

A Magical MOTHER'S DAY



NEW &
IMPROVED GIFT
GUIDE INSIDE



OVER 200+
5-STAR REVIEWS!

You'll spot them
on every page

Meet your new bestie
**THE FAIRY
STALL-MOTHER**



YOUR EASIEST & MOST
JOYOUS MOTHER'S DAY YET

Come on in – let's create a
wonderous Stall Day together



ONCE UPON A TIME



There was a group of busy, **big-hearted** volunteers that wanted to make Mother's Day magical for their school.

But the to-do list was long, and the time was short.

THAT'S WHERE SMART GIFT IDEAS (SGI) COME IN!

This year, we're

BRIGHTER,

SPARKLIER,

and **MORE SUPPORTIVE**

than ever, and we're on a mission to turn an ordinary Stall into something truly special.

As you wander through these pages, you'll meet our magical mascot:

The Fairy Stall-Mother

She's full of the extra tips and tricks on how to make your Mother's Day Stall exceptional, because when you feel supported, you shine the brightest.

Remember, you've got this and we've got you!

*Your team,
Team SGI xx*



MAGIC AWAITS...

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Grandmother



A LITTLE PLANNING. A LOT OF MAGIC.

Before the Fairy Stall-Mother can wave her magic wand and bring your Stall to life, we need a bit of simple prep.



Think quick chats, a P&C moment, a sprinkle of notes, and you're off!

Your mission? Keep things simple, joyful, and centred on the kids.

Trust us, follow the steps, and you'll pull off Stall Day magic that'll have everyone wondering how you made it look so effortless.

LET'S GET STARTED!

Treat this as your
FAIRY HANDBOOK
- add your own notes,
sketches, and ideas
as you go.

Set Your Goal

I am:

- Focusing on fun
- Fundraising
- Somewhere in between
(SGI's recommendation)



Confirm Your Budget:

My budget is **\$**

Number of Gifts:

I need gifts

Not sure how many
gifts you need?

Let us Help



THE ROAD TO GIFT SELECTION

We've made a bippity boppity breakthrough and cracked the code to gift selection. To reduce decision overload for your students, we recommend you choose 10 gifts from our range. How many of each you order is dependent on how many gifts you need in total.



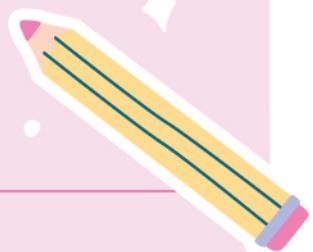
Here's Your Gift Buying Blueprint



Number of Gifts
Required

÷ 10 =

Quantity per Gift



BUDGET PER GIFT

\$

Budget

÷

Number of Gifts

\$

Max Spend Per Gift



I recommend purchasing a
gift bag for every student.
Find out how to factor this into
your budget here.

Scan Here to
Read More



For Your Notes & Magical Musings

THE SELECTION JOURNEY CONTINUES

You've started your walk along the Road to Gift Selection, now let's follow the yellow brick road...oops, different tale, different fairy...let's stay on this sparkly path to your perfect gift blend.

The magical formula below gives you a balanced mix of gifts across all ranges, so your Stall feels thoughtful, curated, and full of joy.



Want me to make your order for you? I'd love to help!

Email me at fairystallmother@smartgiftideas.com.au with:

- Number of gifts required
- Your budget

Then wait for the magic to hit your inbox!

Want More Selection Info?

Scan Here to Read More



STEP INTO THE COLLECTION

Now for the fun part! Over the page is where all the sparkle, sweetness, and Stall Day magic come together.

