove or discontinue any users' access to any National BPA social media site at any time, without notice or consent. Additionally, Business Professionals of America may remove, delete, block, filter or restrict any comment or post at its sole discretion and that are deemed objectionable, inappropriate, distasteful, harmful, defamatory, harassing, libelous, slanderous, offensive, or criminal in nature.

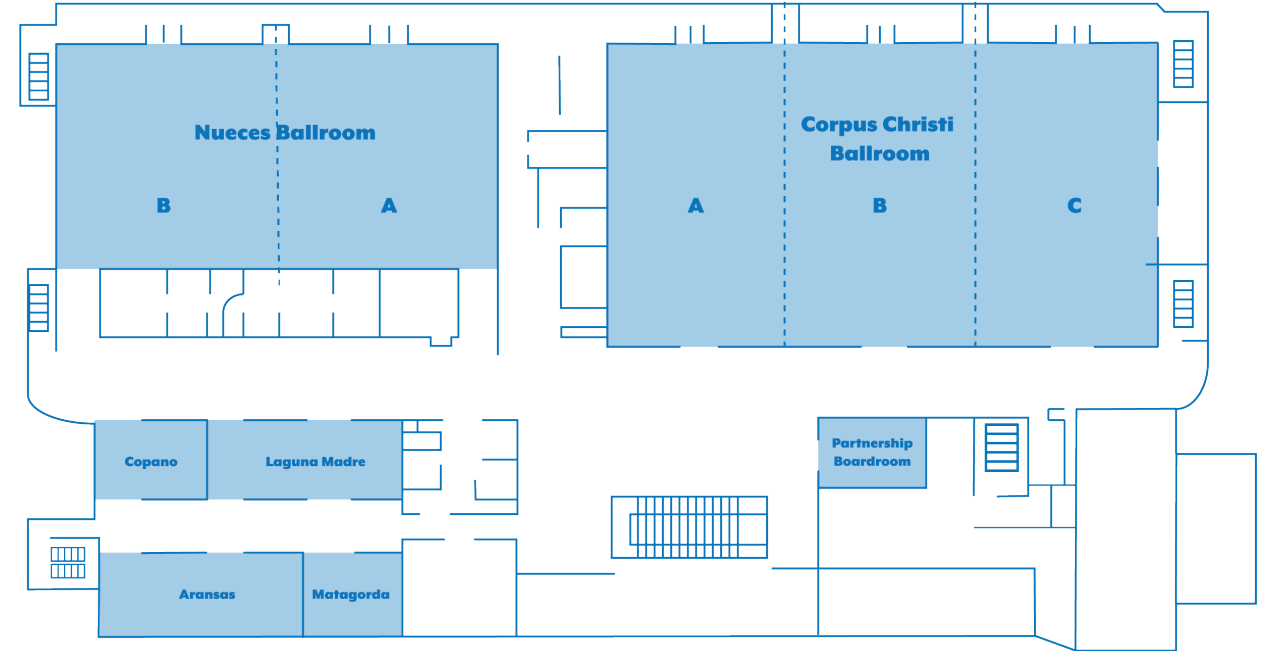
Convention Center
First Floor



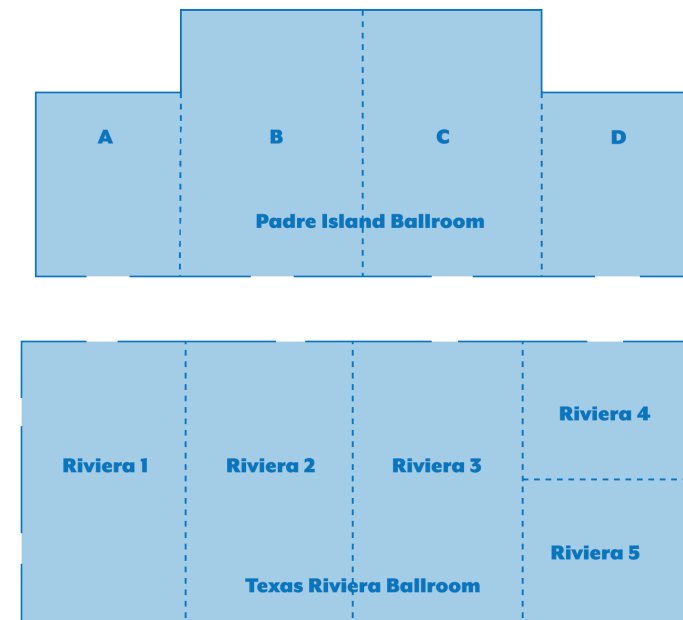
Convention Center
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