

2023



# Partnership Proposal 2023

**Planet  
Philanthropy**  
Ignite your passion. Impact the world.

Presented by:  **WINKLER GROUP**  
Fueling Your Vision

ASSOCIATION OF FUNDRAISING PROFESSIONALS (AFP) GREATER FLORIDA CAUCUS  
3090 Alton Road, Miami Beach, FL 33140

[www.AFPFlorida.org](http://www.AFPFlorida.org)

# Planet Philanthropy

Planet Philanthropy 2023  
Monday, June 12th - Wednesday, June 14th  
Rosen Centre, Orlando

Planet Philanthropy is the premier fundraising conference for Florida!

Planet Philanthropy attendees come from Miami to Jacksonville, Pensacola to Orlando and Tampa, and everywhere in between! The conference also attracts fundraisers from all over the country. Annually, more than 300 nonprofit leaders from various organizations ranging from social services, education, health, religion, the arts, and much more will join us to learn about the latest and greatest resources to enhance their knowledge and skills.

We invite you to join us as a partner in presenting this year's Planet Philanthropy.



Planet Philanthropy Chair



Lindsay Zimmerman

Partnership/Exhibitor Co-Chairs



Melody Marrs



Courtney  
Weatherby-Hunter

ANY ADDITIONAL STAFF OR REPRESENTATIVES ATTENDING WITH EXHIBITORS WILL PAY \$415 EACH. THIS GRANTS THEM FULL ACCESS TO ALL CONFERENCE MEALS, SESSIONS, AND BENEFITS.

NOTE: Drayage/shipping, storage, electricity, pipe/drape are NOT included in exhibitor or sponsor rates and will require additional charges to be paid directly to our vendor. Internet will be available through a network specific to the conference, which is accessible by all conference sponsors, exhibitors and attendees. Dedicated internet bandwidth will be available at exhibitor cost. An Exhibitor Kit including forms for these services will be emailed to you in the coming months.

# Presenting Partner - ~~\$15,000~~

**SOLD**



**WINKLER GROUP**  
Redefining Fundraising Excellence

EXCLUSIVE BENEFIT: Hyperlinked logo on email footer, Signage at the entrance of Education Track meeting room, Opportunity to introduce opening keynote speaker and provide a 1 minute infomercial, Company literature displayed at social event, Logo on conf. lanyard, opportunity to present a pre-conf session, Opportunity to present two conference sessions

- Named partner listed/logo on conference website, signage, print materials, emails to over 7000 contacts
- Exhibit Table - Premier Placement
- Collateral/specialty item in conference bag
- Hyperlinked logo on Caucus website
- Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference with a final attendee list at the conclusion of the conference. *(List includes attendees who OPT-In only)*
- Full page event program advertisement - Inside front cover
- Four conference registrations
- Four tickets to conference social

ANY ADDITIONAL STAFF OR REPRESENTATIVES ATTENDING WITH EXHIBITORS WILL PAY \$415 EACH. THIS GRANTS THEM FULL ACCESS TO ALL CONFERENCE MEALS, SESSIONS, AND BENEFITS.

NOTE: Drayage/shipping, storage, electricity, pipe/drape are NOT included in exhibitor or sponsor rates and will require additional charges to be paid directly to our vendor. Internet will be available through a network specific to the conference, which is accessible by all conference sponsors, exhibitors and attendees. Dedicated internet bandwidth will be available at exhibitor cost. An Exhibitor Kit including forms for these services will be emailed to you in the coming months.

# Premier Partners - \$12,500

Annual Education  
Partner

Registration  
~~SOLD~~  
Partner

EXCLUSIVE BENEFIT: Exclusive branding as annual education partner, Opportunity to present a CFRE approved webinar, Opportunity to present a pre-conference session, Provide Facebook group content, Welcome remarks during a plenary session.	●	
EXCLUSIVE BENEFIT: Exclusive branding on registration form, Hyperlinked logo on registration form and as conference app partner, Opportunity to present a CFRE approved webinar, Opportunity to present a pre-conference session, Provide Facebook group and webinar content, Provide welcome comments during a plenary session.		●
Named partner listed/logo on conference website, signage, print materials, mailings, emails to over 7000 contacts.	●	●
Exhibit Table - Premier placement.	●	●
Collateral/specialty item in conference bag.	●	●
Hyperlinked logo on Caucus website.	●	●
Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference. Final attendee list at the conclusion of the conference. <i>(List includes attendees who OPT-In only)</i>	●	●
Full page event program advertisement.	●	●
Four conference registrations and four tickets to conference social.	●	●

ANY ADDITIONAL STAFF OR REPRESENTATIVES ATTENDING WITH EXHIBITORS WILL PAY \$415 EACH. THIS GRANTS THEM FULL ACCESS TO ALL CONFERENCE MEALS, SESSIONS, AND BENEFITS.