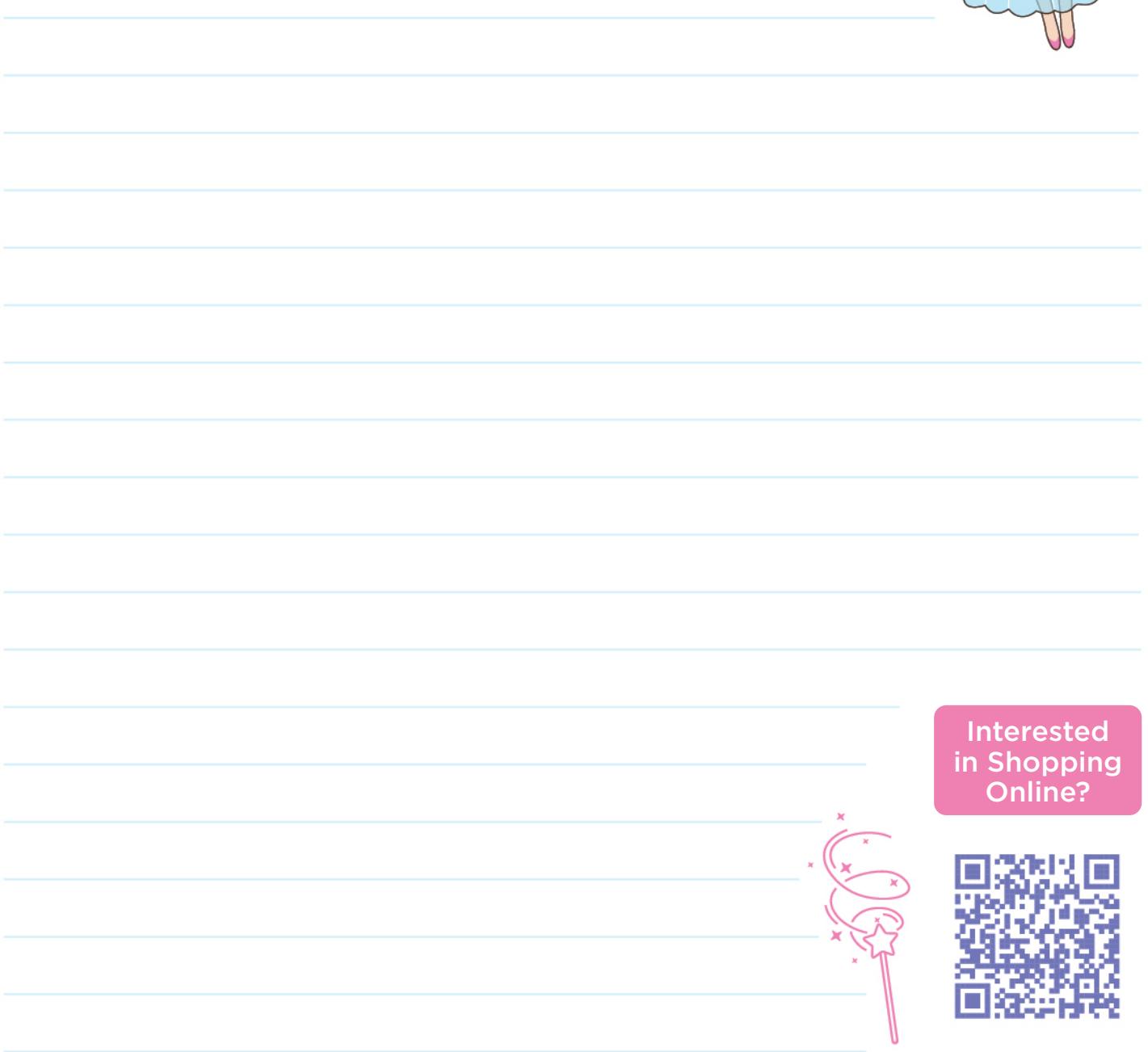
Let's find the gifts that will make the little shoppers beam...



I can't wait for you to browse, mix, match, and fall in love with all my favourite goodies!



For Your Notes & Magical Musings



Interested
in Shopping
Online?



MUGS & GLASSWARE



Welcome!

These pages are filled with carefully chosen treasures to help your little shoppers feel proud and confident as they pick something special for Mum. Take your time exploring - every gift has been selected with care, joy, and Stall Day ease in mind.

Happy shopping!



\$4.75 ea RSP \$10

GLASS JAR TUMBLER | GLA26

80mm x 200mm. 500ml. 2 assorted. Plain box.



\$3.95 ea RSP \$10

LOVE MUG | LOV26

130mm x 85mm x 90mm. 350ml. 3 assorted. Ceramic. Gift box.



\$5.95 ea RSP \$10

CHEERS FOR MUM GLASS | CMG26

90mm x 120mm. 600ml. 3 assorted. Gift box.



\$5.95 ea RSP \$10

LET'S CELEBRATE GLASS | GLS24

80mm x 195mm. 300ml. 3 assorted. Gift box.



\$2.95 ea RSP \$5

MUM'S MUG | MPM26

125mm x 85mm x 100mm. 350ml. 3 assorted. Ceramic. Gift box.



\$6.25 ea RSP \$10

SNUGGLE MUG | SNU26

Average size: 130mm x 90mm x 90mm. 330ml. 4 assorted. Ceramic. Plain box.



\$4.25 ea RSP \$10

CHERISH MUG | CMM26

135mm x 100mm x 80mm. 420ml. 3 assorted. New Bone China. Gift box.



TRAVEL MUGS & ON THE GO



\$4.95 ea RSP \$10

STAINLESS STEEL THERMAL TRAVEL MUG | SST26

70mm x 195mm. 450ml. 3 assorted. Plain box.



\$3.25 ea RSP \$5

SHAKER MAKER | SHA26

95mm x 160mm. 400ml. 2 assorted. Cello bag.

KEY FEATURES:

- ✓ Premium, just like Mum
- ✓ Double-walled magic
- ✓ Kind to the planet



\$5.45 ea RSP \$10

GO GO THERMAL TRAVEL MUG | GOG26

75mm x 185mm. 350ml. 3 assorted. Gift box.



