

# A Magical MOTHER'S DAY



**NEW &  
IMPROVED GIFT  
GUIDE INSIDE**

★★★★★  
**OVER 200+  
5-STAR REVIEWS!**

You'll spot them  
on every page

Meet your new bestie  
**THE FAIRY  
STALL-MOTHER**



**YOUR EASIEST & MOST  
JOYOUS MOTHER'S DAY YET**

Come on in - let's create a  
wonderous Stall Day together

# ONCE UPON A TIME



There was a group of busy, **big-hearted** volunteers that wanted to make Mother's Day magical for their school.

But the to-do list was looooooong, and the time was short.

## THAT'S WHERE SMART GIFT IDEAS (SGI) COME IN!

This year, we're



**BRIGHTER,**



**SPARKLIER,**

and



**MORE SUPPORTIVE**

than ever, and we're on a mission to turn an ordinary Stall into something truly special.

As you wander through these pages, you'll meet our magical mascot:

*The Fairy Stall-Mother*

She's full of the extra tips and tricks on how to make your Mother's Day Stall exceptional, because when you feel supported, you shine the brightest.



Remember, you've got this and we've got you!

*Your team,  
Team SGI xx*

# MAGIC AWAITS...

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**Grandmother**



# A LITTLE PLANNING. A LOT OF MAGIC.

Before the Fairy Stall-Mother can wave her magic wand and bring your Stall to life, we need a bit of simple prep.

Think quick chats, a P&C moment, a sprinkle of notes, and you're off!

Your mission? Keep things simple, joyful, and centred on the kids.

Trust us, follow the steps, and you'll pull off Stall Day magic that'll have everyone wondering how you made it look so effortless.



## LET'S GET STARTED!

Treat this as your  
**FAIRY HANDBOOK**  
- add your own notes,  
sketches, and ideas  
as you go.

### Set Your Goal

**I am:**

- ☐ Focusing on fun
- ☐ Fundraising
- ☐ Somewhere in between  
(SGI's recommendation)

### **Confirm Your Budget:**

My budget is \$

### **Number of Gifts:**

I need  gifts



Not sure how many  
gifts you need?

**Let us Help**





# THE ROAD TO GIFT SELECTION

We've made a bippity boppity breakthrough and cracked the code to gift selection. To reduce decision overload for your students, we recommend you choose 10 gifts from our range. How many of each you order is dependent on how many gifts you need in total.



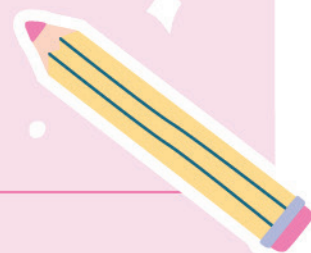
## Here's Your Gift Buying Blueprint



÷ 10 =

Number of Gifts  
Required

Quantity per Gift



### BUDGET PER GIFT

÷

=

Budget

Number of Gifts

Max Spend Per Gift



I recommend purchasing a gift bag for every student. Find out how to factor this into your budget here.

Scan Here to  
Read More



## For Your Notes & Magical Musings

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# THE SELECTION JOURNEY CONTINUES

You've started your walk along the Road to Gift Selection, now let's follow the yellow brick road...oops, different tale, different fairy...let's stay on this sparkly path to your perfect gift blend.

The magical formula below gives you a balanced mix of gifts across all ranges, so your Stall feels thoughtful, curated, and full of joy.

## The Scroll of Perfect Picks

- ☐ 2 x Gifts from Mugs & Glassware
- ☐ 1 x Gift from Travel Mugs & On the Go
- ☐ 1 x Gift from Stationery
- ☐ 1 x Gift from Photo Frames
- ☐ 1 x Gift from Candles
- ☐ 1 x Gift from Grandmother
- ☐ 3 x Gifts from any other ranges that align with your school's spirit

Want me to make your order for you? I'd love to help!

Email me at [fairystallmother@smartgiftideas.com.au](mailto:fairystallmother@smartgiftideas.com.au) with:

- ✓ **Number of gifts required**
- ✓ **Your budget**

Then wait for the magic to hit your inbox!

Want More Selection Info?

Scan Here to Read More



## STEP INTO THE COLLECTION

Now for the fun part! Over the page is where all the sparkle, sweetness, and Stall Day magic come together.

Let's find the gifts that will make the little shoppers beam...

I can't wait for you to  
browse, mix, match, and fall in  
love with all my favourite goodies!