NOTE: Drayage/shipping, storage, electricity, pipe/drape are NOT included in exhibitor or sponsor rates and will require additional charges to be paid directly to our vendor. Internet will be available through a network specific to the conference, which is accessible by all conference sponsors, exhibitors and attendees. Dedicated internet bandwidth will be available at exhibitor cost. An Exhibitor Kit including forms for these services will be emailed to you in the coming months.

# Catalyst Partners - \$5,000

Conference Social | **SOLD** | Plenary Speaker Partner (4) | Communications

EXCLUSIVE BENEFIT: Welcome remarks at conference social (2-minutes), Company literature displayed at event, Opportunity to provide gift to attendees, Showcased as conference social partner.	●		
EXCLUSIVE BENEFIT: Logo displayed throughout selected plenary session and opportunity to offer welcome remarks (1-minute). <i>Plenary Sessions include: <del>Opening</del>, Tuesday AM, <del>Tuesday PM</del>, Wednesday Closing.</i>		●	
EXCLUSIVE BENEFIT: Opportunity to present one track session.			●
Named partner listed/logo on conference website, signage, print materials, logo recognition in one email to over 7000 contacts.	●	●	●
Exhibit Table - Premier placement.	●	●	●
Collateral/specialty item in conference bag.	●	●	●
Hyperlinked logo on Caucus website.	●	●	●
Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference. Final attendee list at the conclusion of the conference. <i>(List includes attendees who OPT-In only)</i>	●	●	●
Half page event program advertisement.	●	●	●
Two conference registrations and two tickets to conference social.	●	●	●

ANY ADDITIONAL STAFF OR REPRESENTATIVES ATTENDING WITH EXHIBITORS WILL PAY \$415 EACH. THIS GRANTS THEM FULL ACCESS TO ALL CONFERENCE MEALS, SESSIONS, AND BENEFITS.

NOTE: Drayage/shipping, storage, electricity, pipe/drape are NOT included in exhibitor or sponsor rates and will require additional charges to be paid directly to our vendor. Internet will be available through a network specific to the conference, which is accessible by all conference sponsors, exhibitors and attendees. Dedicated internet bandwidth will be available at exhibitor cost. An Exhibitor Kit including forms for these services will be emailed to you in the coming months.

# Impact Partners - \$3,500

Opening Reception
Track Partners (8)
Program

	Opening Reception	Track Partners (8)	Program
EXCLUSIVE BENEFIT: Welcome remarks at opening reception (2-minutes), Table signage at beverage stations.	●		
EXCLUSIVE BENEFIT: Sign/logo placed at meeting room entrance, Opportunity to introduce speaker and 1-minute infomercial of sponsored session. <i>Tracks include: Annual-Giving &amp; Direct Mail, Grant Writing &amp; Corporate Giving, Executive Leadership, IDEA (Inclusion, Diversity, Equity, Access), Marketing &amp; Social Media, Planned Giving &amp; Prospect Research, Special-Events, Stewardship &amp; Donor Relations.</i>		●	
EXCLUSIVE BENEFIT: Front-page 'program made possible by logo placement' and a full-page ad within the program.			●
Named partner listed/logo on conference website, signage, print materials, emails to over 7000 contacts.	●	●	●
Exhibit Table - General placement.	●	●	●
Collateral/specialty item in conference bag.	●	●	●
Hyperlinked logo on Caucus website.	●	●	●
Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference. Final attendee list at the conclusion of the conference. <i>(List includes attendees who OPT-In only)</i>	●	●	●
Quarter page event program advertisement.	●	●	●
Two conference registrations and two tickets to conference social.	●	●	●

ANY ADDITIONAL STAFF OR REPRESENTATIVES ATTENDING WITH EXHIBITORS WILL PAY \$415 EACH. THIS GRANTS THEM FULL ACCESS TO ALL CONFERENCE MEALS, SESSIONS, AND BENEFITS.