"Pretty in pink,
this gift doesn't miss!"

Fairy
Stall Mother



\$2.95 ea RSP \$5

SUPER MAMA WATER BOTTLE | SWB25

85mm x 75mm x 235mm. 700ml. 2 assorted. Cello bag.



\$4.95 ea RSP \$10

SO FRESH SALAD MATE | SAM25

110mm x 200mm. 900ml. 2 assorted. Gift box.

Fairy PROMISE:

- ✓ Your drink's happy place
- ✓ Stall Day fave!
- ✓ Kind to the planet



\$4.75 ea RSP \$10

ECO THERMAL TRAVEL MUG | ETT26

90mm x 130mm. 350ml. 3 assorted. Silicone Band. Gift box.



\$4.95 ea RSP \$10

SNACK ON THE GO | SNA26

95mm x 90mm x 155mm. 400ml. 2 assorted. Gift box.



\$4.95 ea RSP \$10

\$29.70 per pack of 6

PURRRFECT MUM DOUBLE WALL TUMBLER | DWT26

90mm x 245mm. 450ml. 2 assorted. Cello bag.

Fairy STALL-MOTHER FACT:

Pair with the
Eco Thermal Travel
Mug for major
Stall Day sparkle.



\$6.95 ea RSP \$10

LUNCH TOTE | LUN26

190mm x 165mm x 380mm. 3 assorted. Cello bag.

STATIONERY



\$1.95 ea Shines brightest in a bundle! See online.

AMAZING MUM PEN | AMP26

15mm x 130mm x 15mm. 2 assorted. Black ink. Gift box.



"A magical match
- pair these two
on Stall Day."

Fairy
Stall-Mother



\$2.95 ea Shines brightest in a bundle! See online.

MAGNETIC LIST PAD | MLP26

110mm x 10mm x 230mm. 2 assorted. 60 pages. Cello bag.



\$3.45 ea RSP \$5

A6 NOTEBOOKS SET OF 2 | A6N26

Pack size: 105mm x 10mm x 145mm. 2 assorted. 80 lined pages per notebook. Cello bag.



\$2.95 ea RSP \$5

THE BUSY MUM'S TO DO LIST | TDL26

150mm x 10mm x 210mm. 2 assorted. 52 pages. Cello bag.



\$1.25 ea

\$15.00 per pack of 12

MUM TASSEL BOOKMARK | MTB26

40mm x 165mm. 3 assorted. Cello bag.



\$1.95 ea Shines brightest in a bundle! See online.

SWEET STICKY NOTE PAD | SSN26

Average size: 80mm x 5mm x 75mm. 2 assorted. 50 pages. Cello bag.



\$1.00 ea Shines brightest in a bundle! See online.

BEST MUM EVER PEN | MUM26

13mm x 145mm x 15mm. 3 assorted. Black ink. Gift box.



\$2.95 ea RSP \$5

MUM'S A STAR PEN | STA26

80mm x 20mm x 175mm. 2 assorted. Black ink. Cello bag.



\$3.95 ea RSP \$5

WEEKLY PLANNER | WEE26

250mm x 10mm x 170mm. 2 assorted. 52 pages. Cello bag.



\$4.25 ea RSP \$10

A5 NOTEBOOK | A5N26

150mm x 15mm x 215mm. 3 assorted. 160 lined pages. Hard cover. Cello bag.



\$1.95 ea Shines brightest in a bundle! See online.

PAPER CLIPS SET OF 2 | PCS26

40mm x 65mm. Cello bag.

PHOTO FRAMES & GIFT ESSENTIALS



\$4.25 ea RSP \$10

CERAMIC PHOTO FRAME | CPF26

80mm x 10mm x 140mm. Photo size: 110mm x 70mm. 3 assorted. Plain box. Safe for school bags - PVC insert (no glass!).

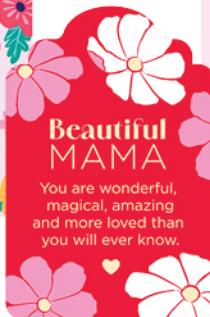


25
PAGES OF
FUN FOR
MUM!

\$1.95 ea RSP \$5

I LOVE YOU MUM VOUCHERS BOOK | VOU26

150mm x 5mm x 90mm. 25 vouchers. Cello bag. A book of assorted vouchers for Mum to redeem.



\$0.50 ea

\$6.00 per pack of 12
HARMONY CARD | HAR26

60mm x 90mm. 3 assorted. Cello bag. A pocket-sized love note for Mum - a daily reminder that she's so adored.



\$1.40 ea

\$16.80 per pack of 12

LARGE GIFT BAG WITH GIFT TAG | LGB26

260mm x 120mm x 320mm. 3 assorted.