## For Your Notes & Magical Musings

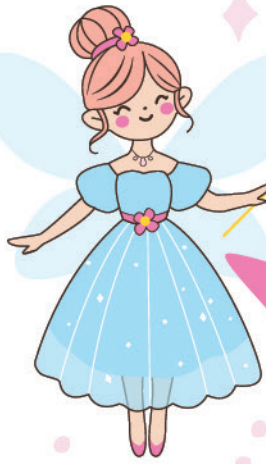
[illegible]

**Interested  
in Shopping  
Online?**





# MUGS & GLASSWARE



Welcome!  
These pages are filled with carefully chosen treasures to help your little shoppers feel proud and confident as they pick something special for Mum. Take your time exploring - every gift has been selected with care, joy, and Stall Day ease in mind. Happy shopping!



**\$4.75 ea** RSP \$10

GLASS JAR TUMBLER | GLA26  
80mm x 200mm. 500ml. 2 assorted. Plain box.



**\$3.95 ea** RSP \$10

LOVE MUG | LOV26  
130mm x 85mm x 90mm. 350ml. 3 assorted. Ceramic. Gift box.



**\$5.95 ea** RSP \$10

CHEERS FOR MUM GLASS | CMG26  
90mm x 120mm. 600ml. 3 assorted. Gift box.



**\$5.95 ea** RSP \$10

LET'S CELEBRATE GLASS | GLS24  
80mm x 195mm. 300ml. 3 assorted. Gift box.





**\$2.95** ea RSP \$5

**MUM'S MUG | MPM26**

125mm x 85mm x 100mm. 350ml. 3 assorted. Ceramic. Gift box.



**\$6.25** ea RSP \$10

**SNUGGLE MUG | SNU26**

Average size: 130mm x 90mm x 90mm. 330ml. 4 assorted. Ceramic. Plain box.



**\$4.25** ea RSP \$10

**CHERISH MUG | CMM26**

135mm x 100mm x 80mm. 420ml. 3 assorted. New Bone China. Gift box.

# TRAVEL MUGS & ON THE GO



**\$4.95 ea** RSP \$10

**STAINLESS STEEL THERMAL TRAVEL MUG | SST26**  
70mm x 195mm. 450ml. 3 assorted. Plain box.



**\$3.25 ea** RSP \$5

**SHAKER MAKER | SHA26**  
95mm x 160mm. 400ml. 2 assorted. Cello bag.

## KEY FEATURES:

- ✓ Premium, just like Mum
- ✓ Double-walled magic
- ✓ Kind to the planet



**\$5.45 ea** RSP \$10

**GO GO THERMAL TRAVEL MUG | GOG26**  
75mm x 185mm. 350ml. 3 assorted. Gift box.



**\$2.95 ea** RSP \$5

**SUPER MAMA WATER BOTTLE | SWB25**  
85mm x 75mm x 235mm. 700ml. 2 assorted. Cello bag.



**\$4.95 ea** RSP \$10

**SO FRESH SALAD MATE | SAM25**  
110mm x 200mm. 900ml. 2 assorted. Gift box.



## Fairy PROMISE:

- ✓ Your drink's happy place
- ✓ Stall Day fave!
- ✓ Kind to the planet



**\$4.75 ea** RSP \$10

ECO THERMAL TRAVEL MUG | ETT26

90mm x 130mm. 350ml. 3 assorted. Silicone Band. Gift box.



**\$4.95 ea** RSP \$10

SNACK ON THE GO | SNA26

95mm x 90mm x 155mm. 400ml. 2 assorted. Gift box.



**\$4.95 ea** RSP \$10

**\$29.70 per pack of 6**

PURRRFECT MUM DOUBLE WALL TUMBLER | DWT26

90mm x 245mm. 450ml. 2 assorted. Cello bag.

## Fairy STALL-MOTHER FACT:

Pair with the  
Eco Thermal Travel  
Mug for major  
Stall Day sparkle.



**\$6.95 ea** RSP \$10

LUNCH TOTE | LUN26

190mm x 165mm x 380mm. 3 assorted. Cello bag.



# STATIONERY



**\$1.95 ea** Shines brightest in a bundle! See online.  
**AMAZING MUM PEN | AMP26**  
 15mm x 130mm x 15mm. 2 assorted. Black ink. Gift box.



"A magical match  
 - pair these two  
 on Stall Day."

*Fairy  
 Stall-Mother*



**\$2.95 ea** Shines brightest in a bundle! See online.  
**MAGNETIC LIST PAD | MLP26**  
 110mm x 10mm x 230mm. 2 assorted. 60 pages. Cello bag.



**\$3.45 ea** RSP \$5  
**A6 NOTEBOOKS SET OF 2 | A6N26**  
 Pack size: 105mm x 10mm x 145mm. 2 assorted. 80 lined pages per notebook. Cello bag.