NOTE: Drayage/shipping, storage, electricity, pipe/drape are NOT included in exhibitor or sponsor rates and will require additional charges to be paid directly to our vendor. Internet will be available through a network specific to the conference, which is accessible by all conference sponsors, exhibitors and attendees. Dedicated internet bandwidth will be available at exhibitor cost. An Exhibitor Kit including forms for these services will be emailed to you in the coming months.

# Change Makers - \$2,500

	Internet	Day Break Partners	Room Key Sleeve
EXCLUSIVE BENEFIT: Corporate Name or acronym listed as WIFI password during conference, program ad size increased to Half-page. Ad must include WiFi password.	●		
EXCLUSIVE BENEFIT: Recognition at all breaks - breakfast and lunch, Sponsor announcement made at the end of each track session, <del>Select Tues.</del> or Wed. - limit three sponsors per day.		●	
EXCLUSIVE BENEFIT: Logo on security protection sleeve distributed to all conference hotel guests. Corporate logo listed on hotel registration webpage.			●
Named partner listed/logo on conference website and signage.	●	●	●
Exhibit Table - General placement.	●	●	●
Collateral/specialty item in conference bag.	●	●	●
Logo on Caucus website.	●	●	●
Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference. Final attendee list at the conclusion of the conference. <i>(List includes attendees who OPT-In only)</i>	●	●	●
1/8 page event program advertisement.	●	●	●
One conference registration and one ticket to conference social.	●	●	●

ANY ADDITIONAL STAFF OR REPRESENTATIVES ATTENDING WITH EXHIBITORS WILL PAY \$415 EACH. THIS GRANTS THEM FULL ACCESS TO ALL CONFERENCE MEALS, SESSIONS, AND BENEFITS.

NOTE: Drayage/shipping, storage, electricity, pipe/drape are NOT included in exhibitor or sponsor rates and will require additional charges to be paid directly to our vendor. Internet will be available through a network specific to the conference, which is accessible by all conference sponsors, exhibitors and attendees. Dedicated internet bandwidth will be available at exhibitor cost. An Exhibitor Kit including forms for these services will be emailed to you in the coming months.

# Exhibitor - \$1,000

- Exhibit Table - General Placement
- Collateral/specialty item in conference bag
- Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference with a final attendee list at the conclusion of the conference. *(List includes attendees who OPT-In only)*
- Exhibitor listing in printed program
- One conference registration



**\$250**

Opportunity to place additional 3'x8' verticle banner or signage upstairs in foyer area of break-out sessions.

# Add-On Opportunities



**\$100**

Business Listing on FL Caucus Website



**\$500**

Marketed as complementary preconference education/ informercial/demo tracks to all attendees. Sessions held Monday, June 12 @ 1pm and 3pm.

*\*Limited Availability - Available only to partners and exhibitors as an add-on option. Not available as a singular purchase.*



**\$1000**

Marketed and available to FL Caucus Member Chapters throughout the year.

ANY ADDITIONAL STAFF OR REPRESENTATIVES ATTENDING WITH EXHIBITORS WILL PAY \$415 EACH. THIS GRANTS THEM FULL ACCESS TO ALL CONFERENCE MEALS, SESSIONS, AND BENEFITS.

NOTE: Drayage/shipping, storage, electricity, pipe/drape are NOT included in exhibitor or sponsor rates and will require additional charges to be paid directly to our vendor. Internet will be available through a network specific to the conference, which is accessible by all conference sponsors, exhibitors and attendees. Dedicated internet bandwidth will be available at exhibitor cost. An Exhibitor Kit including forms for these services will be emailed to you in the coming months.



# Add-On Program Advertisements

Program ads are due no later than **May 01, 2023**.  
Please e-mail final ads to [mcalvopeters@gmail.com](mailto:mcalvopeters@gmail.com).

