

2025



# Partnership Proposal 2025



ASSOCIATION OF FUNDRAISING PROFESSIONALS (AFP) GREATER FLORIDA CAUCUS  
3090 Alton Road, Miami Beach, FL 33140

[www.AFPFlorida.org](http://www.AFPFlorida.org)

# Planet Philanthropy

Planet Philanthropy 2025  
Monday, June 9th - Wednesday, June 11th  
Rosen Centre, Orlando

Planet Philanthropy is the premier fundraising conference for Florida!

Planet Philanthropy attendees come from Miami to Jacksonville, Pensacola to Orlando and Tampa, and everywhere in between! The conference also attracts fundraisers from all over the country. Annually, more than 350 nonprofit leaders from various organizations ranging from social services, education, health, religion, the arts, and much more will join us to learn about the latest and greatest resources to enhance their knowledge and skills.

We invite you to join us as a partner in presenting this year's Planet Philanthropy.



Planet Philanthropy  
Chair



Lindsay Zimmerman,  
MPA, CFRE

Partnership/Exhibitor  
Co-Chair



Courtney Weatherby-Hunter

Partnership/Exhibitor  
Co-Chair



Kelsey Jaffer

# Presenting Partner - \$15,000

**EXCLUSIVE BENEFIT:** Company logo incorporated within conference logo showcasing exclusive presenting partnership, Hyperlinked logo on email footer, Opportunity to welcome attendees during opening session and provide a 1 minute infomercial, Company literature displayed at social event, opportunity to present a pre-conf session, Opportunity to present two conference sessions

- Named partner listed/logo on conference website, signage, print materials, emails to over 7000 contacts
- Exhibit Table - Premier Placement
- Collateral/specialty item in conference bag
- Hyperlinked logo on Caucus website
- Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference with a final attendee list at the conclusion of the conference. *(List includes attendees who OPT-In only)*
- Full page event program advertisement - Inside front cover
- Opportunity to present a caucus webinar
- Satellite Signage (Restrictions Apply)
- Four conference registrations, Four tickets to conference social

# Premier Partners - \$12,500

Annual Education  
Partner

Registration  
**SOLD**  
Partner

EXCLUSIVE BENEFIT: Exclusive branding as annual education partner, Opportunity to present a CFRE approved webinar, Opportunity to present a pre-conference session and webinar and, Welcome remarks during a plenary session.	●	
EXCLUSIVE BENEFIT: Exclusive branding on registration form, Hyperlinked logo on registration form, Opportunity to present a CFRE approved webinar, Opportunity to present a pre-conference session, Provide welcome comments during a plenary session.		●
Named partner listed/logo on conference website, signage, print materials, mailings, emails to over 7000 contacts.	●	●
Exhibit Table - Premier placement.	●	●
Opportunity to present a caucus webinar	●	●
Collateral/specialty item in conference bag.	●	●
Hyperlinked logo on Caucus website.	●	●
Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference. Final attendee list at the conclusion of the conference. <i>(List includes attendees who OPT-In only)</i>	●	●
Satellite Signage (Restrictions Apply)	●	●
Full page event program advertisement.	●	●
Four conference registrations and four tickets to conference social.	●	●

NOTE: Drayage/shipping, storage, electricity are NOT included in exhibitor or sponsor rates and will require additional charges to be paid directly to our vendor. Internet will be available through a network specific to the conference, which is accessible by all conference sponsors, exhibitors and attendees. Dedicated internet bandwidth will be available at exhibitor cost. An Exhibitor Kit including forms for these services will be emailed to you at least four weeks prior to the conference.

# Pinnacle Partners - \$7,500

	Exhibit Hall Kick Off	Conference App
--	-----------------------	----------------

EXCLUSIVE BENEFIT: Welcome remarks at Exhibit Hall Kick Off, Company literature displayed at the event, opportunity to provide gift to attendees and showcased as the Exhibit Hall Kick Off partner.	●	
EXCLUSIVE BENEFIT: Showcased through exclusive recognition within the app as conference app sponsor. Opportunity to make comments during Exhibit Hall Kick Off event.		●
Named partner listed/logo on conference website, signage, print materials, logo recognition in one email to over 7000 contacts.	●	●
Opportunity to present a caucus webinar.	●	●
Exhibit Table - Premier placement.	●	●
Collateral/specialty item in conference bag.	●	●
Hyperlinked logo on Caucus website.	●	●
Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference. Final attendee list at the conclusion of the conference. <i>(List includes attendees who OPT-In only)</i>	●	●
Half page event program advertisement.	●	●
Satellite Signage (Restrictions Apply)	●	●
Three conference registrations and three tickets to conference social.	●	●