**\$2.95 ea** RSP \$5  
**THE BUSY MUM'S TO DO LIST | TDL26**  
 150mm x 10mm x 210mm. 2 assorted. 52 pages. Cello bag.



**\$1.25 ea**  
**\$15.00 per pack of 12**  
**MUM TASSEL BOOKMARK | MTB26**  
 40mm x 165mm. 3 assorted. Cello bag.





**\$1.95 ea** Shines brightest in a bundle! See online.

**SWEET STICKY NOTEPAD | SSN26**

Average size: 80mm x 5mm x 75mm. 2 assorted. 50 pages. Cello bag.



**\$1.00 ea** Shines brightest in a bundle! See online.

**BEST MUM EVER PEN | MUM26**

13mm x 145mm x 15mm. 3 assorted. Black ink. Gift box.



**\$2.95 ea** RSP \$5

**MUM'S A STAR PEN | STA26**

80mm x 20mm x 175mm. 2 assorted. Black ink. Cello bag.



**\$3.95 ea** RSP \$5

**WEEKLY PLANNER | WEE26**

250mm x 10mm x 170mm. 2 assorted. 52 pages. Cello bag.



**\$4.25 ea** RSP \$10

**A5 NOTEBOOK | A5N26**

150mm x 15mm x 215mm. 3 assorted. 160 lined pages. Hard cover. Cello bag.



**\$1.95 ea** Shines brightest in a bundle! See online.

**PAPER CLIPS SET OF 2 | PCS26**

40mm x 65mm. Cello bag.



# PHOTO FRAMES & GIFT ESSENTIALS



**\$4.25 ea** RSP \$10

**CERAMIC PHOTO FRAME | CPF26**

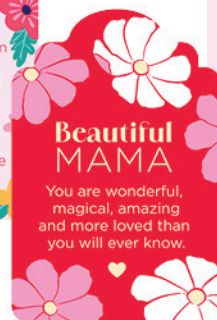
80mm x 10mm x 140mm. Photo size: 110mm x 70mm. 3 assorted. Plain box. Safe for school bags - PVC insert (no glass!).



**\$1.95 ea** RSP \$5

**I LOVE YOU MUM VOUCHERS BOOK | VOU26**

150mm x 5mm x 90mm. 25 vouchers. Cello bag. A book of assorted vouchers for Mum to redeem.



**\$0.50 ea**

**\$6.00 per pack of 12**

**HARMONY CARD | HAR26**

60mm x 90mm. 3 assorted. Cello bag. A pocket-sized love note for Mum - a daily reminder that she's so adored.



**\$1.40 ea**

**\$16.80 per pack of 12**

**LARGE GIFT BAG WITH GIFT TAG | LGB26**

260mm x 120mm x 320mm. 3 assorted.



**\$0.70 ea**

**\$8.40 per pack of 12**

**PRETTY PINK BASICS GIFT BAG | BAS26**

215mm x 110mm x 270mm. 2 assorted.





**\$3.95 ea** RSP \$5

**SNOW GLOBE PHOTO FRAME | SGP26**

105mm x 20mm x 100mm. Photo size: 95mm x 90mm. 3 assorted. Plain box.



**\$2.25 ea** RSP \$5

**2 IN 1 MAGNETIC PHOTO FRAME | MAG26**

120mm x 100mm. Photo size: 85mm x 85mm. 3 assorted. Cello bag.



**\$3.25 ea** RSP \$5

**MUM PHOTO FRAME | MPF26**

170mm x 15mm x 160mm. Photo size: 145mm x 90mm. 3 assorted. Shrink wrapped. Safe for school bags - PVC insert (no glass!)



**\$1.00 ea**

**\$12.00 per pack of 12**

**MEDIUM GIFT BAG | MGB26**

180mm x 100mm x 230mm. 3 assorted.



**\$0.60 ea**

**\$7.20 per pack of 12**

**GREETING CARD WITH ENVELOPE | GIF26**

85mm x 120mm. 3 assorted. Cello bag. Blank inside to write your own message.



# ALL ABOUT THE HOME



**\$5.45 ea** RSP \$10

**LOVE YOU TRINKET BOX | LYT26**  
80mm x 35mm x 70mm. 3 assorted. Ceramic. Plain box.



**\$3.75 ea** RSP \$5

**HEART TRINKET TRAY | HTT26**  
95mm x 15mm x 90mm. 3 assorted. Ceramic. Plain box.



**\$5.45 ea** RSP \$10

**PLANTER PET | PLA26**  
Average size: 75mm x 120mm. 3 assorted. Ceramic. Plain box.



**\$2.95 ea** RSP \$5

**CERAMIC HANGING CHARM | CHM24**  
Average size: 80mm x 5mm x 210mm. 3 assorted. Ceramic. Cello bag.



**\$8.95 ea** RSP \$10

**HANGING PLANTER | HGP26**  
110mm x 600mm. 3 assorted. Ceramic. Plain box.



## Fairy PROMISE:

- ✓ Hand painted for a unique finish
- ✓ Planters are always a Stall Day fave!

