

# IULIA BECHES

UI DESIGNER

## ABOUT

With a background in graphic design and a master's degree in interactive multimedia, I am eager to solve user problems and create user-friendly designs for web and mobile applications.

I love new challenges, and I'm excited to continue to learn and develop my skills. I'm open to new projects as a freelancer or in a full-time role.

## SKILLS

Figma, Adobe Creative Suite  
Wireframing, Prototyping, Color Theory, Style Guides  
Branding & Identity, Print Design, Digital Designs

## EDUCATION

2011 - 2013

### MASTER'S DEGREE

Universitatea Babeş-Bolyai, Romania

#### Digital Communication & Media/Multimedia

For my master's degree, I have researched the evolution of interaction between the media and the user, especially regarding web documentaries.

2011 - 2012

### LICENTIATE DEGREE

Université Blaise Pascal, France

#### Erasmus Programme

Audiovisual Communications Technologies  
Video editing and compositing, 3D animation, and motion graphics.

2008 - 2011

### LICENTIATE DEGREE

Universitatea Babeş-Bolyai, Romania

#### Journalism

Created UBB TV (WEB TV for students).

## EXPERIENCE

2019 - Present

### IULIA BECHES DESIGN

FREELANCER

- worked remotely within a Swiss company designing websites in various areas and domains: finance, insurance, architecture, and fashion;
- worked locally within small organizations, helping them to express themselves visually in the community.

2016 - Present

### BG Soft

GRAPHIC & WEB DESIGNER

- rebranding the company;
- creating print and digital materials;
- creation of visual interfaces, wireframing, and prototyping for web applications.

2014 - 2015

### Filmmaker

FREELANCER, BLOIS/FRANCE

- created promo, corporate, and community clips;
- wrote the script, filmed the video, and did the post-production.

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