\$0.70 ea

\$8.40 per pack of 12

PRETTY PINK BASICS GIFT BAG | BAS26

215mm x 110mm x 270mm. 2 assorted.



\$3.95 ea RSP \$5

SNOW GLOBE PHOTO FRAME | SGP26

105mm x 20mm x 100mm. Photo size: 95mm x 90mm. 3 assorted. Plain box.



\$2.25 ea RSP \$5

2 IN 1 MAGNETIC PHOTO FRAME | MAG26

120mm x 100mm. Photo size: 85mm x 85mm. 3 assorted. Cello bag.



\$3.25 ea RSP \$5

MUM PHOTO FRAME | MPF26

170mm x 15mm x 160mm. Photo size: 145mm x 90mm. 3 assorted. Shrink wrapped. Safe for school bags - PVC insert (no glass!)



\$1.00 ea

\$12.00 per pack of 12

MEDIUM GIFT BAG | MGB26

180mm x 100mm x 230mm. 3 assorted.

\$0.60 ea

\$7.20 per pack of 12

GREETING CARD WITH ENVELOPE | GIF26

85mm x 120mm. 3 assorted. Cello bag. Blank inside to write your own message.

ALL ABOUT THE HOME



\$5.45 ea RSP \$10

LOVE YOU TRINKET BOX | LYT26

80mm x 35mm x 70mm. 3 assorted. Ceramic. Plain box.

\$3.75 ea RSP \$5

HEART TRINKET TRAY | HTT26

95mm x 15mm x 90mm. 3 assorted. Ceramic. Plain box.



\$5.45 ea RSP \$10

PLANTER PET | PLA26

Average size: 75mm x 120mm. 3 assorted. Ceramic. Plain box.



\$2.95 ea RSP \$5

CERAMIC HANGING CHARM | CHM24

Average size: 80mm x 5mm x 210mm. 3 assorted. Ceramic. Cello bag.



\$8.95 ea RSP \$10

HANGING PLANTER | HGP26

110mm x 600mm. 3 assorted. Ceramic. Plain box.



\$4.75 ea RSP \$10

RAINBOWS & HEARTS PLANTER | RHP26

80mm x 120mm. 3 assorted. Plain box.



\$4.95 ea RSP \$10

PAW-FECT TRINKET TRAY | PTT26

115mm x 15mm x 100mm. 3 assorted. Ceramic. Plain box.

\$2.95 ea RSP \$5

SWEET HANGING CHARM | SHC26

Average size: 75mm x 75mm. 3 assorted. Cello bag.



\$4.45 ea RSP \$5

GLASS VASE | GLV26

70mm x 145mm. 3 assorted. Plain box.



\$5.75 ea RSP \$10

TRINKET KEEPER | TRI26

65mm x 65mm x 95mm. 2 assorted. Ceramic. Plain box.

Rings not included.



\$3.95 ea RSP \$5

HAPPINESS CANDLE | HAP26

60mm x 75mm. 100g. 3 assorted. Fragrance: Freesia. Gift box.



\$5.25 ea RSP \$10

REED DIFFUSER | REE26

Pack size: 55mm x 210mm. 50ml. 3 assorted. Fragrance: White Tea. Gift box.

KEY FEATURES:

- ✓ Gift-boxed & ready for its big moment
- ✓ Fill mum's space with a soft jasmine scent and a little joy



\$3.95 ea RSP \$5

JAR CANDLE | JAR26

70mm x 50mm x 85mm. 85g. 3 assorted. Gift box.



\$4.95 ea RSP \$10

DREAMY CANDLE TIN | DRM24

80mm x 55mm. 120g. 3 assorted. Individually fragranced. Gift box.



\$3.95 ea RSP \$5

LOVE YOU MUM CANDLE SET | LYM26

Pack size: 125mm x 25mm x 70mm. 2 x 40g. 2 assorted. Fragrance free. Gift box.

Fairy
STALL-MOTHER
FACT:

Mums adore candles – trust the Fairy Stall-Mother on this one.



\$3.95 ea RSP \$5

LOVING YOU CANDLE | LYC26

60mm x 75mm. 100g. 3 assorted. Fragrance: Tea Rose. Gift box.



\$3.95 ea RSP \$5

POSY CANDLE SET | POS26

Pack size: 100mm x 30mm x 65mm. 2 x 30g. 2 assorted. Fragrance free. Gift box.



\$3.25 ea RSP \$5

DAISY TEALIGHT CANDLE SET | TLC26

Pack size: 140mm x 25mm x 45mm. 3 x 20g. Fragrance free. Gift box.



\$3.45 ea RSP \$5

JOY TIN CANDLE | JOY26

80mm x 55mm. 120g. 4 assorted. Fragrance: Wild Flowers. Bubble bag.



BODY CARE



\$2.45 ea RSP \$5

BODY SCRUB POUCH | BSP26

75mm x 15mm x 110mm. 30ml. 3 assorted. Fragrance: White Tea, Sweet Peony or Pineapple Tropica. Cello bag.