# Catalyst Partners - \$5,000

Conference Social	Plenary Session Partner (3)	Communications
-------------------	-----------------------------	----------------

EXCLUSIVE BENEFIT: Welcome remarks at conference social (2-minutes), Company literature displayed at event, Opportunity to provide gift to attendees, Showcased as conference social partner.	●		
EXCLUSIVE BENEFIT: Logo displayed throughout selected plenary session and opportunity to offer welcome remarks (1-minute). <i>Plenary Sessions include: Tuesday or Wednesday</i>		●	
EXCLUSIVE BENEFIT: Logo showcased as communications partner within every conference email			●
Named partner listed/logo on conference website, signage, print materials, logo recognition in one email to over 7000 contacts.	●	●	●
Opportunity to present a caucus webinar.	●	●	●
Exhibit Table - Premier placement.	●	●	●
Collateral/specialty item in conference bag.	●	●	●
Hyperlinked logo on Caucus website.	●	●	●
Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference. Final attendee list at the conclusion of the conference. <i>(List includes attendees who OPT-In only)</i>	●	●	●
Half page event program advertisement.	●	●	●
Satellite Signage (Restrictions Apply)	●	●	●
Two conference registrations and two tickets to conference social.	●	●	●

NOTE: Drayage/shipping, storage, electricity are NOT included in exhibitor or sponsor rates and will require additional charges to be paid directly to our vendor. Internet will be available through a network specific to the conference, which is accessible by all conference sponsors, exhibitors and attendees. Dedicated internet bandwidth will be available at exhibitor cost. An Exhibitor Kit including forms for these services will be emailed to you at least four weeks prior to the conference.



# Catalyst Partners - \$5,000

	Lanyard	Internet	Conference Bag
EXCLUSIVE BENEFIT: Company logo incorporated on conference nametag lanyard for all attendees	●		
EXCLUSIVE BENEFIT: Corporate name or acronym listed as WIFI password during conference, program ad size increased to Half-page. Ad must include WIFI password.		●	
EXCLUSIVE BENEFIT: Company logo incorporated on conference bag for all attendees.			●
Named partner listed/logo on conference website, signage, print materials, logo recognition in one email to over 7000 contacts.	●	●	●
Opportunity to present a caucus webinar.	●	●	●
Exhibit Table - Premier placement.	●	●	●
Collateral/specialty item in conference bag.	●	●	●
Hyperlinked logo on Caucus website.	●	●	●
Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference. Final attendee list at the conclusion of the conference. <i>(List includes attendees who OPT-In only)</i>	●	●	●
Half page event program advertisement.	●	●	●
Satellite Signage (Restrictions Apply)	●	●	●
Two conference registrations and two tickets to conference social.	●	●	●

NOTE: Drayage/shipping, storage, electricity are NOT included in exhibitor or sponsor rates and will require additional charges to be paid directly to our vendor. Internet will be available through a network specific to the conference, which is accessible by all conference sponsors, exhibitors and attendees. Dedicated internet bandwidth will be available at exhibitor cost. An Exhibitor Kit including forms for these services will be emailed to you at least four weeks prior to the conference.

# Impact Partners - \$3,500

Opening Reception	Track Partners (6)	Program Partner	Exhibitor Trivia
-------------------	--------------------	-----------------	------------------

EXCLUSIVE BENEFIT: Welcome remarks at opening reception (2-minutes), Event signage at beverage stations.	●			
EXCLUSIVE BENEFIT: Sign/logo placed at meeting room entrance, Opportunity to introduce speaker and 1-minute infomercial of sponsored session. <i>Tracks include: Donor Relations, Stewardship and Prospect Research; Grant Writing and Planned Giving; Marketing and Social Media; Special-Events; Annual Giving and Direct Mail; IDEA, Executive Leadership and Volunteer Engagement..</i>		●		
EXCLUSIVE BENEFIT: Front-page 'program made possible by logo placement' and a full-page ad within the program.			●	
EXCLUSIVE BENEFIT: Showcased on trivia material as exclusive partner and opportunity to offer remarks during Exhibit Hall Kickoff Event.				●
Named partner listed/logo on conference website, signage, print materials, emails to over 7000 contacts.	●	●	●	●
Exhibit Table - General placement.	●	●	●	●
Collateral/specialty item in conference bag.	●	●	●	●
Hyperlinked logo on Caucus website.	●	●	●	●
Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference. Final attendee list at the conclusion of the conference. <i>(List includes attendees who OPT-In only)</i>	●	●	●	●
Quarter page event program advertisement.	●	●	●	●
Satellite Signage (Restrictions Apply)	●	●	●	●
Two conference registrations and two tickets to conference social.	●	●	●	●