**\$4.75 ea** RSP \$10

RAINBOWS & HEARTS PLANTER | RHP26

80mm x 120mm. 3 assorted. Plain box.



**\$4.95 ea** RSP \$10

PAW-FECT TRINKET TRAY | PTT26

115mm x 15mm x 100mm. 3 assorted. Ceramic. Plain box.



**\$2.95 ea** RSP \$5

SWEET HANGING CHARM | SHC26

Average size: 75mm x 75mm. 3 assorted. Cello bag.



**\$4.45 ea** RSP \$5

GLASS VASE | GLV26

70mm x 145mm. 3 assorted. Plain box.



**\$5.75 ea** RSP \$10

TRINKET KEEPER | TRI26

65mm x 65mm x 95mm. 2 assorted. Ceramic. Plain box.

Rings not included.



# CANDLES



**\$3.95 ea** RSP \$5

**HAPPINESS CANDLE | HAP26**

60mm x 75mm. 100g. 3 assorted. Fragrance: Freesia. Gift box.



**\$5.25 ea** RSP \$10

**REED DIFFUSER | REE26**

Pack size: 55mm x 210mm. 50ml. 3 assorted. Fragrance: White Tea. Gift box.

## KEY FEATURES:

- ✓ Gift-boxed & ready for its big moment
- ✓ Fill mum's space with a soft jasmine scent and a little joy



**\$3.95 ea** RSP \$5

**JAR CANDLE | JAR26**

70mm x 50mm x 85mm. 85g. 3 assorted. Gift box.



PLEASE SEE  
WEBSITE FOR  
MORE  
FRAGRANCE  
DETAILS

**\$4.95 ea** RSP \$10

**DREAMY CANDLE TIN | DRM24**

80mm x 55mm. 120g. 3 assorted. Individually fragranced. Gift box.



**\$3.95 ea** RSP \$5

**LOVE YOU MUM CANDLE SET | LYM26**

Pack size: 125mm x 25mm x 70mm. 2 x 40g. 2 assorted. Fragrance free. Gift box.



Fairy  
**STALL-MOTHER  
FACT:**

Mums adore candles – trust the Fairy Stall-Mother on this one.



**\$3.95** ea RSP \$5

LOVING YOU CANDLE | LYC26

60mm x 75mm. 100g. 3 assorted. Fragrance: Tea Rose. Gift box.



**\$3.95** ea RSP \$5

POSY CANDLE SET | POS26

Pack size: 100mm x 30mm x 65mm. 2 x 30g. 2 assorted. Fragrance free. Gift box.



**\$3.25** ea RSP \$5

DAISY TEALIGHT CANDLE SET | TLC26

Pack size: 140mm x 25mm x 45mm. 3 x 20g. Fragrance free. Gift box.



**\$3.45** ea RSP \$5

JOY TIN CANDLE | JOY26

80mm x 55mm. 120g. 4 assorted. Fragrance: Wild Flowers. Bubble bag.



# BODY CARE



**\$2.45 ea** RSP \$5

**BODY SCRUB POUCH | BSP26**

75mm x 15mm x 110mm. 30ml. 3 assorted. Fragrance: White Tea, Sweet Peony or Pineapple Tropicana. Cello bag.



**\$3.25 ea** RSP \$5

**SINGLE STEMMED SOAP ROSE | ROS26**

50mm x 255mm. 2 assorted. Fragrance: Rose. Gift box. Looks like a rose, melts like soap - enjoy petal by petal.

## PACK INCLUDES:

- ✓ 100ml Shower Gel
- ✓ 100ml Body Lotion
- ✓ Pink Body Puff

**\$6.25 ea** RSP \$10

**\$37.50 per pack of 6**

**BODY CARE SET | BCS26**

Pack size: 125mm x 45mm x 220mm. 2 assorted. Fragrance: Honey Blossom or Floating Lotus. Gift box.



**\$5.95 ea** RSP \$10

**HAIR TOWEL SERIES 1 | TOW24**

Pack size: 100mm x 60mm x 160mm. 2 assorted. Gift box.