\$3.25 ea RSP \$5

SINGLE STEMMED SOAP ROSE | ROS26

50mm x 255mm. 2 assorted. Fragrance: Rose. Gift box. Looks like a rose, melts like soap - enjoy petal by petal.

PACK INCLUDES:

- ✓ 100ml Shower Gel
- ✓ 100ml Body Lotion
- ✓ Pink Body Puff



\$6.25 ea RSP \$10

\$37.50 per pack of 6

BODY CARE SET | BCS26

Pack size: 125mm x 45mm x 220mm. 2 assorted. Fragrance: Honey Blossom or Floating Lotus. Gift box.



\$5.95 ea RSP \$10

HAIR TOWEL SERIES 1 | TOW24

Pack size: 100mm x 60mm x 160mm. 2 assorted. Gift box.



\$3.95 ea RSP \$5

\$23.70 per pack of 6

SOOTHING GEL EYE PADS | GEP26

Pack size: 80mm x 20mm x 110mm. Gift box. It's like putting cucumbers on your eyes ... except better!



\$2.95 ea RSP \$5

PETITE HAND CREAM | PHC26

40mm x 25mm x 105mm. 30ml. 2 assorted. Fragrance: Honey Blossom or Floating Lotus. Cello bag.



"Mix & match this page's goodies to create some spa day magic for Mum."

Fairy
Stall-Mother

\$5.45 ea RSP \$10

\$32.70 per pack of 6

BODY SCRUB & BODY BUTTER PACK | BSB26

Pack size: 100mm x 50mm x 110mm. Includes 60ml body scrub and 60ml body butter. 2 assorted. Fragrance: Honey Blossom or Floating Lotus. Gift box.



\$3.95 ea RSP \$5

MANI PEDI SET | MPS26

Pack size: 115mm x 15mm x 125mm. Cello bag. Includes everything Mum needs for an at home spa day!



\$1.45 ea Shines brightest in a bundle! See online.

SINGLE NAIL FILE | SNF26

55mm x 5mm x 180mm. 2 assorted. Cello bag.



\$4.25 ea

\$25.50 per pack of 6 RSP \$10

HAND & NAIL GIFT SET | HNG26

Pack size: 50mm x 50mm x 140mm. Includes 30ml hand cream and nail file. 2 assorted. Fragrance: Honey Blossom or Floating Lotus. Gift box.

BATH FIZZERS & PAMPER

Fairy STALL-MOTHER FACT:

Bath Fizzers are always a Stall Day hit – especially when they look this sweet.

\$3.25 ea RSP \$5

CUPCAKE BATH FIZZERS SET OF 2 | CBF26

95mm x 45mm. 2 x 45g. 2 assorted. Fragrance: Sugared Rose. Gift box.



\$3.25 ea RSP \$5

HEART BATH FIZZERS SET OF 2 | HBF26

115mm x 35mm x 55mm. 2 x 50g. Fragrance: Honeysuckle. Gift box.



\$2.25 ea RSP \$5

\$54.00 per pack of 24

SWEETIE LIP GLOSS | LIP25

23mm x 80mm. 9.5ml. 2 assorted. Fragrance: Grape or Strawberry. Carded blister pack.



\$2.25 ea RSP \$5

\$54.00 per pack of 24

CUPCAKE HYDRATING LIP BALM | CLB26

40mm x 50mm. 6g. 2 assorted. Fragrance: Vanilla. Carded blister pack.



\$3.25 ea RSP \$5

STRAWBERRY BATH FIZZERS SET OF 2 | SBF26

135mm x 125mm x 80mm. 2 x 60g. Fragrance: Strawberry Patch. Gift box.



\$3.45 ea RSP \$5

COMPACT MIRROR | MIR26

70mm x 10mm. 3 assorted. Cello bag.



\$4.25 ea RSP \$5

GROOMING SET | GRO26

100mm x 25mm. 3 assorted. Cello bag. Includes everything Mum needs to keep pampered!



\$4.75 ea RSP \$10

COSMETIC BAG | COS26

185mm x 70mm x 120mm. 3 assorted. Cello bag.

Accessories not included.



REUSABLE
MAKEUP
REMOVING
PAD



\$2.25 ea RSP \$5

\$54.00 per pack of 24

SWIRL LIP GLOSS | SWL26

30mm x 20mm x 105mm. 13ml. 4 assorted. Fragrance: Strawberry, Watermelon, Vanilla, Coconut. Display box.

\$1.95 ea Shines brightest in a bundle! See online.

ECO CLEANSING PAD | ECP25

110mm x 15mm x 95mm. Cello bag. Soft on skin, kind to the planet.



PERSONAL, BAGS & ACCESSORIES

Phone not included.



\$2.95 ea RSP \$5

MOBILE PHONE & TABLET STAND | MPT26

Pack size: 80mm x 25mm x 130mm. Gift box.



