

Continuous training

Catalogue 2023

International short programmes



International short programmes | 2023

Get trained in France on the challenges of the transformation of public action





In 2023, the INSP offers a renewed range of international short programmes (Pic) at the crossroads of continuing training for senior civil servants and international administrative cooperation, two of the priorities for our Institute.

These programmes aimed at all public decision-makers have been developed in cooperation with the Ministère de l'Europe et des Affaires étrangères [French Ministry of Europe and Foreign Affairs] in order to share France's political and administrative organisation and its experience in public management related to Public Governance and the Transformation of the State.

As a tool of continuing training and in line with INSP's ambition to become the central operator of continuing training for the top managers of the State, these programs aim to acquire, develop and strengthen skills in key areas such as public policy, budgeting, public innovation, human resources management, leadership, sustainable and urban development, fight against corruption, crisis management and European affairs.

These training courses are resolutely oriented towards practice in the form of conferences, round tables, case studies, simulations, group exercises and field visits. They mobilise first-class institutional partners, starting with the French National Assembly and Senate.

Participating in an INSP international short programme is a way to improve one's professional practice by updating one's knowledge, by discussing in depth with the best French and European specialists and by comparing one's experience with that of colleagues and counterparts from all over the world.

Both French-speaking and English-speaking, they are part of INSP's international training offer along with the Long international program (Cil) and the International advanced training program (Cip).

These constantly updated programmes provide concrete answers to all participants in order to fuel their thinking and help them carry out their missions. They are designed in order to include the imperatives of efficiency of national administrations in the face of the challenges of globalisation, economic, political and social changes as well as the expectations and demands of the population.

We sincerely hope that these programmes will appeal to many senior officials from all our partner countries around the world. We will have the great pleasure of welcoming them to the INSP.

Maryvonne Le Brignonen
Director of the INSP

A renewed offer for 2023

Intensive sessions to improve your skills on specific topics

In 2023, the Institut national du service public [French National Institute of Public Service] is organising fifteen international short programs, each allowing to deepen the knowledge and skills related to the subjects of governance and the transformation of national and European public action.

+ Key points

- Training designed with expert practitioners and reference professionals
- Close collaboration with the Agence française de développement [French Development Agency], the Organisation internationale de la Francophonie [International Organisation of Francophonie], the Institut français [French Institute], the Assemblée nationale [National Assembly] and the Sénat [Senate]
- A comparative interdepartmental approach
- Innovative pedagogical methods: hybridisation of training, use of dedicated platforms
- Programs combining conferences, case studies and situational exercises

| Languages

Courses are delivered in [French](#) and [English](#).

| Adapted courses

The INSP offers adjusted training programmes in France ([Paris](#) or [Strasbourg](#)) or [on your site](#), for a specific audience identified by national institutions. Reservations can be made [throughout the year](#). A pedagogical and financial proposal is made by the INSP to the beneficiary and, once this proposal has been approved, a training agreement can be drawn up between the two organisations.

These programmes can be designed in the following formats:

- Personalised and itinerary study visits
- International in-class courses – Seminars
- Video-conference courses – Seminars
- Webinar – Online seminars
- Online classes and distance-learning practical classes

All training courses can be delivered in [hybrid formats](#), combining distance-learning and in-class sessions.



You may consult the catalogue online

→ insp.gouv.fr/pic-2023-en

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Organisation of parliamentary work

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Organised in association with the Assemblée nationale [National Assembly] and the Sénat [Senate]

Reinforcement of the parliamentary institution is one of the decisive factors in a State's democratic development, be it a matter of setting up newly elected assemblies or perfecting the running of existing institutions.

The aim of this course is to present the organisation, missions and working methods of the French National Assembly and Senate, and to compare them with other parliamentary systems.

Goals

- Understand the bicameral system and its organisation
- Understand the roles of the different actors in parliamentary work
- Produce comparative analysis work in sub-groups in a multi-cultural context
- Master the legislative procedure

Target audience

- Stakeholders of the parliamentary work
- Parliamentary civil servants
- Other high-ranking civil servants
- Advisers

Practical information



Dates, location, format, fees...

Find all the information online

→ insp.gouv.fr/pic-2023-programmes-en



Human resources management in the public sector

Human resources management and workforce management in the public sector are evolving rapidly in order to face challenges such as the digitalisation and innovation of public services and the gathering of resources.

The demand for efficiency and quality in public services, the need to provide an appropriate response to citizens' needs, and the transformation of the scope of action of public organisations lead the HRM function and renew the managerial practices.

In this context, the role of public managers is to anticipate and promote the development of agents' skills, to support their mobi-

lity, to enhance the diversity of career paths and to open the public service to more social diversity.

This programme aims at responding to the HR challenges of public transformation by explaining the purpose and operational functions of the main tools and levers of HRM in the public sector.

Target audience

- Human resources managers from central administrations, decentralised services and local authorities
- Managers from large training and development establishments for civil servants
- Staff in managerial positions

Practical information



Dates, location, format, fees...

Find all the information online

→ insp.gouv.fr/pic-2023-programmes-en



Negotiating within and with the European Union: european economic diplomacy

The European Union is the product of negotiations. Its multi-layer and multi-player policy-making labyrinth is also a constant negotiation process taking place at different levels and involving a variety of actors.

The specificity of the European Union's governance structure emphasises the challenge of reaching an agreement on the achievement of a common interest in the midst of conflicting interests. The European integration is therefore a never-ending process of reconciling undeniable diversity with common aspirations.