**\$3.95 ea** RSP \$5

**\$23.70 per pack of 6**

**SOOTHING GEL EYE PADS | GEP26**

Pack size: 80mm x 20mm x 110mm. Gift box. It's like putting cucumbers on your eyes ... except better!





**\$2.95 ea** RSP \$5

**PETITE HAND CREAM | PHC26**

40mm x 25mm x 105mm. 30ml. 2 assorted. Fragrance: Honey Blossom or Floating Lotus. Cello bag.



"Mix & match this page's goodies to create some spa day magic for Mum."

*Fairy  
Stall-Mother*

**\$5.45 ea** RSP \$10

**\$32.70 per pack of 6**

**BODY SCRUB & BODY BUTTER PACK | BSB26**

Pack size: 100mm x 50mm x 110mm. Includes 60ml body scrub and 60ml body butter. 2 assorted. Fragrance: Honey Blossom or Floating Lotus. Gift box.



**\$1.45 ea** Shines brightest in a bundle! See online.

**SINGLE NAIL FILE | SNF26**

55mm x 5mm x 180mm. 2 assorted. Cello bag.



**\$3.95 ea** RSP \$5

**MANI PEDI SET | MPS26**

Pack size: 115mm x 15mm x 125mm. Cello bag. Includes everything Mum needs for an at home spa day!



**\$4.25 ea**

**\$25.50 per pack of 6** RSP \$10

**HAND & NAIL GIFT SET | HNG26**

Pack size: 50mm x 50mm x 140mm. Includes 30ml hand cream and nail file. 2 assorted. Fragrance: Honey Blossom or Floating Lotus. Gift box.



# BATH FIZZERS & PAMPER

## Fairy STALL-MOTHER FACT:

Bath Fizzers are always a Stall Day hit – especially when they look this sweet.



**\$3.25 ea** RSP \$5

**CUPCAKE BATH FIZZERS SET OF 2 | CBF26**

95mm x 45mm. 2 x 45g. 2 assorted. Fragrance: Sugared Rose. Gift box.



**\$3.25 ea** RSP \$5

**HEART BATH FIZZERS SET OF 2 | HBF26**

115mm x 35mm x 55mm. 2 x 50g. Fragrance: Honeysuckle. Gift box.



**\$2.25 ea** RSP \$5

**\$54.00 per pack of 24**

**SWEETIE LIP GLOSS | LIP25**

23mm x 80mm. 9.5ml. 2 assorted. Fragrance: Grape or Strawberry. Carded blister pack.



**\$2.25 ea** RSP \$5

**\$54.00 per pack of 24**

**CUPCAKE HYDRATING LIP BALM | CLB26**

40mm x 50mm. 6g. 2 assorted. Fragrance: Vanilla. Carded blister pack.



**\$3.25 ea** RSP \$5

**STRAWBERRY BATH FIZZERS SET OF 2 | SBF26**

135mm x 125mm x 80mm. 2 x 60g. Fragrance: Strawberry Patch. Gift box.





**\$3.45 ea** RSP \$5  
**COMPACT MIRROR | MIR26**  
 70mm x 10mm. 3 assorted. Cello bag.



**\$4.25 ea** RSP \$5  
**GROOMING SET | GRO26**  
 100mm x 25mm. 3 assorted. Cello bag. Includes everything Mum needs to keep pampered!



**\$4.75 ea** RSP \$10  
**COSMETIC BAG | COS26**  
 185mm x 70mm x 120mm. 3 assorted. Cello bag.

Accessories not included.



**\$1.95 ea** Shines brightest in a bundle! See online.  
**ECO CLEANSING PAD | ECP25**  
 110mm x 15mm x 95mm. Cello bag. Soft on skin, kind to the planet.



**\$2.25 ea** RSP \$5  
**\$54.00 per pack of 24**  
**SWIRL LIP GLOSS | SWL26**  
 30mm x 20mm x 105mm. 13ml. 4 assorted. Fragrance: Strawberry, Watermelon, Vanilla, Coconut. Display box.



# PERSONAL, BAGS & ACCESSORIES

Phone not included.



"Hands free fun for Mums who juggle everything - magically."  
*Fairy Stall-Mother*



**\$2.95 ea** RSP \$5

**MOBILE PHONE & TABLET STAND | MPT26**

Pack size: 80mm x 25mm x 130mm. Gift box.

**\$2.25 ea** Shines brightest in a bundle! See online.

**CAR VENT PHONE HOLDER | CVP26**

100mm x 50mm x 30mm. Gift box.