"Hands free fun for Mums who juggle everything - magically."

Fairy
Stall-Mother



\$2.25 ea Shines brightest in a bundle! See online.

CAR VENT PHONE HOLDER | CVP26

100mm x 50mm x 30mm. Gift box.

KEY FEATURES:

- ✓ Folds down to pocket-size
- ✓ Clip-on convenience for busy mums
- ✓ Kind to the planet



\$3.95 ea RSP \$5

FOLDABLE SHOPPING BAG | FSB26

Bag size: 370mm x 520mm. 3 assorted. Cello bag.



\$1.95 ea Shines brightest in a bundle! See online.

MOBILE PHONE POP | POP24

Compressed size: 40mm x 8mm. 3 assorted. Cello bag.



\$1.95 ea Shines brightest in a bundle! See online.

OCEAN BREEZE CAR AIR FRESHENER | AIR24

38mm x 20mm. 3 assorted. Fragrance: Ocean Breeze. Cello bag.

Fairy
STALL-MOTHER
FACT:

Hands-free has
never looked
this good.



\$4.75 ea RSP \$10

MOBILE WRIST BAND | MOB26
190mm x 10mm x 25mm. 3 assorted. Cello bag.



\$1.95 ea Shines brightest in a bundle! See online.

PEACH BLOSSOM CAR AIR FRESHENER | AIR25
25mm x 45mm. 4 assorted. Fragrance: Peach Blossom. Cello bag.



\$5.75 ea RSP \$10

\$69.00 per pack of 12

I LOVE MY MUM BEAR | BEA26

110mm x 110mm x 150mm. 2 assorted. Cello bag.



\$1.25 ea Shines brightest in a bundle! See online.

\$15.00 per pack of 12

HANGING CAR AIR FRESHENER | HCF26
65mm x 165mm. 3 assorted. Fragrance: Fresh Linen. Cello bag.



\$3.95 ea RSP \$5

\$47.40 per pack of 12

SNOW GLOBE | SNW26

50mm x 70mm. 3 assorted. Display box.

KEYRINGS & JEWELLERY



\$1.45 ea RSP \$5

BEST MUM EVER BADGE | BME26

75mm x 10mm x 155mm. 2 assorted. Cello bag.



\$2.45 ea RSP \$5

LOVE YOU KEYRING | LYK26

60mm x 20mm x 120mm. 2 assorted. Cello bag.



Fairy PROMISE:

✓ Our keyrings are a Stall Day favourite and a daily reminder of how loved Mum is, wherever she goes.



\$2.25 ea RSP \$5

MUM'S KEYRING | MKE26

35mm x 5mm x 90mm. 3 assorted. Cello bag.



\$2.45 ea RSP \$5

POM POM KEYRING | POM26

30mm x 110mm x 15mm. 4 assorted. Cello bag.



\$4.95 ea RSP \$10

JEWELLERY BOX | JEW26

100mm x 52mm x 100mm. 3 assorted. Cello bag.

Accessories not included.



\$3.95 ea RSP \$5

NATURE EARRINGS | NAE26

Feature charm size: 17mm. 6 assorted. Cello bag.



\$2.95 ea RSP \$5

JOJO BEADED BRACELET | JOJ26

Chain length: 165mm with 50mm extension. 4 assorted. Pouch.



\$3.95 ea RSP \$5

HEART BRACELET | HEB26

Chain length: 175mm with 50mm extension. Feature charm size: 10mm. 3 assorted. Cello bag.



\$4.45 ea RSP \$10

HEART NECKLACE | HEN26

Chain length: 205mm with 55mm extension. Feature charm size: 15mm. 3 assorted. Cello bag.

A TIMELESS
HEART DESIGN
THAT BEAUTIFULLY
CELEBRATES MUM

FUN IN THE KITCHEN



\$1.25 ea

Shines brightest in a bundle! See online.

MUM'S FUN MAGNET | FUN26

60mm x 60mm. 3 assorted. Cello bag.



MUM'S magnets

SET OF 3



MUM'S magnets

SET OF 3



\$1.75 ea

Shines brightest in a bundle! See online.

MAGNET SET OF 3 | MGS26

35mm. 2 assorted. Carded blister pack.

KEY FEATURES:

- ✓ Small in size, big on impact
- ✓ Includes seed sticks & a peat pellet
- ✓ Proudly Australian Made



\$4.25 ea RSP \$10

SEED POT | SEE26

45mm x 45mm. 3 assorted. Seed Varieties: Poppy, Basil or Native Straw Daisy.



\$4.95 ea RSP \$10

PLANTER SPRAY WATER MISTER | PLA25

80mm x 170mm. 200ml. 3 assorted. Plain box.



\$1.25 ea RSP \$5

PLACEMAT SET OF 4 | MAT23

140mm x 285mm. 2 assorted. Cello bag.