Moreover, the EU is not only a major negotiating site in itself, but also an important participant in multilateral negotiations. Many aspects of the Union's external relations are handled through negotiations and the EU is considered a major negotiator in various international contexts (United Nations, World Trade Organisation, trade agreements, enlargement negotiations).

The aim of this seminar is to allow participants to grasp the complexity and the distinctiveness of negotiation processes taking place within and with the European Union.

Target audience

- Civil servants, administrators
- Private sector representatives
- Agents specialized in the field of European affairs in the EU Member States, candidate and third countries

Practical information



Dates, location, format, fees...

Find all the information online

→ insp.gouv.fr/pic-2023-programmes-en



Urban management and sustainable development

Urban management is essential in a world in which more than half the population lives in cities. The risks and opportunities of globalisation, the challenges of climate changes, the increase in competition and cooperation for international investment and international events point out a need to improve urban management.

Similarly, urban development and increasing social inequalities demonstrate the strategic and international importance of urban policies for cities and metropolitan regions. Indeed, as one third of the urban population lives in shanty towns, a lot remains to be done in this area.

Today, global challenges are also urban challenges: cities must provide quality services. They must innovate to handle urban expansion and transportation, energy issues and economic growth while meeting people's expectations and protecting both human dignity and the environment.

The exchange of good practices in urban planification and management, the identification of citizens' needs to find effective solutions, and the improvement of skills as a local leader will be the main objectives of the programme.

Target audience

- Diplomats
- Elected local officials
- Experienced civil servants from central or local governments with responsibilities in the field of international relations, economic development or urban management

Practical information



Dates, location, format, fees...

Find all the information online

→ insp.gouv.fr/pic-2023-programmes-en



Crisis management at the European and international levels

In extreme emergency and crisis situations, professionals face a multitude of responsibilities and challenges.

Given the complexity of current crisis situations and societal/institutional dynamics taking place at the national, European, and international levels, it has become ever more important to adopt comprehensive approaches and specific behavioural patterns to ensure a coherent line of action.

This course is dedicated to the development of methods and skills for crisis prevention, crisis management and crisis communication. It aims at sharing of best practices from a multidisciplinary perspective.

Acquire and consolidate know-hows in the field of crisis management, raise awareness about crisis prevention and management tools, and develop skills in crisis communication, will be main goals of this programme.

Target audience

- Civil servants
- Diplomats
- Military personnel
- Spokespersons
- Professionals dealing with crisis prevention and crisis management

Practical information



Dates, location, format, fees...

Find all the information online

→ insp.gouv.fr/pic-2023-programmes-en

Admission requirements

| Applicant profile

The international programmes are reserved to international senior civil servants working in government departments, senior managers in public sector companies, or similar profiles. Applicants must show proof of at least three years of professional experience and must:

- be introduced by their government
- hold a master's degree or an equivalent degree certifying that they have attended university or equivalent for at least four years; or in certain cases, hold a position of responsibility demonstrating an equal level of competence

Proficiency in the language in which the course is delivered is essential.

| Application

The application must be done online on the INSP's website at the following address → insp.gouv.fr/pic-2023-en

The application forms must be completed, and the required official documents download. Home government officials must then submit the application to the Cooperation and Cultural Action Service (SCAC) of the French Embassy in the residence country of the candidate, which will forward them to the INSP.

The stated deadlines must be strictly respected. Incomplete applications will not be considered. The deadline for submitting

applications is 40 days before the beginning of the programmes on site, and 20 days before the beginning of online programmes.

The INSP reserves the right to cancel all courses that have an insufficient number of applicants by the deadline.

☑ | **Attending the Pic course**

Once applicants have received the confirmation of their admission, they must make all the necessary arrangements to ensure they can be present at the INSP on the first day of the programme. Similarly, they must arrange their stay in Paris before their arrival. Applicants should therefore plan to arrive at least 24 hours before the start of the programme.

Applicants who do not attend to the first day of the course may be denied the right to attend to the following courses and to waive any grant obtained for the course. The certificate of attendance will only be issued to participants who have fully and attentively attended the programme.



Discover INSP's international training courses

The INSP cooperates with administrations and schools in more than 130 countries and maintains a network of more than 4,000 international alumni.

| **The Long international training course (Cil)**

This 13-month program allows civil servants from foreign public administrations to benefit from joint training with INSP civil servant students in initial training, including a 3-month internship that takes place according to the choice they have made between the international and the territorial issues.

| **The International advanced training course (Cip)**

This 8-month training course enables experienced executives of foreign public administrations, holding a responsible position and endowed with a potential for development and influence, to become familiar with all facets of public management, in France and in Europe.

| **Cycle of Advanced European Studies (Chee)**

The cycle is a high-level programme providing training on European issues. This course is a real career booster and a launching pad for all your European projects. This programme enables participants to develop privileged relations with European decision-makers, to

be part of a strong professional network and to understand the major issues and mechanisms of the European Union with a view to becoming a key actor in Europe.

🇪🇺 | Preparation for European competitions

To help you prepare for the European Union competitions, the INSP provides tailor-made individual or group training courses as well as e-learning courses:

- Distance or face-to-face training
- Online courses (self-learning and self-assessment)

The INSP can also provide customised training courses for partner organisations (ministries, universities, foreign institutions...).



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