## KEY FEATURES:

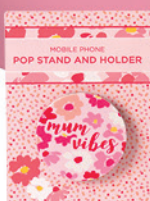
- ✓ Folds down to pocket-size
- ✓ Clip-on convenience for busy mums
- ✓ Kind to the planet



**\$3.95 ea** RSP \$5

**FOLDABLE SHOPPING BAG | FSB26**

Bag size: 370mm x 520mm. 3 assorted. Cello bag.



**\$1.95 ea** Shines brightest in a bundle! See online.

**MOBILE PHONE POP | POP24**

Compressed size: 40mm x 8mm. 3 assorted. Cello bag.

**\$1.95 ea** Shines brightest in a bundle! See online.

**OCEAN BREEZE CAR AIR FRESHENER | AIR24**

38mm x 20mm. 3 assorted. Fragrance: Ocean Breeze. Cello bag.



Fairy  
**STALL-MOTHER  
FACT:**

Hands-free has  
never looked  
this good.

**\$4.75 ea** RSP \$10

MOBILE WRIST BAND | MOB26  
190mm x 10mm x 25mm. 3 assorted. Cello bag.



**\$1.95 ea** Shines brightest in a bundle! See online.

PEACH BLOSSOM CAR AIR FRESHENER | AIR25  
25mm x 45mm. 4 assorted. Fragrance: Peach Blossom. Cello bag.



**\$5.75 ea** RSP \$10

**\$69.00 per pack of 12**  
I LOVE MY MUM BEAR | BEA26  
110mm x 110mm x 150mm. 2 assorted. Cello bag.



**\$1.25 ea** Shines brightest in a bundle! See online.

**\$15.00 per pack of 12**  
HANGING CAR AIR FRESHENER | HCF26  
65mm x 165mm. 3 assorted. Fragrance: Fresh Linen. Cello bag.



**\$3.95 ea** RSP \$5

**\$47.40 per pack of 12**  
SNOW GLOBE | SNW26  
50mm x 70mm. 3 assorted. Display box.



# KEYRINGS & JEWELLERY



**\$1.45 ea** RSP \$5

**BEST MUM EVER BADGE | BME26**  
75mm x 10mm x 155mm. 2 assorted. Cello bag.



**\$2.45 ea** RSP \$5

**LOVE YOU KEYRING | LYK26**  
60mm x 20mm x 120mm. 2 assorted. Cello bag.



## Fairy PROMISE:

- ✓ Our keyrings are a Stall Day favourite and a daily reminder of how loved Mum is, wherever she goes.



**\$2.25 ea** RSP \$5

**MUM'S KEYRING | MKE26**  
35mm x 5mm x 90mm. 3 assorted. Cello bag.



**\$2.45 ea** RSP \$5

**POM POM KEYRING | POM26**  
30mm x 110mm x 15mm. 4 assorted. Cello bag.



**\$4.95 ea** RSP \$10

**JEWELLERY BOX | JEW26**  
100mm x 52mm x 100mm. 3 assorted. Cello bag.

Accessories not included.





**\$3.95 ea** RSP \$5

**NATURE EARRINGS | NAE26**

Feature charm size: 17mm. 6 assorted. Cello bag.



**\$2.95 ea** RSP \$5

**JOJO BEADED BRACELET | JOJ26**

Chain length: 165mm with 50mm extension. 4 assorted. Pouch.



**\$3.95 ea** RSP \$5

**HEART BRACELET | HEB26**

Chain length: 175mm with 50mm extension. Feature charm size: 10mm. 3 assorted. Cello bag.



**\$4.45 ea** RSP \$10

**HEART NECKLACE | HEN26**

Chain length: 205mm with 55mm extension. Feature charm size: 15mm. 3 assorted. Cello bag.





# FUN IN THE KITCHEN



**\$1.25 ea** Shines brightest in a bundle! See online.

**MUM'S FUN MAGNET | FUN26**  
60mm x 60mm. 3 assorted. Cello bag.



**\$1.75 ea** Shines brightest in a bundle! See online.

**MAGNET SET OF 3 | MGS26**  
35mm. 2 assorted. Carded blister pack.

## KEY FEATURES:

- ✓ Small in size, big on impact
- ✓ Includes seed sticks & a peat pellet
- ✓ Proudly Australian Made

**\$4.25 ea** RSP \$10

**SEED POT | SEE26**  
45mm x 45mm. 3 assorted. Seed Varieties: Poppy, Basil or Native Straw Daisy.



**\$4.95 ea** RSP \$10

**PLANTER SPRAY WATER MISTER | PLA25**  
80mm x 170mm. 200ml. 3 assorted. Plain box.



**\$1.25 ea** RSP \$5

**PLACEMAT SET OF 4 | MAT23**  
140mm x 285mm. 2 assorted. Cello bag.





Popcorn not included.