\$4.65 ea RSP \$10

JUST FOR MUM SNACK BOWL | SNB26

140mm x 100mm. 2 assorted. Bubble bag.



\$4.25 ea RSP \$10

8 IN 1 MEASURING SET | 8IN26

95mm x 95mm x 130mm. 2 assorted. Cello bag.



\$5.45 ea RSP \$10

FAB MUM APRON | FMA26

820mm x 620mm. Cello bag.



\$3.95 ea RSP \$5

SILICONE SPATULA | SIL26

65mm x 10mm x 270mm. 2 assorted. Cello bag.



\$3.95 ea RSP \$5

FAB MUM OVEN MITT | FMO26

160mm x 30mm x 260mm. Cello bag.

GRANDMOTHER



\$1.00 ea Shines brightest in a bundle! See online.

GRANDMOTHER PEN | GPE26

13mm x 145mm x 15mm. Black ink. Gift box.



\$3.25 ea RSP \$5

GRANDMOTHER PHOTO FRAME | GPF26

170mm x 10mm x 165mm. Photo size: 145mm x 90mm. Shrink wrapped. Safe for school bags - PVC insert (no glass!).

KEY FEATURES:

- ✓ 80 lined pages per notebook
- ✓ Set of 2 – double the notebook, double the magic



\$3.45 ea RSP \$5

GRANDMOTHER A6 NOTEBOOKS SET OF 2 | GNO26

Pack size: 105mm x 10mm x 145mm. Cello bag.

\$1.25 ea
\$15.00 per pack of 12

GRANDMOTHER BOOKMARK | GBO26

40mm x 165mm. Cello bag.



\$3.75 ea RSP \$5

GRANDMOTHER TRINKET TRAY | GTT26

95mm x 15mm x 90mm. Ceramic. Plain box.

"Because Grandmothers deserve a little bit of magic too."
Fairy Godmother



\$4.75 ea RSP \$10

GRANDMOTHER ECO THERMAL TRAVEL MUG | GEM25

90mm x 130mm. 350ml. Silicone band. Gift box.

Fairy
STALL-MOTHER
FACT:

Lovely on its own
- magical when
mixed & matched.



\$2.25 ea RSP \$5

GRANDMOTHER KEYRING | GKE26

35mm x 5mm x 90mm. Cello bag.



\$2.95 ea RSP \$5

GRANDMOTHER MUG | GMU26

125mm x 85mm x 100mm. 350ml. Ceramic. Gift box.



\$3.45 ea RSP \$5

GRANDMOTHER TIN CANDLE | GTC26

80mm x 55mm. 120g. Fragrance: Wild Flowers. Bubble bag.



\$1.25 ea Shines brightest in a bundle! See online.

GRANDMOTHER MAGNET | GMA26

60mm x 60mm. 2 assorted. Cello bag.



\$1.25 ea Shines brightest in a bundle! See online.

\$15.00 per pack of 12

GRANDMOTHER CAR AIR FRESHENER | GCF26

70mm x 150mm. Fragrance: Fresh Linen. Cello bag.

KEY FEATURES:

- ✓ Handbag-friendly & Grandma-approved
- ✓ Peach Blossom scented
- ✓ Guaranteed happy hands



\$2.95 ea RSP \$5

GRANDMOTHER HAND CREAM | GCR26

40mm x 25mm x 105mm. 30ml. Cello bag.

MAKE THE HAPPILY-EVER-AFTER OFFICIAL

This part of the story is simple. Choose the path that makes ordering easiest for you:

1. Order online at smartgiftideas.com.au



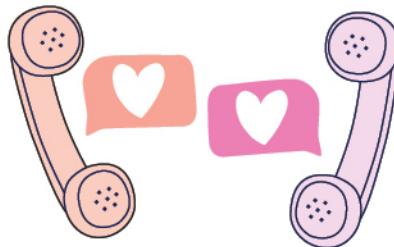
2. Try our Quick Multi-Buy tool



3. **Download our order form**
Email it to info@smartgiftideas.com.au



4. Call us at 1300 80 33 10



For Your Notes & Magical Musings

A FAIRY NOTE



♦♦ Hi Lovely! ♦♦

Order done? Amazing! Now the magic can begin.

From the moment your order is placed, I'll be fluttering into your inbox weekly with all my favourite Stall Day secrets – little sparkles of guidance to help your Mother's Day run smoothly, sweetly, and oh-so beautifully.



A Fairy Welcome

A warm welcome and what to expect.



Delivery & Unpacking

What to do when your treasures arrive.



Plan & Preparation

Timelines, checklists, and a sprinkle of magic.



Communication & Decoration

How to spread the word and make your Stall shine.



Stall Day Set Up

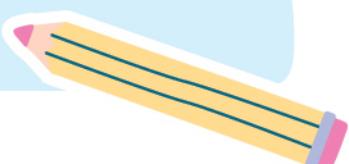
Layouts, helpers, and all the fairy-approved steps.