NOTE: Drayage/shipping, storage, electricity are NOT included in exhibitor or sponsor rates and will require additional charges to be paid directly to our vendor. Internet will be available through a network specific to the conference, which is accessible by all conference sponsors, exhibitors and attendees. Dedicated internet bandwidth will be available at exhibitor cost. An Exhibitor Kit including forms for these services will be emailed to you at least four weeks prior to the conference.



## Impact Partners - \$3,500

Room Key  
Sleeve

EXCLUSIVE BENEFIT: Logo on security protection sleeve distributed to all conference hotel guests. Corporate logo listed on hotel registration webpage.



Named partner listed/logo on conference website, signage, print materials, emails to over 7000 contacts.



Exhibit Table - General placement.



Collateral/specialty item in conference bag.



Hyperlinked logo on Caucus website.



Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference. Final attendee list at the conclusion of the conference. *(List includes attendees who OPT-In only)*



Quarter page event program advertisement.



Satellite Signage (Restrictions Apply)



Two conference registrations and two tickets to conference social.



## Change Makers - \$2,500

Hospitality  
Partners

EXCLUSIVE BENEFIT: Recognition at all breaks - AM and PM, Sponsor announcement made at the end of each track session, limit three sponsors per day.



Named partner listed/logo on conference website and signage.



Exhibit Table - General placement.



Collateral/specialty item in conference bag.



Logo on Caucus website.



Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference. Final attendee list at the conclusion of the conference. *(List includes attendees who OPT-In only)*



1/8 page event program advertisement.



Two conference registrations and two tickets to conference social.



# Exhibitor - \$1,600 (until 12/31/24)

rate \$1700 Jan. 1, 2025 thru May 31, 2025

- Exhibit Table - General Placement
- Collateral/specialty item in conference bag
- Conference attendee email list - Email list of conference attendees will be provided two weeks prior to the conference with a final attendee list at the conclusion of the conference. (List includes attendees who OPT-In only)
- Exhibitor listing in printed program
- Two conference registrations and two tickets to conference social

# Add-On Opportunities

Exclusive  
Pre-conference  
Session\*

**\$1000**

Marketed as complementary preconference education/informercial/demo tracks to all attendees. Sessions held Monday, June 3 @ 9am and 10:45am.

*\*Limited Availability - Available only to partners and exhibitors as an add-on option. Not available as a singular purchase.*

Caucus  
Partner Webinar  
Host

**\$1000**

Marketed and available to FL Caucus Member Chapters throughout the year.

Bar  
Sponsorship

**\$250**

Sponsor signage at sponsored bar.

Satellite  
Signage

**\$250**

Opportunity to place additional 3'x8' pull-up banner upstairs in foyer area of break-out sessions. (size limitations apply)

Sponsored  
Email

**\$500**

Sponsor provides email content to be sent to all Florida Caucus members.

NOTE: Drayage/shipping, storage, electricity are NOT included in exhibitor or sponsor rates and will require additional charges to be paid directly to our vendor. Internet will be available through a network specific to the conference, which is accessible by all conference sponsors, exhibitors and attendees. Dedicated internet bandwidth will be available at exhibitor cost. An Exhibitor Kit including forms for these services will be emailed to you at least four weeks prior to the conference.

# Add-On Program Advertisements

Program ads are due no later than **May 07, 2025**.  
Please e-mail final ads to [mcalvopeters@gmail.com](mailto:mcalvopeters@gmail.com).