**\$4.65 ea** RSP \$10

JUST FOR MUM SNACK BOWL | SNB26  
140mm x 100mm. 2 assorted. Bubble bag.



**\$4.25 ea** RSP \$10

8 IN 1 MEASURING SET | 8IN26  
95mm x 95mm x 130mm. 2 assorted. Cello bag.



**\$5.45 ea** RSP \$10

FAB MUM APRON | FMA26  
820mm x 620mm. Cello bag.



**\$3.95 ea** RSP \$5

SILICONE SPATULA | SIL26  
65mm x 10mm x 270mm. 2 assorted. Cello bag.



"Pair these together for max Fabulous-ness!"

*Fairy Stall-Mother*



**\$3.95 ea** RSP \$5

FAB MUM OVEN MITT | FMO26  
160mm x 30mm x 260mm. Cello bag.



# GRANDMOTHER



**\$1.00 ea** Shines brightest in a bundle! See online.

**GRANDMOTHER PEN | GPE26**

13mm x 145mm x 15mm. Black ink. Gift box.



**\$3.25 ea** RSP \$5

**GRANDMOTHER PHOTO FRAME | GPF26**

170mm x 10mm x 165mm. Photo size: 145mm x 90mm. Shrink wrapped. Safe for school bags - PVC insert (no glass!).

## KEY FEATURES:

- ✓ 80 lined pages per notebook
- ✓ Set of 2 – double the notebook, double the magic

**\$3.45 ea** RSP \$5

**GRANDMOTHER A6 NOTEBOOKS SET OF 2 | GNO26**

Pack size: 105mm x 10mm x 145mm. Cello bag.



**\$1.25 ea**

**\$15.00 per pack of 12**

**GRANDMOTHER BOOKMARK | GBO26**

40mm x 165mm. Cello bag.

"Because Grandmothers deserve a little bit of magic too."  
Fairy Stail-Mother\*



**\$3.75 ea** RSP \$5

**GRANDMOTHER TRINKET TRAY | GTT26**

95mm x 15mm x 90mm. Ceramic. Plain box.



**\$4.75 ea** RSP \$10

**GRANDMOTHER ECO THERMAL TRAVEL MUG | GEM25**

90mm x 130mm. 350ml. Silicone band. Gift box.

## Fairy STALL-MOTHER FACT:

Lovely on its own  
– magical when  
mixed & matched.



**\$2.25 ea** RSP \$5

GRANDMOTHER KEYRING | GKE26  
35mm x 5mm x 90mm. Cello bag.



**\$2.95 ea** RSP \$5

GRANDMOTHER MUG | GMU26  
125mm x 85mm x 100mm. 350ml. Ceramic. Gift box.



**\$3.45 ea** RSP \$5

GRANDMOTHER TIN CANDLE | GTC26  
80mm x 55mm. 120g. Fragrance: Wild Flowers. Bubble bag.



**\$1.25 ea** Shines brightest in a bundle! See online.

GRANDMOTHER MAGNET | GMA26  
60mm x 60mm. 2 assorted. Cello bag.



**\$1.25 ea** Shines brightest in a bundle! See online.

**\$15.00 per pack of 12**  
GRANDMOTHER CAR AIR FRESHENER | GCF26  
70mm x 150mm. Fragrance: Fresh Linen. Cello bag.

## KEY FEATURES:

- ✓ Handbag-friendly & Grandma-approved
- ✓ Peach Blossom scented
- ✓ Guaranteed happy hands



**\$2.95 ea** RSP \$5

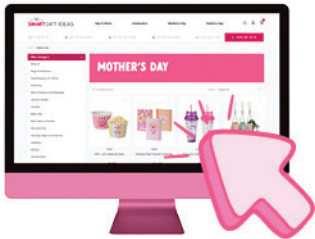
GRANDMOTHER HAND CREAM | GCR26  
40mm x 25mm x 105mm. 30ml. Cello bag.



## MAKE THE HAPPILY-EVER-AFTER OFFICIAL

This part of the story is simple. Choose the path that makes ordering easiest for you:

**1.** Order online at [smartgiftideas.com.au](http://smartgiftideas.com.au)



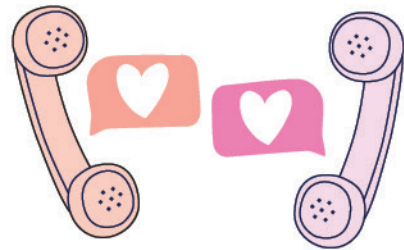
## 2. Try our Quick Multi-Buy tool



**3. Download our order form**  
Email it to [info@smartgiftideas.com.au](mailto:info@smartgiftideas.com.au)



**4. Call us at 1300 80 33 10**



## For Your Notes & Magical Musings

# A FAIRY NOTE



◆◆ Hi Lovely! ◆◆

**Order done? Amazing! Now the magic can begin.**

From the moment your order is placed, I'll be fluttering into your inbox weekly with all my favourite Stall Day secrets – little sparkles of guidance to help your Mother's Day run smoothly, sweetly, and oh-so beautifully.