Full Page Ad - 8" w x 10" h

**\$350**

Half Page Ad - 4" w x 10" h

**\$275**

Quarter Page Ad - 4" w x 5" h

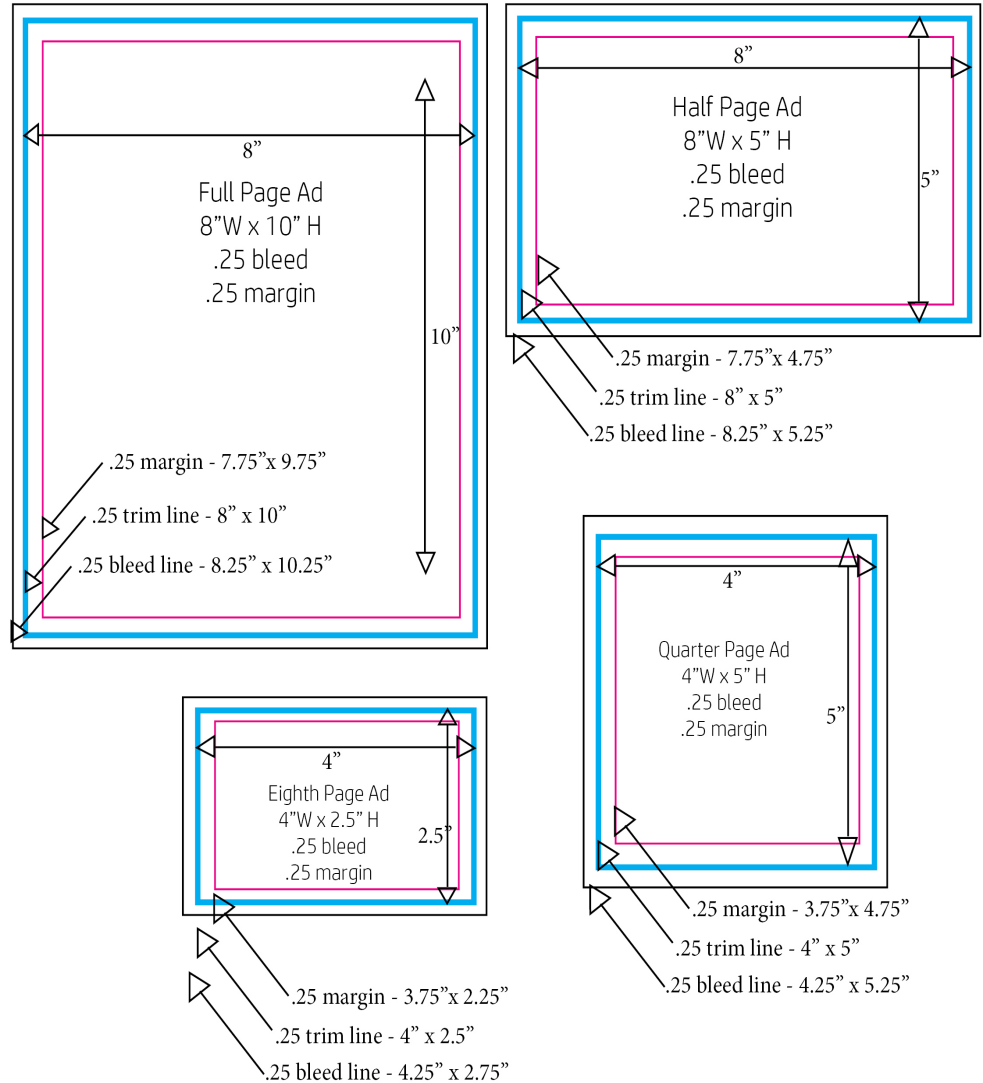
**\$200**

Eighth Page Ad - 4" w x 2.5" h

**\$100**

Please send PDFs created and saved in the following way:

1. Convert all colors and color photos to CMYK
2. Supply a resolution of 300 dpi or larger
3. Embed all fonts and art
4. No Crop Marks



ANY ADDITIONAL STAFF OR REPRESENTATIVES ATTENDING WITH EXHIBITORS WILL PAY \$415 EACH. THIS GRANTS THEM FULL ACCESS TO ALL CONFERENCE MEALS, SESSIONS, AND BENEFITS.

NOTE: Drayage/shipping, storage, electricity, pipe/drape are NOT included in exhibitor or sponsor rates and will require additional charges to be paid directly to our vendor. Internet will be available through a network specific to the conference, which is accessible by all conference sponsors, exhibitors and attendees. Dedicated internet bandwidth will be available at exhibitor cost. An Exhibitor Kit including forms for these services will be emailed to you in the coming months.

# Planet Philanthropy

Ignite your passion. Impact the world.

Presented by:  **WINKLER GROUP**  
Fueling Your Vision

## Questions? Contact Us

Partnership/Exhibitor Co-Chairs



Melody Marrs  
Phone: (813) 727-6722  
Email: [melody.marrs@goodwill-suncoast.com](mailto:melody.marrs@goodwill-suncoast.com)



Courtney Weatherby-Hunter  
Phone: (904) 635-1941  
Email: [courtney@jaxpef.org](mailto:courtney@jaxpef.org)