Stall Day Run Sheet

A simple timetable so everyone is on the same page.

Mark them off when you see them arrive in your inbox!



Want a sneak peek of what's to come? ↗

FINDING YOUR PERFECT PRICING FIT

Before your Stall can sparkle, you'll need to choose a pricing style that fits your school like a glass slipper.

This will set the tone for your Stall, so it can be as effortless, joyful, and stress-free as possible. There is no wrong choice, only the one that brings the most joy to your community.

MY SCHOOL'S GOAL...

AFTER PLACING YOUR ORDER, EXPECT A TRAIL OF MAGICAL EMAILS - EACH ONE PACKED WITH HANDY TIPS, CLEVER TRICKS LIKE THIS!

OPTION 1: FOCUSING ON FUN

Minimal profit, simply creating a sweet shopping moment for your students!

OPTION 2: FUNDRAISING

Perfect for schools aiming high - this can often raise as much as your budget (or more!).

OPTION 3: SGI RECOMMENDATION ★ THE SWEET SPOT ★

A balance of giving families value, and raising a little extra love for your school.

Our fundraising goal is

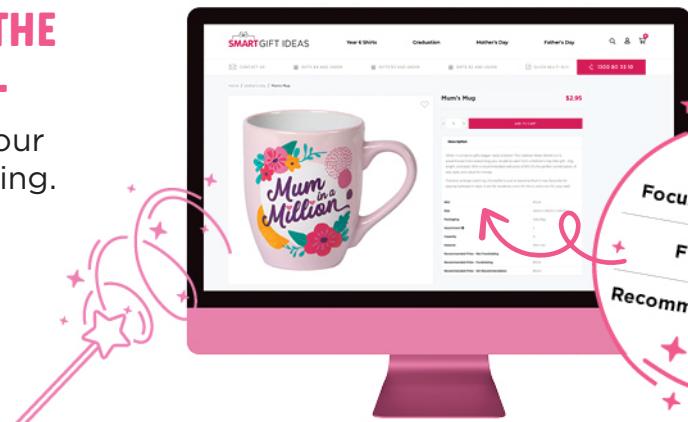


Wander back through the catalogue to find SGI's Recommended Stall Price (RSP) under every gift - your Stall Day shortcut!



YOU'VE PICKED YOUR GOAL. WE'VE DONE THE PRICING FOR YOU.

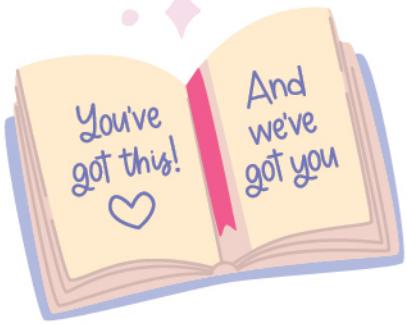
Head online and find your product to set your pricing.



BEFORE THIS CHAPTER CLOSES

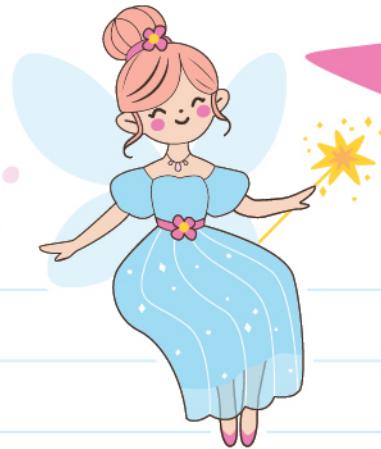
As you close these pages and start preparing for Mother's Day, know that you're never doing it alone. I'll be right beside you – in your inbox, in your planning moments, and in every small triumph – sprinkling guidance, calm, and joy whenever you need it.

You're creating something truly special for your little shoppers, and I'm so proud of the magic you're making.



THE END? NOT QUITE.

This is just the beginning of your best Mother's Day yet.



For Your Notes & Magical Musings

Handwriting practice lines for notes and musings.

• This is your invitation to step into your most •
MAGICAL SGI MOMENT YET!



A little
Fairy Stall-Mother
secret...every order
comes with a
bonus gift!



SHOP ONLINE | smartgiftideas.com.au



For orders over \$150 placed by
midnight 28th February 2026



EMAIL | info@smartgiftideas.com.au



CALL | 1300 80 33 10



For orders between
\$1,000 and \$1,999.99

Hello lovely!

Your Stall Day story is about to begin
- the joy, the proud moments, the little
excited faces - are all waiting in the wings.

Once you place your order through, watch
your inbox - I'll be there to guide you.

Sparkly secrets, tips that shine & little
tricks to save you time.

From unboxing fun to the big day too,
I'll be right there, supporting you!



**Fairy
Stall-Mother**



For orders over \$2,000