## A Fairy Welcome

A warm welcome and what to expect.



## Delivery & Unpacking

What to do when your treasures arrive.



## Plan & Preparation

Timelines, checklists, and a sprinkle of magic.



## Communication & Decoration

How to spread the word and make your Stall shine.



## Stall Day Set Up

Layouts, helpers, and all the fairy-approved steps.



## Stall Day Run Sheet

A simple timetable so everyone is on the same page.



Mark them off when you see them arrive in your inbox!



Want a sneak peek of what's to come?





# FINDING YOUR PERFECT PRICING FIT

Before your Stall can sparkle, you'll need to choose a pricing style that fits your school like a glass slipper.

This will set the tone for your Stall, so it can be as effortless, joyful, and stress-free as possible. There is no wrong choice, only the one that brings the most joy to your community.

AFTER PLACING YOUR ORDER, EXPECT A TRAIL OF MAGICAL EMAILS – EACH ONE PACKED WITH HANDY TIPS, CLEVER TRICKS LIKE THIS!

## MY SCHOOL'S GOAL...

### OPTION 1: FOCUSING ON FUN

Minimal profit, simply creating a sweet shopping moment for your students!

### OPTION 2: FUNDRAISING

Perfect for schools aiming high – this can often raise as much as your budget (or more!).

### OPTION 3: SGI RECOMMENDATION THE SWEET SPOT

A balance of giving families value, and raising a little extra love for your school.

Our fundraising goal is

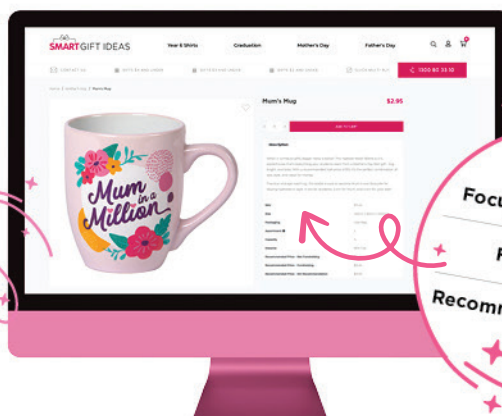
\$

Wander back through the catalogue to find SGI's Recommended Stall Price (RSP) under every gift - your Stall Day shortcut!



## YOU'VE PICKED YOUR GOAL. WE'VE DONE THE PRICING FOR YOU.

Head online and find your product to set your pricing.



|                  |      |
|------------------|------|
| Focusing on Fun: | \$5  |
| Fundraising:     | \$10 |
| Recommendation:  | \$5  |

## BEFORE THIS CHAPTER CLOSES

As you close these pages and start preparing for Mother's Day, know that you're never doing it alone. I'll be right beside you – in your inbox, in your planning moments, and in every small triumph – sprinkling guidance, calm, and joy whenever you need it.

You're creating something truly special for your little shoppers, and I'm so proud of the magic you're making.



## THE END? NOT QUITE.

This is just the beginning of your best Mother's Day yet.



## For Your Notes & Magical Musings



# This is your invitation to step into your most **MAGICAL SGI MOMENT YET!**



A little  
Fairy Stall-Mother  
secret...every order  
comes with a  
bonus gift!



**SHOP ONLINE** | [smartgiftideas.com.au](https://smartgiftideas.com.au)



**EMAIL** | [info@smartgiftideas.com.au](mailto:info@smartgiftideas.com.au)



**CALL** | 1300 80 33 10

## Hello lovely!

Your Stall Day story is about to begin  
- the joy, the proud moments, the little  
excited faces - are all waiting in the wings.

Once you place your order through, watch  
your inbox - I'll be there to guide you.

Sparkly secrets, tips that shine & little  
tricks to save you time.

From unboxing fun to the big day too,  
I'll be right there, supporting you!



**Fairy  
Stall-Mother**

**Early Bird  
GIFT**



For orders over \$150 placed by  
midnight 28th February 2026

**Magic  
MAKER  
BUNDLE**



For orders between  
\$1,000 and \$1,999.99

**Fairy  
TREASURE  
BUNDLE**



For orders over \$2,000