Full Page Ad - 8" w x 10" h

**\$350**

Half Page Ad - 8" w x 5" h

**\$275**

Quarter Page Ad - 4" w x 5" h

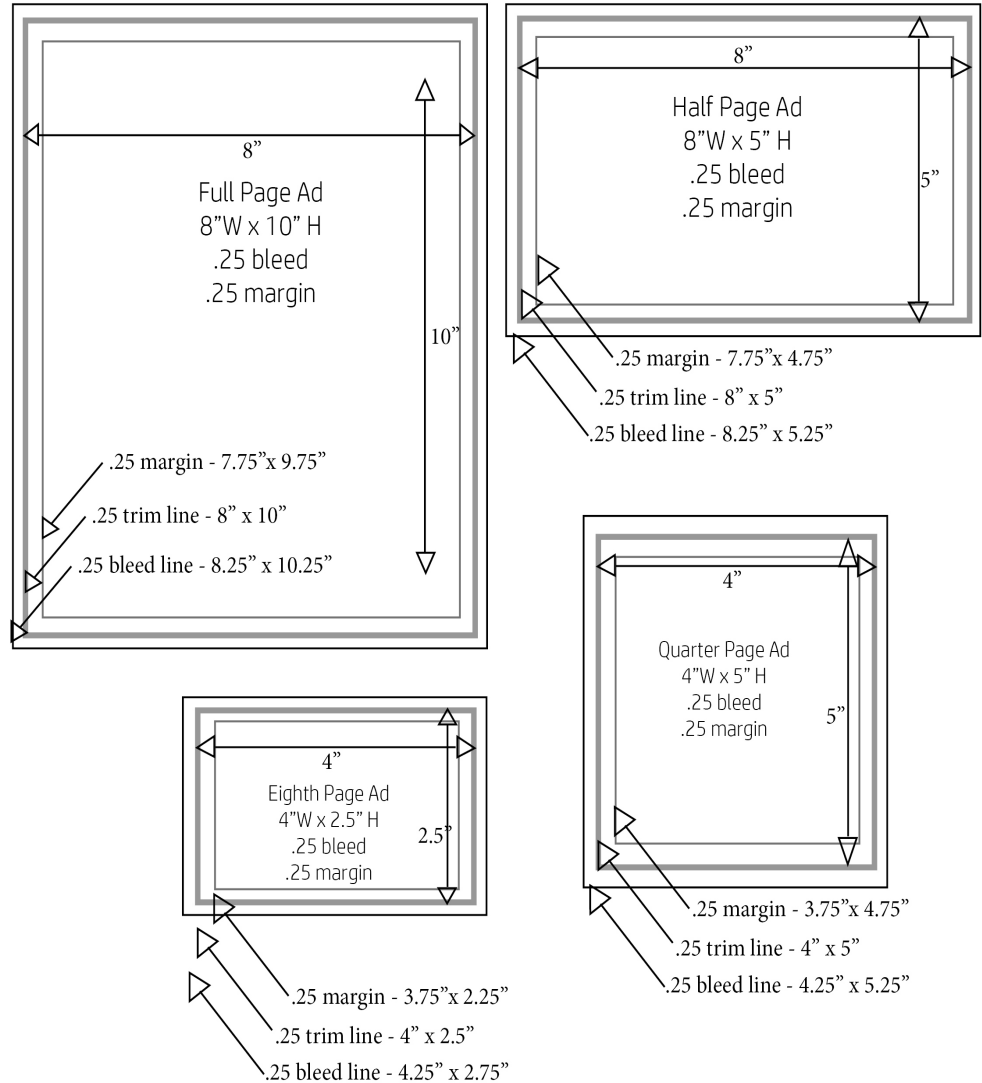
**\$200**

Eighth Page Ad - 4" w x 2.5" h

**\$100**

Please send PDFs created and saved in the following way:

1. Convert all colors and color photos to CMYK
2. Supply a resolution of 300 dpi or larger
3. Embed all fonts and art
4. No Crop Marks



# Planet Philanthropy

Ignite your passion. Impact the world.

## Questions? Contact Us



Planet Philanthropy Chair  
Lindsay Zimmerman  
Phone: (561) 307-5231  
Email: Lindsay@cfdc.org



Partnership/Exhibitor Co-Chair  
Courtney Weatherby-Hunter  
Phone: (904) 635-1941  
Email: courtney@jaxpef.org



Partnership/Exhibitor Co-Chair  
Kelsey Jaffer  
Phone: (407) 595-2492  
Email: kelsey.jaffer@uwcf.org