

DANIEL CASTRO

A self-sufficient, self-driven, and curious **graphic designer** with experience in marketing and brand development. Highly motivated to learn and discover day to day,

Organized, confident, collaborative, and supportive team player with great adaptability skills. Passionate about good design and helping people communicate through art and technology.

danielcastrorz.myportfolio.com

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god

education

GEORGIA SOUTHERN UNIVERSITY
B.F.A. IN GRAPHIC DESIGN AUG17-MAY21

work experience

COMPAZ FOUNDATION / BOGOTÁ, COL
SENIOR DESIGNER AUG22-

Supports actions for the visibility and strengthening of leaders and initiatives that work in the construction of peace in Colombia.

Creates content and advertising campaigns to strengthen the foundation's brand identity and its national and international visibility.

OCOZZIO INC / AUGUSTA, GA
JR. GRAPHIC DESIGNER JUN21-JUN22

Performs graphic design duties timely and professionally from conception to completion using the Adobe Software as well as Microsoft programs to serve the marketing needs of Ocozzio's clients.

Work closely with marketing strategists, copywriters, and creative directors to continuously level up marketing campaigns.

Led the design, creation, development, and implementation of Renalogic's brand identity and website.

THE SAVANNAH BANANAS / STATESBORO, GA
INTERN GRAPHIC DESIGNER DEC20-AUG21

Creates and edits digital content for the different social media platforms while maintaining brand's image and identity.

software

ADOBE SUITE
MICROSOFT OFFICE
FIGMA
WORDPRESS

skills

BRANDING
TYPOGRAPHY
LOGO DESIGN
LAYOUT DESIGN
APP/WEB DESIGN
ILLUSTRATION
PHOTOGRAPHY
UX/UI DESIGN

languages

ENGLISH
SPANISH